

Junior Achievement Provincial Pitch-It Competition

Junior Achievement of Nova Scotia is hosting a provincial competition open to all Company Program after school ventures for the school year of 2017-2018.

How does it work?

Interested JA Companies must provide a 1 minute video of their pitch describing their product or service idea to Junior Achievement by Friday, January 19, 2018 at 4:30 pm.

Contestants will be short listed and notified by February 2, 2018. **JA will host the contest online and voting will take place between February 5, 2018 at 12:00 pm and February 8, 2018 at 12:00 pm live on Twitter by likes from JA Nova Scotia's account (@janovascotia) and on Facebook by likes from the JA Facebook page. Each team is welcome to use social media to generate interest and buzz for their video. Only one "like" from Facebook and one "like" from Twitter is allowed per account during the contest. All likes must be made on the JA social media to count as a vote.**

Each video must include the following elements to qualify:

1. The name of the company
2. The name of the product/service and a description of the product or service idea
3. The target market for the company (who are the consumers or customers?)
4. The price (if applicable)
5. The community benefit (if applicable)

What is the Grand Prize?

The winning company of Provincial Pitch-It! will earn the honour of having a guaranteed showing of their video at the 2018 Nova Scotia Business Hall of Fame. Student participants will be invited to attend the NS Business Hall of Fame's VIP reception and join business leaders at their table for the gala dinner. The award will be presented at the Celebration of Achievement on April 14, 2018 and the winning company will be able to plan a pizza party provided by Junior Achievement.

Timeline

January 19, 2018 at 4:30 pm – 1 Minute videos due to JA via email at cconnor@janovascotia.ca

February 2, 2018 at 4:30 pm – Shortlist of finalists announced

February 5, 2017 at 12:00 pm – Voting begins

February 8, 2017 at 12:00 pm – Voting closes

February 9, 2017 at 4:30 pm – Winner proclaimed

Official Contest Rules and Regulations

This contest is for achievers of Junior Achievement of Nova Scotia and subject to all Federal, Provincial and Municipal laws and regulations, void where prohibited. No purchase necessary to enter or win.

The contest is administered by Junior Achievement of Nova Scotia. Any questions, comments or complaints regarding the contest should be directed to JA at 902-454-4564 or info@janovascotia.ca . By participating in this contest, each contestant agrees to be legally bound by these Official Contest Rules and Regulations.

Contest Period:

The contest officially launches on January 5, 2018 and submissions are due January 19, 2018 at 4:30 pm.

Eligibility:

This contest is open to Junior Achievement of Nova Scotia achievers participating in the after school version of company program for the programming year of 2017-2018.

Contestants must agree to comply with all applicable laws and agree to conduct themselves professionally at all times and in keeping with the reputation of Junior Achievement. JA reserves the right at any time to eliminate a contestant due to conduct.

Methods of Entry:

Entries will be received by email only at cconnor@janovascotia.ca . Entries must be received before January 19, 2018 at 4:30 pm. Contestants must provide a valid email address and a day time telephone number to reach a member of the executive team. A full list of all team members must be provided.

Limit of One Entry:

There is a limit of one entry only per eligible company.

Winner Selection Process:

The entries will be graded, judged and shortlisted by JA staff based on the following criteria:

1. Meeting video timed limit of 1 minute (60 seconds)
2. Including all criteria as listed above
3. Innovation and creativity of product or service idea
4. Business knowledge and plan
5. Presentation, professionalism and overall impact

JA reserves the right to disqualify entries at their discretion. Final candidates will be shortlisted will be notified by Junior Achievement on February 2, 2018.

Voting will take place between February 5, 2018 at 12:00pm and February 8, 2019 at 12:00 pm.

A winner will be selected based on:

1. Video reach
2. Number of social media likes

3. Merit*

*JA reserves the right to award merit points at its discretion.

The winner will be announced on February 9, 2018 by no later than 4:30 pm. The prize is not transferable.

Disclaimer:

Participants should be made aware that social media contests are subject to environmental factors like votebots. While JA knows and understands this there is very little we can do to control interference.

Contacting Contestants:

Contestants will be contacted using the email and daytime phone number provided. In the event that JA is unable to contact a contestant successfully and has tried a minimum of three times over a period of no less and no more than 2 weeks, the contestant will be eliminated.

Release Form:

All contestants agree by participating in the contest to have their names and personal information as collected, shared on Social Media. Photographs will also be taken of the finalists and used for marketing purposes on the internet in the promotion of Junior Achievement of Nova Scotia, along with the video itself.

Failure to Comply:

If a contestant fails to comply with these rules, they will be disqualified. If the winner fails to comply with these rules, they will forfeit all rights to the prize and JA reserves the right at its discretion to select an alternate for a new potential winner from the finalists.

Release:

By entering this contest or attempting to enter the contest, each contestant or purported contestant agrees to release, discharge and forever hold harmless Junior Achievement of Nova Scotia and their respective officers, employees, shareholders, agents, or other representatives (collectively, the "releases") from any and all claims, actions, damages, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contacts and liabilities of whatever nature or kind arising out of or in connection with the contestant's participation or attempted participation in the contest, compliance or non-compliance with these rules and acceptance, use or misuse of any prize. The releases will not be responsible for lost, incomplete, late or misdirected entries or for any technical malfunctions or other problems and will not be liable for any resulting injury or damage to any person or property arising from or related to that person or any other person's participation or attempted participation in the contest.

Minors:

Where the selected contestant is a minor or under the age of 18, a pre-condition to the selected contestant being declared the winner and receiving the prize, the parent or legal guardian must consent to the winning team participating in the Business Hall of Fame invitation.