2019-20
Sponsorship Details

Contact
Steve Weiser, Executive Director
23 West 10th Street, Suite 3, Erie, PA 16501
sweiser@eriephil.org | 814.455.1375, ext #20#
$5,000
- 2 complimentary Full Season passes (10 concerts each)
- Encore Club parking/lounge pass for the 2019-20 season
- Full-page, color acknowledgment in our season program book
- 20 complimentary concert vouchers for sponsored concert

$2,500
- 2 complimentary Full Season passes (10 concerts each)
- Encore Club parking/lounge pass for sponsored concert only
- Half-page, color acknowledgment in our season program book
- 10 complimentary concert vouchers for sponsored concert

$1,500
- 2 complimentary vouchers to one concert in the 2019-20 season
- Encore Club parking/lounge pass for sponsored concert only
- Half-page, black and white acknowledgment for sponsored concert
- 10 complimentary concert vouchers for sponsored concert

$1,000
- Half-page, black and white acknowledgment for sponsored concert
- 10 complimentary concert vouchers for sponsored concert

$500
- Quarter-page, black and white acknowledgment for sponsored concert
- 6 complimentary concert vouchers for sponsored concert

Additional marketing benefits for all levels
- Logo recognition in 2019-20 Season Brochure (tiered per sponsorship level - deadline April 1)
- Acknowledgment during pre-concert informational message
- Listed as concert sponsor in applicable marketing materials, TV commercials and the 2019-20 Program Book
- Logo recognition during pre-concert slide show (tiered per sponsorship level)
- Logo recognition on banner displayed in Warner Theatre lobby (tiered per sponsorship level)
- Logo recognition year-round on the Philharmonic website including click-thru link

Tax Deductibility of Contributions
According to the IRS, a charity must determine the market value of benefits and list the deductible and non-deductible amounts for contributions. The Erie Philharmonic provides these estimates of the value of benefits for one year at the following contribution levels. The tax-deductible portion of your annual contribution is the amount of your gift less the fair market value of benefits.

- $5,000.................$3,116 per year
- $2,500.................$1,126 per year
- $1,500................$1,084 per year
- $1,000................$670 per year
- $500...................$302 per year

For additional information, please contact the Philharmonic Office at 814.455.1375, ext.20 - Federal Tax ID# 25-6065898
Sponsorship Opportunities

Warner Theatre Concerts

**Pops Series**

**Bugs Bunny at the Symphony Returns!**

September 21, 2019  
2 performances

**RESPECT: A Tribute to Aretha Franklin**

October 19, 2019

**Come Home for the Holidays**

December 7, 2019  
2 performances

**E.T. The Motion Picture**  
(full film with live orchestra)

February 8-9, 2020  
2 performances

**Rodgers and Hammerstein in Concert**

March 21, 2020

**Symphonic Series**

**Shostakovich's powerful Fifth Symphony launches our Symphonic Series, along with renowned pianist Andrew Tyson**

October 5, 2019

**Legendary bassist Edgar Meyer makes his Philharmonic debut with a program that includes Ravel's Bolero**

November 16, 2019

**An invigorating all-American music concert, featuring Bernstein’s Symphonic Dances from West Side Story**

January 18, 2020

**Trumpeter Mary Elizabeth Bowden makes her Philharmonic debut along with music from Verdi and Dvorák**

March 7, 2020

**The final concert before renovations at the Warner Theatre; Beethoven’s Ninth Symphony, featuring ‘Ode to Joy’**

April 4, 2020

**Sponsor add-ons**

**Erie Philharmonic Chorus presents Handel’s Messiah:** December 14, 2019
Benefits include two complimentary tickets, logo placement and program acknowledgment.
**Sponsor level:** $250 ($210 estimated tax-deductible)

**Erie Junior Philharmonic**
Benefits include two complimentary tickets/reserved seating for all Junior Philharmonic concerts (4), logo placement and program acknowledgment
**Sponsor level:** $500 ($458 estimated tax-deductible)

**Erie Philharmonic Outreach Initiatives**
Your support helps to fund free youth concerts, piano donations, instrumental petting zoos, visits from Music Director Daniel Meyer, preschool residency programs and more!
**Sponsor levels:** $250-$5,000 (donation is 100% tax-deductible)
COPLAND’S THIRD
January 26 @ 8PM | Warner Theatre
Tickets start at $22* (5/12th at Student ID)

Adams: Short Ride in a Fast Machine
Beethoven: Piano Concerto No. 3
Copland: Symphony No. 3

From Beethoven to John Adams, this concert has something for everyone! Copland’s powerful Third Symphony, featuring the iconic ‘Fanfare for the Common Man’, showcases a program that includes John Adams’ exciting Short Ride in a Fast Machine and a performance of Beethoven’s Third Piano Concerto by award-winning pianist Yulianna Avdeeva.

You won't believe your ears when over 80 musicians take the stage for an unforgettable evening of music.

Get your tickets today!

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Marketing Examples
A few examples of sponsorship recognition

Sponsor Website
Yearlong visibility with click thru link

Sponsor Thank You Card
Displayed on sponsored seats before concerts

Social Media Pages (example)
16,338 reach, 763 likes, 110 shares

Erie Philharmonic
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Just in case you’re curious—this is what we mean when we say Wizard of Oz film with live orchestra.

Screen the size of a barn
Full-length film
One amazing orchestra

Tickets are going very, very fast - get yours today!

February 9 @ 8pm – almost sold out, while February 10 @ 2:30pm is going quickly.

February 9:
http://eriephil.org/calendar/wizardofoz

February 10:
http://eriephil.org/calendar/wizardofozmat

National Press for the Philharmonic
Outreach Initiatives
Your support has an immediate and powerful impact on the lives of thousands of children each year - you truly can make a difference! A sponsorship of any amount towards our outreach initiatives will support the following programs, concerts and events.

**Long-Term Residency**
This nationally-recognized 60-day preschool residency includes brain-based learning, English language and reading skills, field trips, music classes, in-school concerts and more.

**Youth Concerts**
These free youth concerts, presented to over 6,000 students each year, offer our youngest audience members what is most likely their first opportunity to hear an orchestra live!

**Music Director/Guest Artist School Visits**
From Music Director Daniel Meyer to Grammy-winning artists, these visits offer once-in-a-lifetime opportunities for students of all ages from across the region to learn from the best in the world!

**Instrumental Petting Zoos**
Nothing beats the feeling of actually being able to touch, hold and play a real instrument. Our instrumental petting zoos allow all in attendance the chance to play multiple instruments.

**Virtual Reality Orchestra**
An unparalleled chance to experience a Philharmonic concert from a “virtual” seat on the Warner Theatre stage. This groundbreaking experience is unique in the nation.

**Piano Donation Program**
With your help, the Erie Philharmonic is able to donate gently used pianos directly into the homes of families who cannot afford an actual instrument. 30 pianos donated to date!
Choose your benefit level and which concert you would like to sponsor. Sponsorship must be paid in full by June 30, 2020. Installment payments available upon request.

Contact Name________________________________________________________

Company Name/Donor Recognition__________________________________________

Address____________________________________________________________________

City_________________________ State_________ ZIP________________

Phone________________________ Email_______________________________________

Concert Sponsorship

Please see packet for full listing of benefits and tax-deductibility details per level

Step 1: Choose level

☐ $5,000
☐ $2,500
☐ $1,500
☐ $1,000
☐ $500

Step 2: Choose concert

☐ P1  ☐ S1
☐ P2  ☐ S2
☐ P3  ☐ S3
☐ P4  ☐ S4
☐ P5  ☐ S5

Step 3: Choose optional add-on

☐ Messiah $250
☐ Junior Philharmonic $500
☐ Educational Outreach $________ (amount)

100% tax-deductible

Total sponsorship amount $________

☐ I decline all tickets, vouchers and parking passes so my sponsorship is 100% tax-deductible

Sponsorship will still include program acknowledgement, mention from stage and logo placement. Please consult with your tax advisor regarding the deductibility of your sponsorship.

☐ Sponsorship check is included or will be mailed on______________________________

☐ Please invoice me beginning on July 1, 2019

☐ Once  ☐ Quarterly  ☐ Monthly  ☐ Custom

Specifics:_________________________________________________________________

☐ Please call me to arrange payment via credit card

Signature_________________________________________________________________

Please use the self-addressed envelope to return this form by April 1, 2019 in order to be recognized in our season brochure.