

Noor Nooruddin

Writer

A creative and enthusiastic content creator. The lead Bahraini contributing writer to Red Bull's Middle East and Africa website, writing about local culture and music. Completed a screenplay for a short film and another for an animated short. Manages a Bahraini lifestyle blog, including reviews and reflections written with a comedic and unapologetic style.

Skills

Creative Writing, Screenwriting, Digital Content Management, Photo Editing, Production Management, Video Editing, Blogging, Social Media Management, Content Creation, Proofreading, Podcasting, Public Speaking

Software: Mac OS, Windows OS, Photoshop, Pages, Final Draft, Wordpress, iOS, iMovie, Adobe Premiere Elements, Sprinklr, Evernote, Trello

Accomplishments

- * Leading Bahraini content creator for Red Bull's Middle East and Africa website.
- * Chosen to give the closing speech in front of the Crown Prince at the 2008 graduation of Bahrain's Crown Prince Leadership program.
- * Launched Malja Bahrain's, the first non-profit creative platform in the GCC, website and social network, generating 4K followers in less than two years
- * Joined the University of Kent's Foundation Program's English department in Bahrain, helping the freshman students with their academic writing, and getting them up two grade points, on average.

Work Experience

Malja Bahrain, Amwaj Islands, Bahrain 11/2014 – Present

Digital Content Coordinator

- Enhanced Malja's digital presence by launching its website and three social media channels.
- Managed Malja's digital content by writing editorials and keeping the website up to date.
- Organized events with the Malja team by managing the Communications department.

Red Bull Bahrain, Sitra, Bahrain 01/2014 – Present

Communications Support

- Wrote culture and music editorials to update Bahrain's section on the Red Bull MEA website.
- Managed Red Bull Bahrain's social media content to maintain company's digital momentum.
- Provided Communications support by managing press releases and media partners to alleviate pressure during large-scale events.

Ali Riffai Photography, Sanad, Bahrain 04/2014 – 04/2015

Producer

- Managed production for commercial and fashion photography campaigns, including location scouting, prop management, wardrobe, and direct client communication.

RacerTimes, Sitra, Bahrain 01/2012 – 03/2015

Public Relations Manager

- Lead on social media marketing and management.
- Wrote and updated the Marketing Overview portfolio with up-to-date analytics yearly.

Capital Knowledge, Manama, Bahrain 09/2012 – 09/2014

English Teaching Assistant

- Enhanced the grade point average of students in the Business Foundation Courses (quality assured by the University of Kent) by tutoring them on their academic writing.
- Assisted with the institute's tender applications by writing and editing their tender documents.

Bahrain Bayan School, Sanad, Bahrain 09/2012 – 06/2013

Parent and Student Affairs Administrator

- Managed student absences and credits by managing the credit check letters to their parents.
- Assisted in the after-school programs for students struggling in Math, English, or Arabic by managing attendance.

Education

Full Sail University	— M.F.A in Creative Writing, Currently pursuing
American University of Beirut	— B.A. in Psychology with a Minor in English, 2012
	— Diploma in Media Communications, 2012
Bahrain Bayan School	— I.B. Diploma & American High School Diploma, 2008