London Borough of Barking and Dagenham

Change, challenge and opportunity
Population growth
How we compare to other London Boroughs
Low levels of satisfaction as a place to live

- Satisfaction with local area is significantly lower than in 2015 (64% v 70%)
- Also lower than the average from the National survey (83%).
- There is variation in satisfaction by sub group

QB1. Overall how satisfied or dissatisfied are you with your local area as a place to live?

Weighted Base: 1,000 respondents
Key concerns for our residents

- **74%** Crime
- **69%** Litter / dirt in streets
- **68%** Affordable Housing

In top three concerns for 43% of residents.
In top three concerns for 29% residents.
In top three concerns for 32% residents.

QB5. Are you personally concerned about any of the following? (Weighted Base: 1,000 respondents)
QB6. Of these which three things are you are you personally most concerned about? (Weighted Base: 908 respondents)
Financial constraints

2016/17: Marginal Surplus of 35K
2017/18: £19.8M
2018/19: £35.6M
2019/20: £49.6M
2020/21: £63M
We face simple choice: we can do nothing and continue to cut services, or we can find new ways of delivering them.

This is our challenge

Austerity has brought with it a great deal of challenge but we also have a great opportunity to improve the outcomes for our residents.
A new relationship with our residents
A new vision for our borough

“The Borough is at a key moment, and it has the ambition and the political will to become an inclusive, prosperous and resilient place, in which all communities have the opportunity to fulfil their potential…

The Council needs to continue the lead it has established and be both bolder and more strategic whilst being prepared to step back in other areas.

Above all the Council needs to empower the people of Barking and Dagenham to play a greater role in shaping the future of Borough and in shaping public services…

Change is needed and doing nothing is not an option. A failure to act, or accepting things as they have been in the past, would lead to a worsening situation.”

Barking and Dagenham Growth Commission (2015)
A new Council
A new 20 year commitment to our residents
CET: Our approach

We manage relationships  We connect dots  We look up opportunities
THE SAME OLD THINKING

THE SAME OLD RESULTS
Neighbourhoods made by everyone, for everyone