



iWrite

for business

August 2015

Completed Work Samples:

LocalsGuide Interviews (2013-2015)

Conducted, wrote and edited over 100 front page interviews with local business owners in a unique style created by the publisher which allowed the “voice” of the interviewee to be maintained without editorializing the marketing message and intent.

- In most cases my writing skills were utilized in the introductions and questions in interviews such as these:
 - [Daedalus Project August 2014](#)
 - [Lauren Dahn *The Woman's Photographer* December 2014](#)
 - [Steven Dahn Fitness Trainer June 2015](#)

- In rare cases, I wrote the entire interview with the permission of the interviewee when circumstances arose which required it. Here are two examples of those:
 - [Casey P. Roland Tree Care July 2015](#)
 - [Anderson Auto Body July 2014](#)

LocalsGuide Web Content (2013-2015)

Wrote web content and columns which supported and promoted the LocalsGuide and its associated businesses:

- [Holiday 2014 Column](#)

Thrive Food for Thought Monthly Newsletter (2011-2014)

Wrote monthly newsletter for business membership as well as individual donors and supporters.

see attachment (please excuse the unusual overlapping of pages - it was an email newsletter and not intended to be viewed as a print document)

Thrive Annual Membership Appeal

Wrote annual appeals to boost membership and increase donations in support of Thrive's mission as a non-profit organization serving Jackson and Josephine Counties.

see attachment

Ashland CarShare Promotional Brochure

Wrote all marketing and sales copy for Ashland CarShare from 2008-2011.

see attachment

Ashland CarShare Business Plan

Wrote the business plan for Ashland CarShare, a non-profit carsharing organization funded in part by a grant from the Oregon Department of Transportation.

see attachment

Becky Brown

Freelance Commercial Writer

iwriteforbusiness.com

541-890-1936



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Work Samples in Process:

Wild Fern Natural Health Website Content

Currently revising and editing outdated web content, writing new content, developing quarterly newsletter blog posts, and researching online scheduling and patient dispensary systems for use in 2016 for Dr. Brigid Crowe of Wild Fern Natural Health.

[updates in process July/August/September 2015](#)

The Local Dish Blog Content/Rebranding

Currently revising and editing outdated web content, writing new content and developing new advertising packages for businesses in a rebrand/refresh project for Barb Magee of The Local Dish.

[updates in process beginning September 2015](#)

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