

HIDING, MINGLING

# WHITE VIOLET

WHITE VIOLET is four young men from Athens, GA. Their names are Vaughan Lamb, Brad Elliott, Josh McCauley and Nate Nelson. Their debut album for Normaltown Records is named *Hiding, Mingling*. Nelson has been writing songs for ten years and already has releases out there under his own name. Everything on *Hiding, Mingling* originated as "Nate Nelson" songs.

But it didn't end that way. **THIS IS WHITE VIOLET.** It's less a traditional band than an idea: a practical construct within which each composition has its edges erased, its bluntness buffered and its ghosts more elegantly shrouded.

## Marketing Drivers

College, Non-Comm, AAA and Alt Specialty radio campaigns beginning in early August

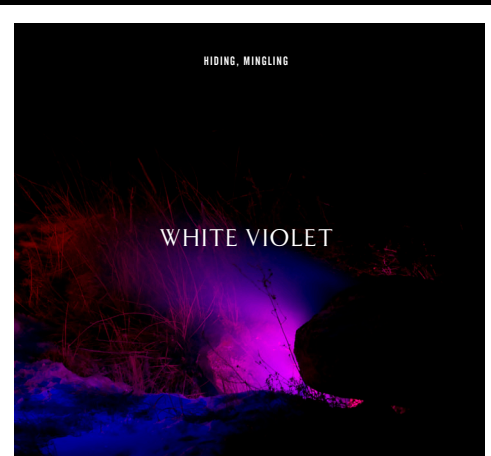
M:M Music and Team Clermont hired on as indie radio promoters

Southeast, East Coast and Mid West touring throughout late summer and fall (booked by PGA)

Amanda Pitts at Cobra Comanda Publicity handling independent PR

## Top Markets

Athens, Atlanta, Nashville, Birmingham



## Track Listing

- 1 White Wash (3:55)
- 2 4 AM (3:29)
- 3 Lays Around Lazy (3:56)
- 4 Second Wind (3:55)
- 5 Blame (3:13)
- 6 Everyday Is Listening (3:06)
- 7 Station (2:52)
- 8 Tight Rope (3:04)
- 9 A Book (3:01)
- 10 Ghost, Teacher, Girl, and I (4:45)

[WhiteViolet.net](http://WhiteViolet.net)

[Facebook.com/WhiteVioletBand](https://Facebook.com/WhiteVioletBand)

STREET DATE — AUGUST 14, 2012



Format: CD  
Artist: White Violet  
Title: Hiding, Mingling  
Configuration: Digipak  
Box Lot: 30 Count (CD)  
Genre: Alternative Rock

CD9-NTR1001



6 073961 100125  
UPC: 607396100125

Format: 180g Vinyl LP  
Artist: White Violet  
Title: Hiding, Mingling  
Configuration: Jacket  
Box Lot: 20 Count (LP)  
Genre: Alternative Rock

LP18-NTR2001



6 073961 200115  
UPC: 607396200115