7th Annual
Community Development Workshop
March 9, 2019
The Kauffman Foundation Conference Center
ccfkansascity ccfkansascity #cdwkc2019
Welcome to the 7th Annual
Community Development Workshop!

This year we celebrate seven years of coming together, learning, and sharing at this unique event. The Community Development Workshop, which has drawn over 1,250 participants to date, is an intensive, one-day opportunity to learn from leaders in community development, connect with other neighborhood and community organizers, and be empowered to transform our community.

As you look around the room, you will see that the Community Development Workshop continues to bring together hundreds of Kansas City residents, from communities in Missouri and in Kansas, to connect with one another and to resources, learn about new tools and best practices for neighborhood-led initiatives, share insights on how to best address challenges and opportunities in their communities, and develop new means for collaboration and cooperation.

This year we celebrate youth voices and how our communities can engage all voices to build a strong, creative, equitable Kansas City. Thank you for being here today and for your commitment to community throughout the year.

Sincerely,
CDW 2019 Planning Committee
Megan Crook, Ami Freeberg, Andrea Generaux, Dina Newman, LaMonica Upton, Jacob Wagner, Amanda Wilson

Thank you to the 2019 Community Development Workshop Sponsors

LISC
Greater Kansas City
Helping neighbors build communities

usbank

AltCap
Alternative Capital for Community Impact

First Federal
Better. Together.

Livable Neighborhoods

Kansas Gas Service
A Division of OGE Gas

Neighborhoods and Housing Services
Department, City of Kansas City, MO
7th Annual
Community Development Workshop

CONNECT to the WIFI

Step 1
Connect wireless device to the “Kauffman” network

Step 2
Launch your internet browser

Step 3
Click “Register” under the Register as a Guest option, then follow the prompts to connect. No password is needed.
A. Paseo Room
   Building Unusual Partnerships for Community Health
B. Brush Creek Room
   Creating a Safer Community
C. Troost Room
   Engaging All Your Neighbors
D. Kansas City Room
   Organizing for Housing Justice
AGENDA

8:30 - 9:00  
Registration + Breakfast + Reimagine!  
Reimagine! with the Neighborhood Artists Residency  

9:00 - 9:05  
Welcome  
Ruben Alonso III, President, AltCap  
Ami Freeberg, Program Coordinator, Community Capital Fund  

9:10 - 10:00  
Youth Speak  
Youth Ambassadors  
Teesha C. Miller, Executive Director, Youth Ambassadors  

10:15 - 12:15  
Building Unusual Partnerships for Community Health  
Creating a Safer Community  
Engaging All Your Neighbors  
Organizing for Housing Justice  

12:30 - 1:00  
Lunch + Honoring the Wisdom in the Room  
Teesha C. Miller, Executive Director, Youth Ambassadors  
LaMonica Upton, Neighborhood Liaison, Livable Neighborhoods  

1:00 - 1:15  
Honoring the Commitment: A celebration of community leadership  
CDW Planning Committee  

1:15 - 1:30  
Commitment to Community  
LaMonica Upton, Neighborhood Liaison, Livable Neighborhoods  

pg. 6  
Town Square  

pg. 7  
Town Square  

pg. 10  
Paseo Room (A)  

pg. 11  
Brush Creek Room (B)  

pg. 12  
Troost Room (C)  

pg. 13  
Kansas City Room (D)  

pg. 16  
Town Square  

pg. 17  
Town Square
Reimagine! is based on an exercise used by artists and organizers in Charlotte Street’s Neighborhood Artists Residency, in order to build an act of listening into community engagement.

We invite you to use the building outlines and crayons supplied to reimagine and share a new purpose/use for a facility in your own neighborhood.

The Neighborhood Artists Residency is an 18-month pilot program launched in early 2018, providing collaborative studio and project space for artists who wish to learn about and develop public-facing programming. Resident artists are supported in activities directly engaging the neighborhood surrounding Troost Corridor through collaborative arts focused projects, community outreach and dialogue, and by hosting community events, meals and gatherings. It is a partnership with the KCMO Office of Culture and Creative Services, with funding from the NTDF, and an NEA Our Town Grant.

Learn more:
charlottestreet.org/residencies/neighborhood-artists-residency/
julia@charlottestreet.org
YOUTH AMBASSADORS

Youth Speak, created by Youth Ambassadors, is a space for youth to share personal journal writings of real life issues. The voice of our youth, while often ignored, reminds us that our struggles, pains, triumphs, and joys share a common thread of hope. Youth Ambassadors, having found writing to be a powerful tool for growth and change, write to heal and rejoice. Today we join together to witness the strength of our youth in the face of adversity and celebrate their passion, talent, and contributions to the future of our communities.

www.youthambassadorskc.org
Breakout Session
7th Annual Community Development Workshop

Paseo Room: 10:15 - 12:15

Building Unusual Partnerships for Community Health

During the session on unusual partners in community health, we will learn of a few unique partnerships taking place in Wyandotte County/Kansas City, Kansas through the Community Health Improvement Plan (CHIP). You will learn about how the CHIP originated and how these cross-sector partnerships began as the result of a robust community effort to improve health from different angles. You will also hear from the “unusual partners” and their experience delving into the work of community health, some for the first time. You will also work with other session participants to strategize what “unusual partnerships” might be right under your nose that could help you move forward with your project or issue.

Panelists

Andrea Generaux
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Marcia Harrington
Wyandotte Economic Development
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Wesley McKain
UG Health Department
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Andrea Generaux is the executive director for the Livable Neighborhoods Taskforce, a partnership between the Unified Government of WYCO/KCK and a resident run neighborhood task force. Livable Neighborhoods works closely with neighborhood leaders, social service agencies and government departments to help improve the quality of life for residents by providing training, sharing information, connecting residents to resources and creating a civil forum for open discussion. Andrea earned a bachelor’s degree in American Studies and a master’s degree in social work, both from the University of Kansas. She focuses on program management, coalition building, public engagement, facilitation, curriculum development and community outreach. Andrea currently serves on the board of Consensus KC, Downtown KCK Kiwanis and is the board chair for the Wyandotte County K-State Research and Extension.

Dr. Sarah Martin
Director of Health Solutions, mySidewalk
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Dr. Sarah Martin is the Director of Health Solutions at mySidewalk, a technology firm specializing in making local government data effectively inform decision making. She was previously the Deputy Director of the Kansas City, Missouri Health Department where she oversaw the Department’s initiatives to influence the social and economic policies that shape health inequities, as well as performance management, crisis communications and social marketing. Dr. Martin received a Master of Public Policy, a Master of Public Health and a PhD in Public Policy from the University of California, Berkeley. Dr. Martin is currently a Gubernatorial Appointee to the Missouri State Board of Healing Arts, a board member for the Missouri Budget Project and an adjunct professor of Health Services Research at the University of Missouri, Kansas City’s Bloch School of Management.
Creating a Safer Community

The Kansas City metropolitan area has pockets with nuisance crime, violent crime, and places that feel unsafe to youth and residents. There are, however, many groups working to create a safer community by addressing some of the different sources and causes of crime. Through fast-paced presentations we’ll hear from neighborhood leaders and nonprofit organizations on what they have done in partnership with law enforcement to create a safer community by conducting outreach and cleanups with residents, proactively addressing code violations, solving nuisance activity around businesses and agencies, and installing surveillance cameras in hotspots. We’ll then have table discussions where panelists and participants discuss what has worked and what hasn’t worked in their community. Participants should be prepared to both listen and share!

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- Blake Hensley
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Moderator
Amanda Wilson
Program Officer, Greater Kansas City LISC
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Amanda Wilson is a Program Officer with Greater Kansas City LISC and leads LISC’s local safety work while supporting the Kansas City Catalytic Urban Redevelopment Initiative (KC-CUR) and NeighborhoodsNOW in Blue Hills and downtown Kansas City, Kansas. Past experience includes serving as Program Manager for Community Capital Fund and AltCap, serving as Assistant Public Involvement Specialist at Burns & McDonnell, along with several other community-based planning and managing positions. Her educational background includes a Bachelor of Science Degree in Biology from Missouri State University and a Master’s Degree in City & Regional Planning from Cornell University. Amanda served as an AmeriCorps volunteer for two years with a small watershed group in Portland, Oregon and currently serves on the board of Heartland Conservation Alliance.
Engaging All Your Neighbors

In this session we will explore community engagement—what it is, who is involved, where it takes place, and why it matters. Through interactive conversation and learning from the experiences of a diverse group of panelists, this session will address questions such as: What barriers to engagement are we unintentionally creating? How can we meet people where they are? How can we work together to engage the next generation of community members to become leaders? We will frame community engagement at many levels and discuss different approaches to overcome common barriers to engagement with our communities.

Panelists

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Moderators

Ami Freeberg
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As program coordinator of the Community Capital Fund, Ami is implements the organization’s neighborhood capacity building programs including the Neighborhoods Rising Fund and annual Community Development Workshop. Ami’s professional background is in community engagement and communications with Cultivate Kansas City, a nonprofit working support urban farm businesses and healthy communities in Kansas City. Ami also serves as president of her neighborhood association, Longfellow Community Association, and runs a neighborhood farm, Longfellow Farm. She was a member of the Center for Neighborhood’s first cohort. Ami holds a bachelor’s degree in Sociology and Global Development from Grinnell College in Grinnell, Iowa.

LaMonica M. Upton
Neighborhood Liaison, Livable Neighborhoods
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LaMonica M. Upton has worked for the Unified Government of Kansas City, Kansas (KCK) for almost 13 years and currently serves as the Neighborhood Liaison for the Livable Neighborhoods Taskforce. In this role she is committed to the Neighborhood Groups as they work with the local government, partnering organizations and residents. She serves on many civic and social service organizations’ advisory boards and committees. Her experience in coalition building, grassroots organizing, and facilitation is the driving force in her endeavors in the community. She enjoys sharing the KCK perspective to the coalitions and alliances that she is working with and has a passion for improving the quality of life for residents of KCK. LaMonica is a Certified Personal & Professional Life Coach and she is currently pursuing a master’s degree in Organizational Development at Avila University in Kansas City, Missouri.
Organizing for Housing Justice

Safe and affordable housing is at the heart of community development. Over the past generation, efforts to produce affordable housing have shifted from government programs to a complex mix of federal, state and local policies, including tax incentives to motivate private developers. The privatization of affordable housing has not kept pace with the demand for affordable units, which has created a nationwide crisis of housing insecurity. Kansas City has an urgent need for new interventions to protect and promote safe, accessible, and truly affordable housing while reducing housing instability and evictions. This session will review the status of housing eviction and insecurity and present two new approaches to housing justice organizing in Kansas City.

Tara Raghuveer of the KC Eviction Project and KC Tenants will present an overview of data on housing evictions in Kansas City from 2018. Local tenant leaders in a new multiracial organization led by directly impacted community members will present their experiences and KC Tenants collective vision. Becca McQuillen of the Legal Bridge Community Collaborative with the Marlborough Community Coalition is developing the research and foundation of a new Community Land Trust. She will present a basic overview of the Community Land Trust model and how the model is being planned in the Marlborough area.

Rebecca McQuillen
Legal Bridge Community Collaborative
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becca@legalbridgekc.org
(816) 519-9635

Rebecca McQuillen is a lawyer, advocate, and activist focused on empowering the organizations, households and diverse communities that make up Kansas City’s east side. She loves creative problem solving, pursuing policy-backed initiatives and sharing resources with other game-changers. She believes the practice of law is a noble trade, and that the law has great power to serve those privileged enough to gain an understanding and beneficial use of it. She is the Founder and Executive Director of the Legal Bridge Community Collaborative, which seeks to use the power of the law to build sustainable communities through collaborative litigation and transactional work in the areas of housing, consumer law, real estate and other matters. Becca is a resident of the Marlborough neighborhood, and the proud mom of two future rebel girls.

Tara Raghuveer
Director, KC Tenants
www.kctenants.org
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(913) 593-7032

Tara Raghuveer is the director of KC Tenants, a new group organizing to ensure that everyone in KC has a safe, accessible, and truly affordable home. She has studied eviction in Kansas City for six years, and leads the collaborative KC Eviction Project. She is also the Housing Campaign Director at People’s Action, a national network of grassroots organizations committed to economic and racial justice. Tara cut her teeth organizing in the immigrant rights movement and was Deputy Director of the National Partnership for New Americans (NPNA), a coalition of the nation’s 37 largest immigrant rights organizations. Tara’s research on eviction and poverty in Kansas City is cited in the Pulitzer Prize-winning book Evicted. She is an Australian-born, Indian-American immigrant who came to the US with her family in 1995 and grew up in Kansas City.
Honoring the Wisdom
Write your thoughts. Discuss with your table.

What makes you feel connected to your neighborhood?

What does your neighborhood need to be healthy?

What does community engagement mean to you?
Honoring the Commitment
A celebration of community leadership

Commitment to Community
Heartland Conservation Alliance has created a mapping tool that shows where sensitive natural resource conditions exist on vacant parcels in your neighborhoods. Our next step is to hear from you about 1) whether our process has considered the factors that are most important to you, and 2) talk about the types of environmental conservation practices that would provide the most benefit to your communities.
Community Capital Fund
The Community Capital Fund (CCF) is a 501(c)(3) community development nonprofit that supports and promotes innovative and measurable community development by focusing on neighborhood capacity building initiatives that leverage community resources and expertise. CCF works with organizations that strengthen and develop the financial, social, and knowledge capital of Kansas City’s historically under-resourced and under-invested communities and neighborhoods. To date, we’ve held 6 Community Development Workshops attended by over 1,250 community members and stakeholders and awarded 138 grants totaling over $750,000 to community development and neighborhood organizations.

www.ccfkansascity.org

Greater Kansas City LISC
With residents and partners, LISC forges resilient and inclusive communities of opportunity across America – great places to live, work, visit, do business and raise families. Greater Kansas City LISC coordinates and invests resources that grow community pride and revitalize neighborhoods into healthy, sustainable communities. We support the five goals of a sustainable community – from affordable housing and economic development to good health, education and family financial stability. We accomplish this by fostering partnerships, leveraging investments, creating systemic changes, and transforming the environment.

www.lisc.org/kansas-city

Center for Neighborhoods
The Center for Neighborhoods is a community-university partnership established in the Department of Architecture, Urban Planning and Design (AUPD) at the University of Missouri-Kansas City (UMKC) to build the capacity of Kansas City’s neighborhoods. As a part of the University’s urban mission, the Center for Neighborhoods provides a physical space, a leadership program, technical assistance, and applied research to realize our mission of education, outreach and research.

https://info.umkc.edu/cfn/

Livable Neighborhoods
Liveable Neighborhoods Task Force is a nonprofit organization located in Wyandotte County/Kansas City, Kansas that was formed to develop strategies for building better neighborhoods. Our mission is to improve the quality of life in our community through organized neighborhood and government partnerships that provide information, training, resources and a forum for open discussion. Through our work we look to identify problems, seek solutions, create working partnerships and recommend programs that will empower and revitalize our community.

www.wycokck.org/ln
You see possibility.
We see you.

When you are ready to plan for the future, spend some time with our online financial tools and resources that are designed to help you work toward your goals. Start your journey with us – we are here to support you. financialgenius.usbank.com

U.S. Bank is proud to support the 2019 Community Development Workshop.
At AltCap, we believe that equitable access to capital creates stronger communities and a thriving, inclusive economy.

Finance Your Business
At AltCap, we're always looking for creative ways to deliver needed capital to entrepreneurs who have difficulty accessing capital from traditional financial institutions.

www.alt-cap.org/finance

Grow Your Business
We support small businesses by helping connect entrepreneurs to mentorship and professional technical assistance resources they need to develop and grow.

www.alt-cap.org/grow

Community Development
We work with changemakers to support innovative and measurable community development initiatives that strengthen and develop under-invested neighborhoods.

www.ccfkansascity.org
HELPING NEIGHBORS BUILD COMMUNITIES

In partnership with residents and stakeholders, Greater Kansas City LISC coordinates and invests resources that grow community pride and revitalize neighborhoods into healthy, sustainable communities.

For more information, visit www.lisc.org/kansas_city.

LISC
Greater Kansas City
Do something GOOD in your neighborhood

**Purpose**
Liveable Neighborhoods Task Force is a nonprofit organization formed to develop strategies for building better neighborhoods.

**We are here to:**
- Identify problems and seek solutions by bringing together neighborhood leaders and local government representatives.
- Create working partnerships that provide a positive impact on the livability of our neighborhoods.
- Strive to recommend programs and initiatives that will empower, rebuild and revitalize our community.

**Services**
- Monthly informational meeting
- Neighborhood groups support services
- Monthly newsletters
- Resource referral for community, police and government staff
- Training
- Liaison between Unified Government and neighborhoods

**Mission**
*To improve the quality of life in our community through organized neighborhood and government partnerships that provide information, training, resources and a forum for open discussion.*

**Contact**
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We are proud to present our **WELCOME HOME LOAN PROGRAM**, designed to help individuals or families in low to moderate income census tracts purchase homes with **grants of up to $3,000** for down-payment assistance or closing costs. Contact First Federal Bank of Kansas City to apply today!

**First Federal**
**BANK of KANSAS CITY**

816.245.4232 | ffbkc.com/opendoor

Better. Together.
The UMKC Center for Neighborhoods works as a catalyst for neighborhood leadership.

We provide free classes each fall and spring to build the capacity of neighborhood leaders and advocates.

“Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.”

Jane Jacobs

Contact or visit the Center:
4747 Troost, Suite 222, KCMO 64110
https://info.umkc.edu/cfn/
816.235.6931
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Resident leaders of neighborhoods across the City have participated in five cohorts of leadership classes since 2016.

CFN has worked with 125+ leaders to help build organizations, plan for neighborhood change, and grow capacity to mobilize neighborhood assets. We empower local leaders to use an asset-based community development process.

What are your skills, gifts and talents?

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**2019 Community Development Workshop: Survey**

We need your ideas and feedback to shape next year’s Community Development Workshop. Please complete and return this survey to the registration desk as you leave today. Thank you!

### How did you hear or learn about the Workshop?

- Community Capital Fund
- Center for Neighborhoods
- Greater KC LISC
- Livable Neighborhoods
- My Neighborhood/Organization
- Word of Mouth
- Not Sure
- Other:

### Please select all the events you attended:

- The Entire Workshop (8:30-1:30)
- Opening Session (9:00-10:00)
- Breakout Track (10:15-12:15)
- Lunch (12:30-1:30)

### What was your main reason for attending the workshop?

(Please check all that apply)

- Content
- Personal Growth
- Networking
- Other (please explain)

### Please rate your satisfaction with:

#### Opening (Youth Speak)

- Unsatisfied
- Very Satisfied

#### Breakout Sessions

- Unsatisfied
- Very Satisfied

#### Celebrate + Commit

- Unsatisfied
- Very Satisfied

### Which breakout session did you attend?

- Organizing for Housing Justice
- Creating a Safer Community
- Engaging All Your Neighbors
- Building Community Health

### Did the breakout session you attended increase your capacity for community development by providing new information, skills, or resources?

- Did Not Increase
- Greatly Increased

### Please rate your satisfaction with the speakers and panelists in your breakout session:

- Unsatisfied
- Very Satisfied
### Overall, the workshop length was:
- [ ] Too Long
- [ ] Too Short
- [ ] Just Right

### Overall, how relevant were the topics and ideas covered in the workshop to your work in community development?
- [ ] Irrelevant
- [ ] Very Relevant

### Overall, how helpful has the workshop been in building the capacity of you or your organization by providing information, skills, and resources?
- [ ] Unhelpful
- [ ] Very Helpful

### Have you gained new connections and partners from the workshop?
- [ ] No New Connections
- [ ] A Few New Connections
- [ ] Many New Connections

### What about the workshop was most helpful to you?

### What would you change about the workshop?

### What trainings, topics, or speakers would you like to see at next year’s Community Development Workshop?

### Overall, how satisfied were you with the 2019 Community Development Workshop?
- [ ] Unsatisfied
- [ ] Very Satisfied

### Comments:

### Zip Code: 

### Age Range:
- [ ] 0-19
- [ ] 20-39
- [ ] 40-59
- [ ] 60-79
- [ ] 80+
This year, my commitment to community is...

#CommitmentToCommunity