

**WHITE VIOLET'S NEW SINGLE "AUTUMN GROVE" OUT
NOW ON NORMALTOWN RECORDS, HEAR THE SONG
EXCLUSIVELY AT AMERICAN SONGWRITER**

LOS ANGELES, CA, May 3, 2013 – **White Violet's** new single, "**Autumn Grove**," is out now digitally on **New West** imprint **Normaltown Records**. Head on over to *American Songwriter* for an exclusive premiere of the track they called "a jaunty, soulful rocker with a 'My Girl'-style bass line."

<http://www.americansongwriter.com/2013/04/song-premiere-white-violet-autumn-grove-2/>

Recorded in December with producer **Andy LeMaster** (Bright Eyes, Now It's Overhead, Drive-By Truckers), the single is the first song since the release of the Athens-based band's well-received debut LP, *Hiding, Mingling*, last year. If *Hiding, Mingling* was the winter-in-Athens album, this is its summer foil and hints at a new direction for the band with singer/guitarist **Nate Nelson** emerging out of the dark corners that shrouded his previous material. "'Autumn Grove' is a mythical/utopic place I made up after feeling the walls of my small town close in on me," explains Nelson. "The verses are intended to simulate the tension and monotony I felt from my surroundings, and the choruses are supposed to have the care-free and exciting feel that I think Autumn Grove would have. If it existed..."

The b-side sees the foursome, now consisting of Nelson, bassist **Vaughan Lamb**, drummer **Lemuel Hayes** and guitarist **Brad Morgan**, reimagining *Hiding, Mingling* album track "**Lays Around Lazy**" with a laid-back piano-filled arrangement.

White Violet's new revamped line up will perform next **Thursday, May 9** in Nashville as well a couple hometown shows this month and next. They'll be at the **40 Watt Club** on **Saturday, May 18** followed by **Ath Fest** on **Friday, June 21**.

###

Publicity Contact
Tim Plumley
Sr. Director, Media Relations
New West Records
818-433-3500 | tim@newwestrecords.com