



# Sponsor | Exhibitor Package

RAADfest 2018 | Sept 20 – 23, 2018 | San Diego, CA

Inspiration

Information

Celebration

Presented by



A not-for-profit 501(c) (3) organization



**Sponsor | Exhibitor Information**  
**RAADfest 2018 | September 20-23, 2018 | San Diego, CA**

RAADfest is the largest gathering of radical life extension advocates and enthusiasts, leading scientists, researchers and speakers in the field of regenerative medicine and longevity. This event combines the energy and fun of a festival, the empowerment and interaction of personal development, with cutting edge science presented for a lay audience to create the first and best holistic radical life extension event ever.

Reach a premium targeted audience of life extension enthusiasts. Sponsors and exhibitors representing businesses and organizations relevant to the life extension and longevity fields are invited to participate and display their products and/or services at this gathering. In addition to boosting your brand, your sponsorship helps support the advancement of radical life extension. Apply now to secure your place!

**2018 Key Note Speaker: Ray Kurzweil**

American author, computer scientist, inventor and futurist. A world leading inventor, thinker, and futurist, with a thirty-year track record of accurate predictions, he has become well known for his predictions about artificial intelligence & the human species.



**2017 Highlights**

- 25 countries represented by over 800 registrants.
- 35+ presenters: scientists, researchers, entrepreneurs and thought leaders addressed every aspect of radical life extension
- International & national press agencies covered the event.
- 12 artists/performances celebrated the culture of radical life extension through visual, musical and performing arts.
- 44 sponsors & exhibitors

**Sponsor | Exhibitor Contact Information:**

Jean Weidmann  
Sponsor Coordinator  
sponsors@rlecoalition.com  
Direct: 480 250-1799

Office: 480 345-6554  
Fax: 480 683-2074  
www.raadfest.com  
www.rlecoalition.com



Coalition for Radical Life Extension | 28150 N. Alma School Pkwy #103-187 | Scottsdale, AZ 85262



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About The Coalition

RAADfest is presented by the Coalition for Radical Life Extension. The Coalition for Radical Life Extension is rallying like-minded people to come together to stand up for radical life extension and physical immortality. The Coalition is a not-for-profit organization reaching out to groups and individuals who already have interest in radical life extension and physical immortality, in order to galvanize and focus our energy into a popular movement that is self-sustaining and expansive. This group of early adopting advocates, numbering in the thousands, is forming a platform for influencing a much broader audience, and ultimately the mainstream.

Vision

To bring about a sea change in how radical life extension is viewed and understood, in order to generate greater support for a broad range of related initiatives from scientific research to social and psychological breakthroughs, to intellectual and artistic expression.

James R. Strole

James R. Strole is the Director of the Coalition for Radical Life Extension. He is a leading anti-death activist and community builder, who has spoken around the world and written on radical life extension and physical immortality for over four decades.



James R. Strole

Coalition Steering Committee

Dr. Bill Andrews  
Sierra Sciences, President and CEO

David Kekich  
Maximum Life Foundation, President and CEO

Bernadeane Brown  
People Unlimited Inc., Co-Founder and Co-Director

Dr. Natasha Vita-More, PhD  
University of Advancing Technology. Chair

Jose Luis Cordeiro,  
Emeritus, Founder and President

Liz Parrish  
BioVivia, CEO

Dr. Aubrey de Grey,  
SENS Research Foundation, CEO and CO-Founder

James Strole  
People Unlimited Inc., Co-Founder and Co-Director

Bill Faloon  
Life Extension Foundation, Director and Co-Founder

Neal VanDeree  
The Church of Perpetual Life, Director

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**2018 Conference Venue:**

Town and Country Resort & Convention Center  
500 Hotel Circle North  
San Diego, CA 92108

Reservations: 800 772-8527  
Reservation link on RAADfest website  
[www.raadfest.com](http://www.raadfest.com)

When booking accommodations please request the RAADfest promotional rate, this rate is available 3 days prior & post event.

## Testimonials

As a platinum sponsor, Life Extension had high hopes that the first RAAD Conference ever would attract consumers that are highly invested in maintaining optimal health, that are highly qualified potential customers for our products and services. And the conference did not disappoint! We were amazed by the dedication and enthusiasm conference attendees had for not only the highest quality vitamins and supplements we offer but for the entire range of anti-aging therapies discussed over an information-packed two days. Life Extension will definitely be attending the next RAADfest Conference.

Rey Searles, Vice President of Marketing

"I found RAADfest to be the best exhibitor experience I have had to date. 10 years of actively exhibiting at Trade Shows I found RAADfest attendees to be the most interested in what we had to offer. They bought more product than any other previous Trade show I've exhibited at. I think that when you offer high quality information and charge a good fee, then you are attracting the people who can afford to invest in new products and new habits of living. Thank you RAADfest Organizers for allowing me the opportunity to share my passion at your Convention."

Stephen Heuer, Nutirpath

"The RAADfest experience as an exhibitor and attendee was the best money I ever spent. The speaker line up and the information they shared was truly cutting edge and very uplifting. It was very well organized and there was an authenticity and feeling of community I have never experienced at a conference before. We feel very privileged to have participated in the first conference. We are eager for next year's RAADfest.

Tammy Allen, 2050 Club

I enjoyed being a vendor with my company Genius Coaching at the RAAD Fest 2017. The interaction with many progressive participants resulted in several new coaching clients and generated revenue of \$10,000 for my company.

Otto Siegel, Master Genius Coach



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**Sponsorship**

**DIAMOND - \$15,000\***

- Full page in event program
- 4 RAADfest tickets includes 3 meals per ticket
- Acknowledgement by our MC during event
- Logo displayed on screens on stage
- VIP Seating
- RAADfest website listing
- Expanded listing on Conference APP\*\*
- Premium Banner rotation on APP\*\*

**PLATINUM - \$10,000\***

- Half page in event program
- 2 RAADfest tickets includes 3 meals per ticket
- Acknowledgement by our MC during event
- Logo displayed on screens on stage
- RAADfest website listing
- Expanded listing on Conference APP\*\*
- Banner rotation on APP\*\*

**GOLD - \$7,500\***

- Quarter page in event program
- 1 RAADfest ticket includes 3 meals per ticket
- Acknowledgement by our MC during event
- RAADfest website listing
- Logo on display
- Conference APP listing\*\*

**SILVER - \$4,000\***

- Mentioned in event program
- Acknowledgement at event by our MC
- Conference APP mention\*\*

**WiFi SPONSOR - \$8,500**

Sponsor internet access at the conference venue to all attendees during RAADfest 2018.

- Custom WiFi network name and password
- Custom Splash Page
- URL redirect to website/landing page of your choice
- Can offer company, product, service and/or subscription promotions

**MEDIA SPONSOR** (please contact our office for more information)

\* Sponsorship/exhibitor requests are approved by the coalition for radical life extension board on a first come first serve basis and may be turned down due to exclusivity agreements with existing sponsor/exhibitor.



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**Exhibitor**

We are attracting vendors that have state of the art, result-oriented products, services, and/or equipment for radical life extension enthusiasts who want to improve their quality of living. Exhibit hours are scheduled at dedicated times before the main event. This helps build a true sense of community in which exhibitors are warmly included to participate. This is also out of respect for our leading scientists and researchers that are contributing their time to share their latest innovations and projects. The net result is that attendees are more primed to take action in regards to their health and wellness, which is a benefit to all of us.

- Exhibitor booth\*\* fee: \$595 (Does not include RAADfest 2018 registration.)
- Event program will contain a Vendor Directory Listing with company and contact information.
- All vendors will be listed on the Conference APP.

**RAADfest Registration**

- Each person at the Exhibitor booth needs to register for RAADfest.
- Registrations are not included in the Exhibitor booth fee.
- \$497 includes 3 meals,
- \$397 without meals
- Once your application is accepted and processed you will be sent important instructions for registration.

**Each Exhibitor Booth includes the following:**

- Booth size: 8 x 8 for Exhibitors | 10 x 10 for Sponsors
- 8' high back drape and 3' high side rails
- 6' draped table
- 2 chairs
- Wastebasket

**Shepards Exposition Services**

- Handles additional exhibitor options such as booth display packages, furniture rental, shipping, and power.
- Services will be emailed to you with additional options available by the Shepards Account Manager.

**Booth Set-up & Breakdown:**

- Installation: Thursday 7:00 am –9:00 am
- Dismantling: Sunday 12:00 pm –2:00 pm

**Exhibitor Hours:**

- Thursday 9:00 am – 12:00 pm
- Friday 8:00 am – 12:00 pm
- Saturday 8:00 am – 12:00 pm
- Sunday 8:00 am – 12:00 pm  
(Exhibitor hours subject to change.)

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Payment

Tax Exempt No: 84-058-1094

This application will not be processed unless signed and accompanied by full payment of exhibit/sponsor fees. This application shall serve as both a contractual agreement and invoice for sponsor/exhibitors.

Please charge for:

Sponsorship: \_\_\_\_\_ [ ] Diamond \$15,000 [ ] Platinum \$10,000 [ ] Gold \$7,500 [ ] Silver \$4,000
WiFi Sponsorship \_\_\_\_\_ [ ] WiFi: full conference \$8,000
Exhibitor Booth: \_\_\_\_\_ [ ] 1 booth \$595
Total: \_\_\_\_\_

I authorize the Coalition for Radical Life Extension to charge my credit card for: Total \$ \_\_\_\_\_.

Payment Details: Check: # \_\_\_\_\_ Charge: [ ] Visa [ ] MasterCard [ ] AMEX

Name as it appears on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV \_\_\_\_\_

Signature: \_\_\_\_\_ agrees to abide by the rules and regulations of RAADfest set forth in the Sponsor/Exhibitor Prospectus.

Where to send your application:

- Please use the "FILL & SIGN" on the PDF file. Located on the upper right and allows you to electronically fill in the spaces, check mark the boxes and sign.
Email: sponsors@rlecoalition.com
Fax: 480 683-2074

For Wire Transfer, please contact Michelle@rlecoalition.com

Cancellation Policy: (see complete details in Terms & Conditions)





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**Company Information**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Please give your company description (in 90 words or less. You may attach a word document):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How many RAADfest Registrations: \_\_\_\_\_ x \$497 includes 3 meals \_\_\_\_\_ x \$397 without meals

Please list the names of the people in your organization attending. If you are not sure, please list undecided.

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |







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## Terms and Conditions

### Payment/Confirmation/Space Assignments

- All applications must be received by August 20, 2018. Upon receipt, a confirmation email will be sent. Applications will be reviewed.
- Upon receipt of an acceptance email as a Sponsor and/or Exhibitor, application and payment will be processed.
- Exhibit space must be occupied by Thursday, September 20, 2018 between 7am – 9:00am. **Exhibitors who anticipate delays must notify Sponsor Coordinator.**

### Applicant Review:

- Sponsors and exhibitors representing relevant professional businesses and organizations, and sponsors from industries and businesses that are peripheral and/or complementing the life extension and longevity fields are invited to participate and display their products and services.
- RAADfest reserves the right to accept or reject a potential sponsor/exhibitor based on its assessment of whether the company/organization's product and/or services are relevant to the conference content. All sponsor/exhibitor requests are reviewed by the RLE Coalition Board and are on a first come first serve basis and may be subject to exclusivity agreements.
- All representatives manning the Exhibitor booth **MUST** be registered for RAADfest.

### Accommodations:

- Please make your own hotel accommodations. You may make reservations at the Town & Country Conference Resort and request the RAADfest Conference Promotional Rate. A block of rooms will be held for the conference (date to be determined) or until the room block fills, whichever comes first. After this date, reservations will be accepted on as space and rate available basis only. Please note: rooms will book out weeks in advance.

### Cancellation and Refund Policy

- All cancellations must be received in writing from the primary contact on file to michelle@rlecoalition.com. Refunds are as follows:
  - a.) Cancellation requests received on or before May 20, 2018, may be eligible for a full refund minus \$200 for service fees,
  - c.) Cancellation requests received after May 20, 2018, will not be eligible for a refund.

### Conference Modification or Cancellation

- RAADfest reserves the right to modify the course's schedule or program as necessary. RAADfest also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of RAADfest cancellation.

### Recording and Photography Clause

- RAADfest reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

### Liability

- Neither RAADfest, Coalition for Radical Life Extension, nor the Speakers, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of the RAADfest, Coalition for Radical Life Extension, nor the Speakers, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify RAADfest, Coalition for Radical Life Extension, nor the Speakers and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of RAADfest, Coalition for Radical Life Extension, nor the Speakers, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- **Exhibitor understands and agrees, that for safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office. Initial: \_\_\_\_\_**

### Conditions and Rules

- It is understood that the following terms, conditions and rules are agreed to as part of the contract between the Coalition for Radical Life Extension, hereinafter referred to as "Show Management" or "RAADfest", and those who purchase exhibit space ("Exhibitor") in the RAADfest ("Exhibition"). Show Management shall have the authority to interpret and enforce the rules. All matters not covered by these rules are subject to the discretion of Show Management. All decisions so made shall be as binding on all parties as the original rules. The Exhibitor or its designated representative is responsible for familiarizing itself with all rules. The Exhibitor or its representative who fails to observe the conditions, terms, or rules of the contract may be excluded from the Exhibition without refund.

Revised. 10/17

