Organisations Thriving In Today’s World Are Design Driven And Digital.

They embrace design thinking at their core, including:

- How they market and engage with customers
- How they create value beyond the physical product or obvious service
- How they build an emotional connection that inspires loyalty and delight
- How they leverage assets that they don’t own and community collaboration

They exploit data and digital technologies to:

- Deliver exceptional value
- Offer rapid and tailored service
- Generate client loyalty
- Rapidly adapt to changing conditions and requirements

We would love to help you embrace these ideas and apply them for your success.

We have in-depth expertise in the following disciplines:

**Digital Transformation**

We assist clients to use Innovation, Design Thinking, Enterprise & Business Architecture and Programme Management techniques to plan and deliver Digital Transformation in a structured way. We are adept in helping to build a shared vision of the end state and developing change plans that permit concurrent delivery of foundational building blocks and client value adding components in small, regular increments.

**Business Innovation**

- Design Driven Thinking
- Customer Experience Design
- Platform Architecture

**I.T. And Business Strategy**

- Holistic Architecture Language
- I.T. to Business Alignment
Enterprise Architecture

• Industry EA Methods, Frameworks, Techniques and Tools: TOGAF 9 and other approaches (e.g. DODAF, FEAF, PEAF, IAF, Zachman, Gartner/Meta)
• Inspired EA Frameworks, Meta Model and Method
• Inspired Holistic Architecture Language
• Inspired Business Architecture
• Application and Solution Architecture
• Data, Information and Knowledge Architecture
• Technology Architecture
• Programme Management
• Enterprise Risk Management

Business Analysis

• Our own Business Process Architecture and Modelling Approach
• BPMN
• Defining Requirements, RFI, RFP, Solution Evaluation
• Extensive range of modelling approaches, including:
  • Value Mapping
  • Goal, Function, Process, Service, Capability Modelling
  • Channel Architecture
  • Product Architecture
  • Customer Journey Mapping

Data, Information And Knowledge Modelling and Management

• Data Management Maturity Assessment
• Data Modelling (Entity Relationship, Relational, Object, Conceptual, Domain, Semantic techniques)
• Implementing Information Management
• Meta Modelling, Meta Data Modelling and Implementation
• Structuring knowledge to support knowledge workers
• Content Architecture
Programme and Project Management

- Managing Information Technology Projects (MITP)
- Agile Project Management (Inspired method) including advanced techniques such as Critical Chain

Quality Assurance and Testing

- For Architecture, Projects and Solutions
- Quality Management using prevention philosophies
- Statistical Process Control

System Integration

RFP/RFI and Requirements Definition/Management

Methods Engineering

Selecting, adapting, defining, implementing and improving methods for strategy, planning, EA, project and programme management, system delivery, testing, etc.

Capability Development

- Profiling required skills
- Assessing staff competency and designing enhancement programmes
- Service oriented organisation design
Example Projects

Solution Development

- Assisted national retailer to move development lifecycle to iterative methods and advanced object oriented tools
- Assisted major retail group to adopt advanced modelling methods for process, data analysis, solution design
- Assisted major insurer to select technology strategy and formulate standards, principles, templates and architectures for solution architectures
- Assisted health care provider to fully specify requirements, issue requests for information and proposals and to select strategic administration platform
- Assisted major retailer to integrate “best of breed” systems from multiple vendors into coherent, integrated solution
- Assisted software house with data modelling and solution architecture for advanced investment analyst platform for a major financial services company

Methods Engineering

- Assisted major financial services organisation to review, integrate, improve and deploy methods for solution delivery
- Assisted housing funding agency to tailor, integrate, deploy methods for business

- Assisted trust management company in devising full business, application, information architecture and plans

Enterprise Architecture

- Implemented EA governance, capabilities and practice at major financial services company
- Implemented EA governance, capabilities and practice and Programme Management at two major cellular network providers
- Implemented EA governance, capabilities and practice at two government departments
- Assisted international bank to meet Basel II compliance requirements and reporting across three continents
- Developed Application Architecture, Integration and Deployment plans for major Japanese Bank expanding into UK, Europe, Eastern Europe
- Full EA for Indian Ocean bank, including business, applications, data and technology choices for strategic systems replacement
- Assisted major computer manufacturer with tools and methods to integrate several thousand in-house systems, moving to consolidated solutions using commercial ERP systems
- Implemented models, methods and tooling for Application Portfolio Management at major insurer
- Assisted multi-national bank to rationalise business models, processes, services, applications and technology across three continents

Business Architecture

- Assisted major financial group to assess options for and devise electronic business opportunities
- Assisted national housing funding group to devise ambitious growth strategy, supporting business architecture and programme office
- Assisted major financial group to implement enterprise risk management integrated with EA and supported by tooling
- Assisted international media group to rationalise operations and supporting systems / technology while undergoing rapid growth through mergers and acquisitions

Digital Transformation

- Assisted major multinational I.T. services company in setting up and equipping subsidiary for digital advisory / transformation
- Assisted major assurance group and their technology services subsidiary in formulating methods, models, architectures and plans for digital transformation
- Assisted unit trust manager in exploiting technology and digital in transforming to new business model