



THE JOE MOORE AWARD O-LINE UNIT CREDO

Teamwork. It's what defines football as a sport and it is displayed in its greatest glory – in its most profound necessity – in the play of the offensive line. For it is there that individual achievement only matters if the entire unit is performing. When we execute together, great things happen. But if one player missteps, the rest of the team pays the price. That idea – along with hard work and the willingness to strive to be your best – embodies what coach Joe Moore instilled in his players.

//

But it's about more than football. It's about how we live our life, how we contribute to society, how we participate in the realization of great things. Teamwork is a bond. It's a promise. And it's a commitment to put the greater good above ourselves. It's the greatest form of individual achievement because it requires total sacrifice – of focus, of effort, of ego. The road to success requires an intimate synchronization of purpose that creates an unbreakable bond between each of us.

And it makes that success one of the greatest achievements on the planet.

“I AM BECAUSE OF US.”