



MEDIA ADVISORY

Fraternity brothers attempt to break Guinness World Record with largest game of Red Light, Green Light and message around sexual consent

What: Zeta Beta Tau (ZBT) national fraternity is hosting the world's largest game of Red Light, Green Light in an official attempt to break the Guinness World Record (currently 1,136 participants). The game stands as a metaphor for sexual consent (green light = go; red light= stop) and culminates a week long campus-wide conversations that challenge the social norms that support sexual assault. ZBT chapters from George Washington University, Towson University, American University, The University of Maryland will be joined by other university students. The event is open to the public.

When: Saturday, October 24. Doors open, 2:00 pm. Race begins 4:00 pm

Where: George Washington University Yards, H, 20th, and 21st streets, NW, Washington , DC

Who: "Green Light, Go" is created in partnership with Jewish Women International. It is supported by the George Washington University Panhell Association (all sororities), GW's Interfraternity Council (all fraternities), GW's Multicultural Greek Council and nationally by ZBT, JWI, It's On Us, NO MORE, Men Can Stop Rape and PAVE. Representatives from the White House and Hollywood have been invited.

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For more information: www.zbt.org/greenlightgo

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Zeta Beta Tau Fraternity was founded in 1898 in New York City as the nation's first Jewish fraternity. ZBT is a Brotherhood of Kappa Nu, Phi Alpha, Phi Sigma Delta, Phi Epsilon Pi and Zeta Beta Tau. ZBT is represented on more than 90 campuses across North America and has more than 130,000 undergraduate and alumni brothers throughout the world.

JWI was founded in 1897 and is the leading Jewish organization supporting women and girls through education, empowerment and advocacy. Our advocacy efforts focus on women's health, economic security and the right to live free from violence. Our education programs promote financial literacy for women of all ages, teach teens and college students to understand and create healthy relationships, and build women's leadership in their careers and communities. JWI supports abuse survivors with resources to help rebuild their lives, and builds children's libraries in domestic violence shelters nationwide. We are a principal leader of the Coalition to End Violence Against Women and Girls Globally and a member of the steering committees of NO MORE and the National Task Force to End Sexual and Domestic Violence Against Women. For more information, visit jwi.org or call 800-323-2823.