

**ORDER FORM FOR PROGRAM ADS FOR 52<sup>ND</sup> SEASON, 2016–2017**

**Advertising in the Bach Chorale Program Booklets  
Makes Very Good Sense:**

- **Low Cost:** Your ad will appear in the program booklets for all concerts, and be viewed by more than 2500 concert-goers over the course of the 2016-17 season. This translates into pennies per “look.”
- You have the option of creating the ad yourself, or have us create it, at no extra cost.
- **Highly-targeted audience;** the persons attending these concerts are the sorts of people you would like to have as patrons of your services.
- You will be providing significant support for one of the community’s most vibrant and enriching artistic groups in its 52<sup>nd</sup> season.
- You will help to make Lafayette-West Lafayette a more attractive place to live and work.



ADULT CHORALE • CHILDREN AND YOUTH CHOIRS  
“giving voice to our community”

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Billing Address \_\_\_\_\_  
(If Different from Above)

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address \_\_\_\_\_

**Program Ad being ordered (circle one)**

Back Cover <small>(Subject to availability)</small>	Full Page	\$ 600 (Color)	
	Half Page	\$ 350 (Color)	
Inside Cover: <small>(Front or Back; Subject to availability)</small>	Full Page	\$ 500 (Color)	
	Half Page	\$ 300 (Color)	
Cover Fold-Out <small>(Front or Back; Subject to availability)</small>	Full Page	\$ 475 (Color)	
	Half Page	\$ 275 (Color)	
Regular Inside Page:	Full Page	\$ 350 (Black & White)	\$ 450 (Color)
	Half Page	\$ 200 (Black & White)	\$ 250 (Color)
	Quarter Page	\$ 125 (Black & White)	\$ 150 (Color)

**Note:** It will help us considerably with what we have to pay the IRS if the ad includes a statement such as:

*We proudly support the Bach Chorale, or Compliments of, etc.*

*Please consider helping us in this way!*

Check here  if you are willing to do this.

Advertiser – Order Approved By: \_\_\_\_\_

Special Instructions: \_\_\_\_\_  
\_\_\_\_\_

Bach Chorale Contact Person: \_\_\_\_\_

Return This Order To: Bach Chorale Singers, Inc.  
839 Main Street, Suite 540  
Lafayette, Indiana 47901-2830

*Please remember that payment for the ad is to be made by September 4, 2015,  
unless other arrangements have been made.*

*Payment may be made by cash, check, or credit card (765-429-5151).*