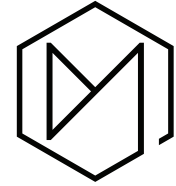


ADRIENNE LEVIN

USER EXPERIENCE AND INTERACTION DESIGNER



CONTACT

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LinkedIn: linkedin.com/in/adriennelevin

CLIENTS

E! Online
Oprah's OWN
NASCAR
Intuit
Royal Caribbean
PetSmart
Drupal
NFL
National Geographic
Qualcomm
LPL Financial

EDUCATION

Art Institute San Diego
Bachelor of Science
Multimedia & Web Design

Platt College
Bachelor of Science
Digital Media

SOFTWARE

Full Adobe Creative Suite
Sketch 3
Axure
Invision
Rally

PROFILE

Hi, my name is Adrienne and I have over 14 years of experience in the creative field. I'm constantly evolving my skills and enjoy emerging technologies. I'm passionate about User Experience design along with UI, mobile and web design. I focus on behavior change and human computer interaction.

EXPERIENCE

- | | |
|--------------|---|
| 2014-current | Lytx San Diego, CA
Director / Lead User Experience Designer

Leading the current re-platform design of legacy software to HTML 5. I conduct user testing, provide insights, design deliverables and prototypes. I work with engineering and development to ensure successful implementation of our designs. I direct an on-boarding and incentive based initiative. |
| 2013-2014 | Digitaria - A JWT Company San Diego, CA
Senior UX Designer

Provided brand research, information architecture, wire frames, and comprehensive UX deliverables. Worked with responsive design frameworks as well as recommendations while working closely with new technologies and existing interaction design principles. Worked on site at Intuit. |
| 2012-2013 | KidZui / Saban Brands San Diego, CA
Lead User Experience / User Interface Designer

Worked with current UX standards to help re brand KidZui. Worked with the head of programming to create myVortexx.com. Managed and Designed from start to finish the release of 3 new properties: Games, Videos and a Top 5 editorial site. |
| 2011-2013 | Phunware San Diego, CA
UI / UX Designer

Created branded mobile experiences, and mobile applications for enterprise customers, navigation flow charts, comprehensive wire frames and pixel perfect designs. |

ADRIENNE LEVIN

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USER EXPERIENCE AND INTERACTION DESIGNER



COURSES

UCSD Certification Courses
BJ Fogg Behavioral
Design Bootcamp
Edward Tufte
Data Visualization
Coursera

SKILLS

Mobile UI
Information Architecture
Agile Development
User Experience
Visual Design
Behavioral Psychology
Human Computer
Interaction
User Testing
Prototyping

EXPERIENCE

2009-2011

Permission Interactive | San Diego, CA
Interactive Designer

Created Flash Websites for the As-seen-on-TV industry. In charge of relevant branded email campaigns and web material. Worked from product scripts to create original animations.

2007-2008

KSWB - The CW Television Network | San Diego, CA
Visual / Interactive Designer

Worked within the creative team doing graphical promotions for the fall 2007 CW lineup. Created nightly on air graphics, station holiday cards, launch party invites and lower third development. Worked on the "CW Cares of Kids" and "Green Scene" campaigns".

2005-2007

Media All Stars | San Diego, CA
Visual Designer

Developed and designed high school sports posters. I helped align schedules with advertisers, organized and digitized mailed in artwork, managed day to day ad placement and schedule books for local schools.