



For Immediate Release

## THE WHIGS GET EVEN WITH ROCK N' ROLL FOOD FIGHT IN NEW VIDEO "STAYING ALIVE" PREMIERING TODAY ON ROLLING STONE, BAND BACK ON THE ROAD THIS MONTH

LOS ANGELES, CA, April 11, 2013 – **The Whigs** video for "**Staying Alive**" is premiering now on *Rolling Stone*: <http://www.rollingstone.com/music/videos/the-whigs-sling-pizza-in-staying-alive-premiere-20130411>. The video, a truncated version of the stand out track from last year's album, *Enjoy The Company*, features the band reliving their innumerable days spent waiting tables and culminates with the ultimate disgruntled waiter fantasy. As horns blare, drums bang and a guitar chugs, the band enacts their revenge on demanding customers and a nightmare of a boss (played brilliantly by **Wax Fang's Scott Carney**) with an epic food fight of highflying spaghetti, hurled meatballs and pies in the face.

This past weekend **The Whigs** brought their raucous rock show to the **Middle of the Map Festival** in Kansas City causing the *Kansas City Star* to hail their performance as "cathartic." The Nashville via Athens, GA trio, who embarked on a three-month tour of the U.S. in the fall and performed on "**Jimmy Kimmel Live**," "**Late Show With David Letterman**," and "**The Tonight Show With Jay Leno**" will return to the road for a handful of dates this month and next. **On April 27** they will return to their old stomping grounds of **Athens** for a headline show at the famed **40 Watt Club** before joining up with Southern rock stalwarts **Drivin' N Cryin'** for shows in **Louisville, Detroit, Indianapolis** and **Milwaukee**. They will then head to the Ozark Mountains in Arkansas for the **Wakarusa Music Festival** taking place **May 30-June 2**.

The Whigs latest album, *Enjoy The Company*, is their first for **New West Records** and fourth overall. The LP, recorded in Woodstock, NY with producer **John Agnello** (Dinosaur Jr., Sonic Youth, Kurt Vile), is ten tracks of pure celebratory rock and roll fueled by the rhythms of the road. "Enjoy the Company, with its addition of horns, pedal steel and cello, shows a band growing up, but not settling down," exclaimed *Blurt*. Adding: "The trio has sharpened its writing skills-lyrically, these songs show a band in its prime-and cast a much wider net of influences, finally shaking that garage band label, bringing in folk, country and some damn fine bar room rock." The eight minute album opener "**Staying Alive**" kicks things off with a grand statement. *Consequence of Sound* declared:

"'Staying Alive' is quite possibly the band's best song to date, and manages to use each of its euphoric, drum smashin,' guitar shreddin,' horn blarin' eight minutes and change to gradually climb to a dazzling release without feeling unnecessarily prolonged." Other tracks, such as the song "**Gospel**" mine a joyous guitar hook for a timeless FM radio feel while "**Rock and Roll Forever**" is

a spirited hard riffing love letter to the power of primal rock – The Whigs’ mission statement in a nutshell.

**THE WHIGS ON TOUR**

April 27 – Athens, GA @ 40 Watt Club

May 16 – Louisville, KY @ Headliners Music Hall \*

May 17 – Detroit, MI @ Magic Stick \*

May 18 – Indianapolis, IN @ Deluxe At Old National Centre \*

May 19 – Milwaukee, WI @ Shank Hall \*

May 30 – June 2 – Ozark, AR @ Wakarusa

\* with Drivin’ N Cryin’

Press materials available at: [press.newwestrecords.com/thewhigs](http://press.newwestrecords.com/thewhigs)

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