Yale Banner Publications Application

CLXXVII

liber collegii anni antiquissimus

Dear Applicant,

Welcome to the one hundred seventy-seventh iteration of the Yale Banner Publications! Yale Banner Publications is responsible for the annual production of the Yale Banner, which is the oldest collegiate yearbook in America. The Yale Banner records and presents memories throughout the year through means of photographs, quotes, and articles, and is divided into four sections: Student Life, Athletics, Student Organizations, and Seniors.

We are looking for motivated Yalies to join the Yale Banner Publications team. The available positions include **Managing Editor**, in charge of working in conjunction with the Editor-in-Chief to oversee the logistics and organization of the team and the yearbook production, **Section Heads**, in charge of overseeing the direction and progress of their respective sections in areas such as design, copyediting, and layout, **Layout Designers**, in charge of creating layouts, copyediting, and integrating images, and **Photographers**, in charge of taking and editing photographs for the purpose of inclusion in the yearbook. Though you will be applying to and will be selected for specific positions, we encourage members to contribute to positions beyond their own and strive to make an impact on the team as a whole.

Every position on the team is a paid position—team members will be allotted compensation in the form of stipends.

Should you have any questions or wish to discuss the Banner in more depth, please do not hesitate to contact me.

The application is due on Saturday, October 7 at 11:59pm to the Editor-in-Chief Oleksa Alex Martiniouk at editor@yalebanner.com. Feel free to send it in early!

Good luck, and thank you very much for applying!

Sincerely,

Oleksa Alex Martiniouk
Editor-in-Chief, Yale Banner Publications CLXXVII
editor@yalebanner.com

Part 1: Notes for Applicants

Selection Process

- **11:59pm, Saturday, October 7**: application is due to editor@yalebanner.com
- **Sunday, October 8 - Friday, October 13**: for certain positions, informal personal interviews with the Editor-in-Chief. I will contact you to arrange a brief meeting time after you submit your application.

Position Descriptions

- **Managing Editor**: in charge of working in conjunction with the Editor-in-Chief to oversee the logistics and organization of the team and the yearbook production.
- **Section Heads**: in charge of overseeing the direction and progress of their respective sections in areas such as design, copyediting, and layout.
- **Layout Designers**: in charge of creating layouts, copyediting, and integrating images into their respective sections.
- **Photographers**: in charge of taking and editing photographs for the purpose of inclusion in the yearbook.
- ***Please only answer the questions pertaining to the positions for which you are applying.***

Responsibilities

In addition to fulfilling position-specific responsibilities as noted in the position descriptions, members of the Banner team are expected to:

- Attend weekly Banner meetings, held every Friday from 2:30-3:30pm
- Meet with team members as needed
- Attend Banner team retreat on a date to be decided.
- Learn and have fun!

Part 2: General Questions

Feel free to copy and paste these questions into a Word or Google Drive document to complete the application.

Name:
Year:
College:
Email:
Cell Phone:

Please briefly answer the following general questions.

1. Why are you interested in being a part of the Yale Banner Publications?

2. What experience do you have with yearbook or publication creation? (It's fine if you don't have any.)

3. Please list the positions you are applying for in order of preference. Why are you applying for each?

4. Since working on the Yale Banner Publications team is a team-effort, how would you describe your work ethic and working style? How do you work with others?

5. What other commitments do you have for the upcoming academic year?

Part 3: Position-Specific Questions

Please briefly answer the following position-specific questions.

Managing Editor

1. The Managing Editor will be in charge of communicating with various different entities both within, and outside of, the team. How do you stay organized, ensure constant communication, and delegate tasks?

2. Prior experience on the Banner is required for this position. What would you take from past experiences working on the Banner and apply to this year? What could be improved and what worked well last year?

3. What measures can one take to keep a team motivated? How do you ensure that progress is being made on all fronts of the yearbook production process?

4. What kind of atmosphere would you like to see on the Banner this year?

Part 3: Position-Specific Questions

Please briefly answer the following position-specific questions.

Section Heads

1. The Section Heads will be in charge of managing diverse tasks necessary for the production of each respective section. How do you stay organized, maintain constant communication, and ensure that designers and photographers are making progress on a section?

2. Banner sections include Student Organizations, Athletics, and Student Life. Do you have any ideas on how any of these facets of the Yale experience could be presented through the medium of a yearbook?

3. Describe your design philosophy and sense of aesthetic. Give examples - include links of websites you admire, images of magazine spreads or anything related to design that fit your aesthetic.

4. Which applications in the Adobe suite do you have experience with? Do you have any other relevant technical skills?

5. Please submit a sample layout or design image of yours together with your application.

Part 3: Position-Specific Questions

Please briefly answer the following position-specific questions.

Layout Designers

1. Describe your design philosophy and sense of aesthetic. Give examples - include links of websites you admire, images of magazine spreads or anything related to design that fit your aesthetic.

2. Which applications in the Adobe suite do you have experience with? Any other relevant technical skills?

3. Please submit a sample layout or design image of yours together with your application.

Photographers

1. What kind of experience do you have with photography? What kind of events or subjects do you feel comfortable shooting? Do you have any photo-editing skills?

2. Is there anything you'd like to learn as a photographer?

3. Please submit some sample photographs of yours.

Please submit application to editor@yalebanner.com by 11:59pm on October 7.