NAMED GIVING AND SPONSORSHIP OPPORTUNITIES

Drama Club is delighted to provide the following opportunities to donors who wish to restrict their gifts of $2,500 or more to a particular program or activity that resonates with their philanthropic goals. Donors will be recognized in our publications and on our website, and donors may also choose to remain anonymous. Sponsorship opportunities can bear your name or the name of a loved one. Following are annual and multi-year giving opportunities that can be paid in full or pledged to pay over time.

I. Direct your giving through the following sponsorship opportunities:

$250,000 – Underwrite the annual rent of our new community space

It is our dream for Drama Club to open a community space in the South Bronx to welcome formerly incarcerated youth and their families. Your gift will cover the critical cost of a year’s rent.

$100,000 – Cover the costs for 50 young people to participate in Drama Club

Your contribution directly pays for the 40 incarcerated youth to attend weekly Drama Club classes throughout the year.

$50,000 – Fund a year’s salary for a full-time teaching artist

Your contribution would fund the annual payroll of a full-time teaching artist who would lead engaging theatre classes in juvenile detention centers throughout NYC, giving hundreds of young people the hope they deserve.

$25,000 – Fund a year’s salary for a part-time teaching artist

Your donation would expand the reach of Drama Club by covering the cost of a part-time teaching artist who works up to 20 hours per week, including directly with youth and administrative time.

$10,000 – Cover the costs of costumes and Drama Club T-Shirts for a year of performances

Your gift will keep the performers of Drama Club in costumes and/or T-shirts, helping them get into their roles and giving their audiences a one-of-a-kind theatrical experience.
$5,000 – Underwrite one 10-week Drama Club unit including a performance

Your donation will support one of our popular 10-week Drama Club classes which teaches incarcerated young people valuable skills to imagine their lives beyond bars. The culmination of the unit is a performance for their peers, families and friends, a real confidence boosting experience for all.

Cover the costs of costumes and Drama Club T-Shirts for a year of performances

Your gift will keep the performers of Drama Club in costumes and/or T-shirts, helping them get into their roles and giving their audiences a one-of-a-kind theatrical experience.

$2,500

• Fund a year’s stipend for a part-time Peer Mentor

Your gift covers the hourly stipend of a formerly incarcerated youth working part-time to assist Drama Club leaders in classes at The Door and other community organizations. Peer Mentors share the skills they learn with other formerly incarcerated youth, develop leadership skills and build their resumes for their future education and careers.

• Cover the costs for 1 young person to participate in Drama Club

Your contribution directly pays for 1 incarcerated youth to attend weekly Drama Club classes throughout the year.

II. Contribute to a Named Fund

A three-year gift of $15,000 or more can be directed to a specific program or activity of Drama Club to support annual operating expenses of our key program areas. The Fund can bear your name or the name of a loved one for three years, and after a year one $5,000 pledge payment other donors can contribute to the Fund at any level, for example on your birthday, anniversary, or other special occasion.

You can direct your “Donor Name” Fund for Drama Club to one or more of our key program areas, including:

Classes with Young Women at Rosie’s
Fund our theatre programming with young women at Rosie’s (Rose M. Singer Center at Rikers Island).

Classes with Girls and Boys at Crossroads
Support Drama Club classes with girls, boys, gender non-conforming and transgender youth ages 15 and younger at Crossroads, a juvenile detention center in Brooklyn.

Classes with Girls and Boys at Horizon
Support Drama Club classes with girls, boys, gender non-conforming and transgender youth ages 16 and 17 at Horizon, a juvenile detention center in the Bronx.

For more information about named giving and sponsorship opportunities, please contact Executive Director Josie Whittlesey at josie@dramaclubnyc.org or 917-617-0502.