

CHANGE THE FUTURE OF OUR FOOD

PIGGY BANK





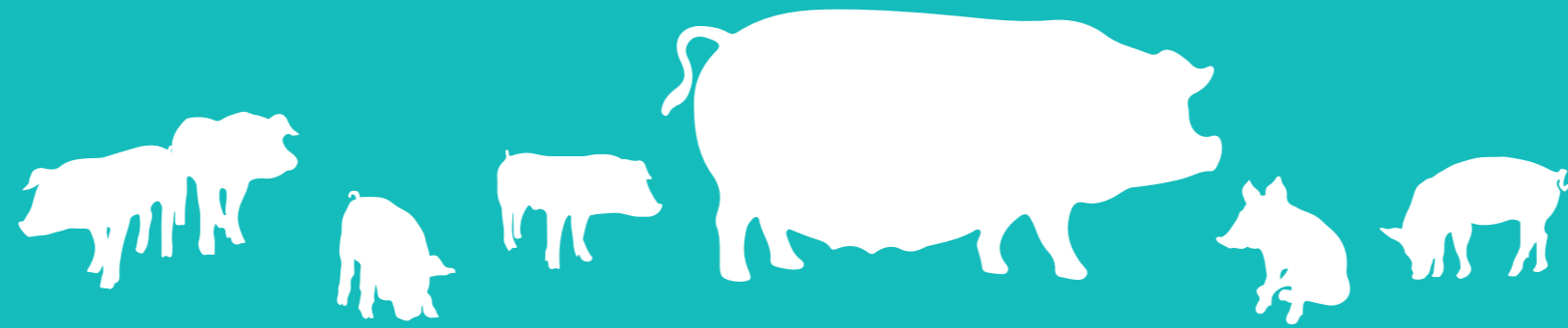
THE TOUR



OPEN SOURCE



PIGGY BANK



# PIGGY BANK

A Genetic Sanctuary for Family Farms

A Noah's Ark for the Future of Food

501(c)(3) Foundation



# YOU HAVE MONEY AND LAND WHERE DO YOU START?

**LIMITED  
STARTING POINTS**

**FRAGMENTED  
INFORMATION**

**GENETICS ARE COSTLY  
NO ACCESS TO FARMS  
AND BUSINESS PLANS**

# YOU LOSE YOUR ENTIRE HERD TO DISEASE, WHAT'S NEXT?

**LACK OF  
SAFETY NETS**

**INFORMATION  
IS TILTED**

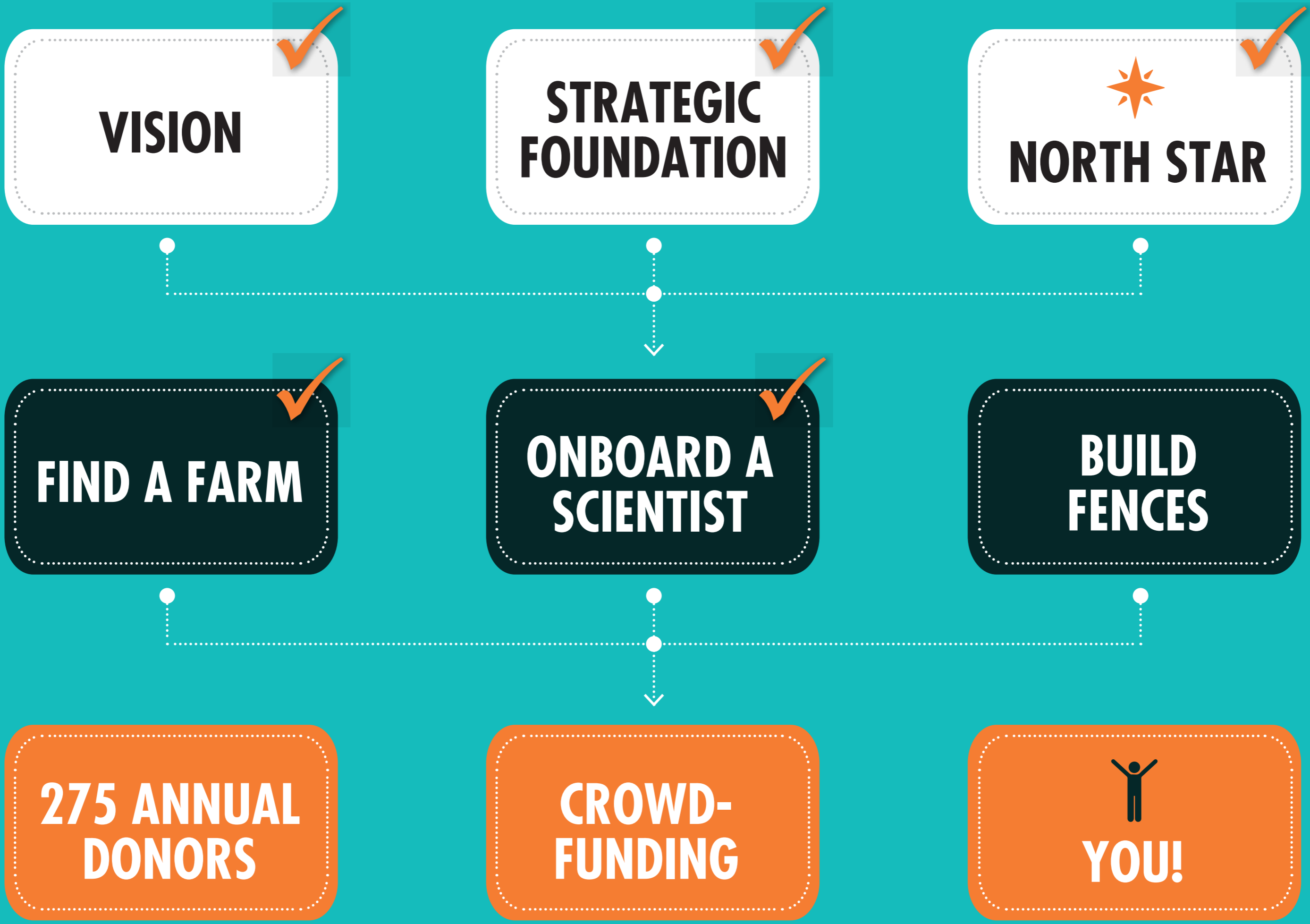
**99.555% OF RESOURCES  
FAVOR UNSAFE PIG  
PRODUCTION**

# A GENETIC SANCTUARY AND BUSINESS PLAN DIRECTORY

## ENABLING RESPONSIVE SOLUTIONS FOR FAMILY FARMS



# PIGGY BANK / MOMENTUM

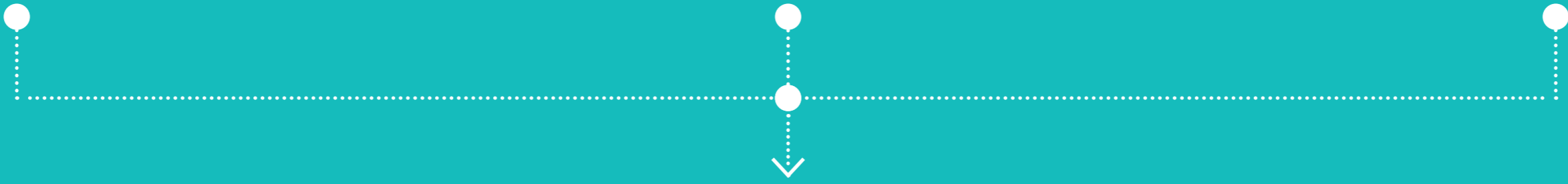


**LIL' PIGGY WENT TO MARKET**

**STRATEGIC  
FOUNDATION**

**FUNDING**

**THE  
MOVEMENT  
HAS BEGUN**



**GET  
INVOLVED**



# **NORTH STAR**

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**WE HAVE OUR VISION, PLAN AND BUDGET  
FOR THE NEXT FIVE YEARS**



**FEEDING THE PIGGY BANK**

**DONATIONS MATCH THE**

**ANNUAL BUDGET**

**\$1,000 year**

**INDUSTRY SPONSORS**

**CAUSE-MARKETING**

**\$2,500 +**

**STRATEGIC PARTNERS**

**CUSTOMIZED**

**Starts @ 500K**

# A BEST IN BREED ECOSYSTEM

ONLY THE BEST IN COMBINED EXPERTISE IN FUNDING, FARMING AND HERD STABILITY

**BRADY**  
**FOUNDER**  
CEO COCHON555 US TOUR  
CEO TASTE NETWORK

**RITA & CHRIS**  
**FARM TEAM**  
CEO NEWMAN FARMS  
NEWMAN LOGISTICS

**DR. DAVID**  
**THE SCIENTIST**  
PROFESSOR OF ANIMAL SCIENCE  
NORTH DAKOTA STATE UNIV.



**MEDIA  
TECHNOLOGY  
EDUCATION**

**WE SEEK A \$500,000 STRATEGIC PARTNER  
WHO WANTS TO CHANGE THE FUTURE**

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**FUNDS WILL CEMENT [2] YEARS OF OPERATIONS  
AND COMPLETE OUR INITIAL EQUIPMENT PURCHASE  
HELP US SECURE FENCING, LABOR & FEED  
BUILD A QUARANTINE FACILITY AND  
ONBOARD [10] HERITAGE SPECIES**

# A PHILOSOPHY OF SOCIAL AND ENVIRONMENTAL TRANSPARENCY



# PIGGY BANK / FINANCIAL LANDSCAPE

	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
<b>ANNUAL DONORS</b>	<b>275</b>	<b>281</b>	<b>286</b>	<b>292</b>	<b>298</b>
<b>SUBSCRIPTIONS</b>	<b>\$275,000</b>	<b>\$281,000</b>	<b>\$286,000</b>	<b>\$292,000</b>	<b>\$298,000</b>
<b>CROWDFUNDING</b>	<b>\$326,000</b>	<b>\$285,850</b>	<b>\$243,450</b>	<b>\$519,844</b>	<b>\$300,590</b>
<b>STRATEGIC</b>	<b>\$55,000</b>	<b>\$283,000</b>	<b>\$411,300</b>	<b>\$539,930</b>	<b>\$1,043,000</b>
<b>EXPENSES</b>	<b>\$526,589</b>	<b>\$510,179</b>	<b>\$637,450</b>	<b>\$794,450</b>	<b>\$879,450</b>
<b>TEAM</b>	<b>8</b>	<b>10</b>	<b>12</b>	<b>14</b>	<b>16</b>
<b>OFFSPRING</b>	<b>207</b>	<b>414</b>	<b>690</b>	<b>690</b>	<b>690</b>
<b>BUFFER</b>	<b>\$129,411</b>	<b>\$339,171</b>	<b>\$303,445</b>	<b>\$557,156</b>	<b>\$762,732</b>

# GET INVOLVED

SEEKING THE BEST PARTNERS IN THE WORLD!

## CONTACT INFORMATION

For more info, please contact me at  
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**BRADY LOWE**

**piggy-bank.org**

**#howpiggybankworks**



**WATCH THE VIDEO**

**CLICK HERE TO PLAY**