

PERIPHERAL VISIONS

Artist- or Curator-in-Residence
At Chandra Cerrito Contemporary, Oakland, CA

MISSION

Peripheral Visions is an artist- or curator-in-residence program at Chandra Cerrito Contemporary, a contemporary art gallery in Oakland's primary art and maker district. Its mission is to provide an Oakland-based platform for artists and curators of wide-ranging backgrounds and outlooks to present projects that: 1) *create bridges*—encourage connection and communication among diverse groups, or 2) *expand the view*—broaden perspectives on art and the human experience. Peripheral Visions aims to present meaningful and compelling creative works incorporating visual art that utilize the gallery's physical space and engage its community.

CONTEXT

In this time of political, economic, and cultural polarization on a national and regional scale, art can prompt genuine communication, empathy, and insight required for a harmonious future. Art can enable collaboration and a sense of shared experience between people despite our perceived differences. It may offer new means of problem solving that bypass traditional approaches. While art may be an important key to the health of our society, the Bay Area's current real estate climate poses significant challenges to the sustainability of art venues. Peripheral Visions provides a place in Oakland for creative voices to be heard at this critical time.

DESCRIPTION

Each resident artist or curator is invited to present a pre-defined project, such as an exhibition, site-specific installation, or performance that engages the public. Works may be developed within the gallery space over the time of the residency, or the space may serve mainly as a presentation venue. The gallery will maintain open hours Thursdays through Saturdays from noon to 6pm throughout the residency period. Depending on the nature of the residency project, visitors may be viewing work in progress, finished exhibitions, or visual art elements resulting or remaining from performances. Each project should be accompanied by at least one public program that invites community participation, enables a deeper understanding of the work, and/or allows the opportunity for dialogue.

RESIDENCY BENEFITS AND RESOURCES

- Exhibition and event space within Oakland's most popular art district
- Inclusion in [First Friday](#), a monthly art walk and street festival with thousands of attendees
- Basic staffing during standard gallery hours (Thursdays-Saturdays 12-6pm; First Friday until 8pm)
- Marketing amplification
- Opportunity for sales and/or fundraising
- 376 square feet of storefront gallery space, including 50 linear feet of wall space; 16 foot high ceiling
- 15 to 20 folding chairs for events; two pedestals; track lighting

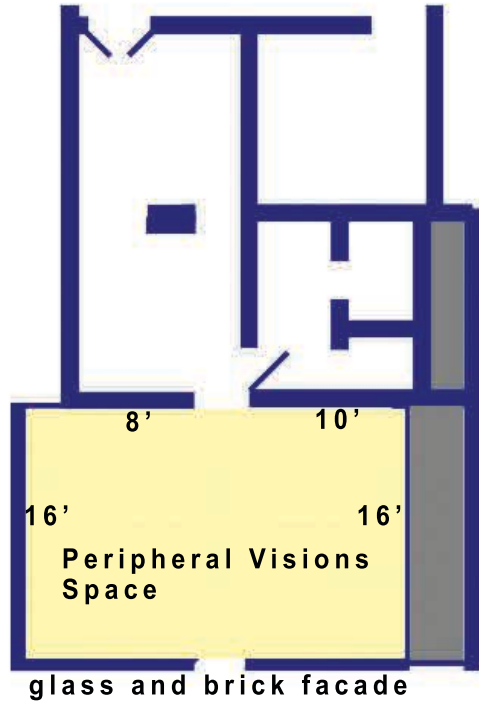
RESIDENT RESPONSIBILITIES

- Planning, production, installation, and de-installation of exhibitions and events
- Shipping and deliveries
- Staffing and receptions for events, including First Fridays gallery openings 6-8pm
- Primary marketing, such as press releases, announcement cards, social media, etc.

PARAMETERS

- Residents may have access to gallery during standard open hours (Thurs.-Sat. 12-6pm), pending their activities do not disrupt gallery staff also working there.
- Public events, including set up and clean up, may be scheduled between 5pm and 8pm on First Fridays or during gallery hours on Saturdays.
- If applicable, gallery staff will facilitate sales when Residents are absent. Otherwise, Residents will manage sales.
- Gallery will collect from Residents 20% of retail prices of all sold works.
- There are no stipends or living accommodations offered by the residency, but Residents are welcome to raise funds through grants or crowd-sourcing campaigns.

Chandra Cerrito Contemporary
480 23rd Street
Oakland, CA 94612



23rd Street



REQUEST FOR PROPOSALS

Peripheral Visions

Fall 2018 (November 1 – December 15, 2018)

Peripheral Visions is seeking proposals by artists or curators for clearly defined residency projects that incorporate visual art, but which may also involve performance, participatory works, or other fields of artistic practice. The selected project will address the program's mission, to provide an Oakland-based platform for artists and curators of wide-ranging backgrounds and outlooks to present projects that: 1) *create bridges*—encourage connection and communication among diverse groups, or 2) *expand the view*—broaden perspectives on art and the human experience. Peripheral Visions aims to present meaningful and compelling creative works incorporating visual art that utilize the gallery's physical space and engage its community.

Name _____

Contact _____

Street Address _____

City, State, zip _____

Email _____

Phone # _____

Web site _____

Applying as (check one): Artist Curator

Personal Identification

Peripheral Visions seeks to provide a platform to people of varied backgrounds and points of view. Please let us know how you identify yourself, such as your ethnic, cultural or other affiliation(s).

Proposed Project Description

1) Please attach a one page maximum description of your proposed project. (PDF format)

2) Which objective of the program's mission would your project accomplish? Select only one:

Create bridges Expand the view

Describe how your project would accomplish the selected objective (below or in description).

3) Please list potential public programs that may accompany your project along with the possible time slot for each—First Friday (evening) or Saturday (between noon and 6)

Public Program	Time Slot (First Fri. or Sat.)
_____	_____
_____	_____
_____	_____

Professional References

#1 Name _____

Email _____ Phone _____
Relationship _____

#2 Name _____

Email _____ Phone _____
Relationship _____

Submission Materials Checklist

1. ___ This RFP form, including attached project description (PDF, one page maximum)
2. ___ Resume(s) of lead artist(s) or curator(s) (PDF format)
3. ___ Up to 10 still images with image descriptions including: artist name, title, date, medium, dimensions, and brief description if necessary (PDF format)
 - a. To represent the proposed project (for projects that exist or have already been presented in a similar form), or
 - b. Of previous projects that exhibit the artist’s/curator’s characteristic approach (for new projects that have not yet been realized)
4. ___ (If applicable) One or two links to project web site or relevant web pages, accompanied by project description including: artist name, title, date, medium, dimensions, and brief description if necessary

Submission Instructions

Email materials to: **peripheral@chandracerrito.com**

Submission Deadline

March 2, 2018 (Notification approximately April 30)

Submission Contact Info: peripheral@chandracerrito.com

Email contact is strongly preferred. If necessary, however, please call 415-577-7537.