



INTRODUCING
Sharood

Selected as Alpha Startup at the Web Summit

SHARE FOOD AND MEET NEW PEOPLE APP TO BUILD COMMUNITIES
WORLDWIDE DEVELOPED BY SPANISH-DUTCH-FRENCH UNIVERSITY
STUDENTS

They want to make sharing routine. To achieve that, the app has its own virtual currency called "Cookies"

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Amsterdam– Sharood (think 'share-food') is an app that connects people in the same area by matching those who are cooking with those who are hungry. The developers sought to make the idea of sharing food a routine. However, to do this, there had to be a system in place to ensure fairness and a balance in terms of those who cook and those who eat. This is where Sharood comes in through their virtual "currency" system appropriately called Cookies. Users trade Cookies based on how elaborate a dish or meal is, ranging from one to five. The Cookies somebody earns by cooking allows that person to eat at someone else's house for free, creating a cycle of sharing. In this way, Sharood capitalizes on the innovations within the developing shared-economy, not only as a way of being cost-effective, but also as a way to build a community through a common medium - food! Sharood is currently active at the Amsterdam University College in The Netherlands and it's used daily by students.

The company attracted the attention of the Think Big program by the Telefónica Foundation for its potential for improving society.

At the Mobile World Congress Barcelona, Sharood was selected as the [Best European App](#) by the 4 Years From Now committee.

Watch [here](#) what users have said about Sharood!

“Sharing should not be something special, it should be something normal, belonging to our routine.”

– Axel Meta, 19, Founder of Sharood

If you would like more information about this startup, please contact the 19 year old CEO Axel Meta, at +34 677 360 039 or email at sharoodapp@gmail.com

Overview of the company:

Connecting people via food. When people cook they post it on the app, the people who are hungry and don't want to cook can join the meals and pay with Cookies.

Makes sharing fair thanks to its own virtual currency called Cookies. Currently in one college in Amsterdam, will start expanding in January.