Dear *name of casual aquaintance*,

Thank you for informing me of your new *crowdfunding site* campaign. I know we've been friends on *social media site* for some time so I appreciate you reaching out to share this life endeavor of yours with me. I know how hard it is to be a creator and draw attention to your projects. As you may have missed, recently I also shared a project I created, *name of project*. I didn't have the wits to crowdfund this project of mine but did release it for free to *website*, *website*, and *website*. I notice you didn't "like", "share", or send me a personal message through any of these platforms regarding my work, so maybe you missed it. While looking at your upcoming project, which you reason will cost $ *dollar amount* to create, I thought of my own project, which was financed with $ *dollar amount* of my own money and credit. The challenges of that project might have been a little easier had I had the wits to pull off a crowdfunding campaign such as yours! It was my folly that I conceived and created something that I knew was within my own means to produce!

Regretfully, I won't be able to contribute to your campaign, as I still have $ *dollar amount* worth of debt incurred from creating, *name of project*. Also, I am trying to save towards the new project I am financing, *name of project*. Perhaps when I release my new endeavor to the world you could give it a glance and maybe reach out and tell me what you thought of it. I wish you luck on your crowdfunded project, I promise my support by checking out the end product when you make it!

Sincerely,

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