ROSEDALE

Take the Yonge subway one stop north of Bloor and stroll uphill. This once-prim chi-chi 'hood now has serious swagger: cult beauty boutiques, curated shopping and coffee worth travelling for

By Natasha Bruno | *Illustration by LeeAndra Cianci*

1. THE ALCORN SALON, 1222 YONGE ST.
Owner Tony Masciangelo is hairstylist royalty in the 6ix, with a top-tier client roster of stylists, socialites and fashion editors. (The hype is justified. Trust.)

2. THE NARWHAL BOUTIQUE, 8 PRICE ST.
This luxe, laid-back store is a hidden gem. Literally: Its entrance is down an alley. Inside, it's packed with sartorial treasures including Golden Goose sneakers and T By Alexander Wang crop tops.

3. DELINEATION, 1110 YONGE ST.
A fave of beauty connoisseurs for more than three decades, this part salon, part boutique offers revitalizing hair treatments and hard-to-find items, like the cult-classic Mason Pearson hairbrush.

4. 6 BY GEE BEAUTY,
6 ROXBOROUGH ST. W.
At this bright, airy store started by the three sisters and mother behind Gee Beauty (next door), swoon-worthy accessories and apparel flank rare fragrance brands including Le Labo. (Its Rose 31 scent is a life-changing experience.)

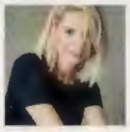
5. WANT APOTHECARY, 1070 YONGE ST.
Co-owners, designers and brothers Byron and Dexter Peart stock their perfectly curated shelves with niche fashion and beauty lines such as Tomorrowland, Byredo perfume and Want Les Essentiels de la Vie, the duo's own line of leather accessories.

6. COLOUR LAB, 1013 YONGE ST.
Father-and-son team Jean-Charles and Raphael Azran devote their salon to killer dye jobs. (No cuts or blowouts here!) But they won't leave you dripping: After you're rinsed, help yourself to the fully stocked blow-dry station free of charge.

7. THE BLACK CAMEL, 4 CRESCENT RD.
If this is just a sandwich joint, a Chanel tweed is just a jacket. Succulent beef brisket, mouth-watering pulled pork, gourmet toppings and handmade sauces—every juicy bite is worth savouring.

EDITOR RECOS

A. Room 2046
1252 Yonge St.
"I can easily kill an afternoon perusing owner Kumala Nio's eclectic clothing and home accessories. Go on a Thursday, when the store serves up gourmet donuts."
—Natasha Bruno, assistant beauty & fashion editor



B. Boxcar Social
1208 Yonge St.
"Great for coffee or drinks, this is my ultimate meet-up spot. The relaxed atmosphere and staff make me happy to lounge at any time of day, while devouring a charcuterie platter."
—Amber Hickson, designer

C. Greenhouse Juice Co.
5 Macpherson Ave.
"I'm a huge fan of cold-pressed juices, and this place has the best flavour combinations in town. So what if I spend my life savings on coconut milk?"
—Carly Ostroff, assistant digital editor