NeXt Stage KC is a small business development training program to assist minority and women entrepreneurs expand their existing business and achieve new levels of growth.

“This program is challenging and rewarding, where you can see the instant changes as you apply the techniques and skills that are taught....”

— Dr. LaTanya Bowman, Discovery Chiropractic & Wellness Center

Applications for the Spring 2020 cohort are due February 14, 2020.
Are you serious about taking your business to the next stage?

NeXt Stage KC will provide minority and women small business owners a unique opportunity to participate in the award-winning and internationally-recognized Interise StreetWise ‘MBA™’ curriculum. This hands-on curriculum targets second-stage companies ready for growth and consists of advanced business development training, CEO mentoring groups, and access to a national business network to prepare businesses for increased funding and contracting opportunities.

The Interise StreetWise ‘MBA™’ offered through NeXt Stage KC is a seven-month business development curriculum that will begin in March 2020. Space is limited to 20 business owners and participants will have access to live case studies, mentor groups, and an executive coach. The time commitment for the overall program is 92–100+ hours, including CEO Mentoring Groups (12 hours), in-Class time (3 hours per session, 40 hours total), and individual growth plan development. During the program, participants will learn about:

- Business development strategies
- Financial analysis and accessing capital
- Marketing and sales strategies
- Talent
- Growth planning
- Securing corporate & government contracts

National Results

The Interise StreetWise ‘MBA™’ has produced significant national results for small businesses, including:

- $863M Total Value of Contracts Secured
- 69% Increased or Maintained Annual Revenue
- 70% of businesses reported being profitable
- 97% of businesses recommend the program

Apply

AltCap is currently recruiting participants for the 2020 NeXt Stage KC cohort. Classes will begin in March 2020 and will run for seven months. Basic eligibility requirements for NeXt Stage KC include:

- A minority or woman business owner with 51% or greater ownership of the business
- $150K to $10MM in annual revenues with demonstrated growth in employment and/or revenue
- In business for at least 2 years with 2+ employees
- Business located in Missouri or Kansas
- Other candidates will be considered

Participants invest $1,000 for the full course, which represents only a portion of the program’s $10,000 tuition cost. The remainder is subsidized by AltCap and through contributions from our generous partners. Scholarships will be made available on a limited basis.

Applications for NeXt Stage KC are due by February 14, 2020. Visit www.alt-cap.org/next-stage-kc to begin your application. Visit www.alt-cap.org/next-stage-kc to learn more or contact Angelo Steward-Reyes, Program Coordinator at (816) 216-1851 or angelo@alt-cap.org.