

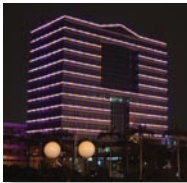
# Create Dramatic Seasonal Displays While Saving Energy and the Environment



Public Areas



Institutional



Commercial



# Create Dramatic Seasonal Displays and Save Energy with Rugged Long-Life LED Lights from Seasonal Source.

## WHY SEASONAL LIGHTING ?

Seasonal lighting transforms public areas into welcoming wonderlands that draw shoppers and visitors to local attractions and events. Dull, ordinary areas can be made extraordinary with the simple addition of brilliant lighting effects. The benefits of seasonal lighting include:

- Draws attention to the property, attracts visitors and customers
- Creates positive goodwill with the general public
- Wins attention from the local media

## WHY USE LED ?

At an accelerating rate, Americans are going green, turning to efficient products that save the environment by reducing energy use. Switching to LED light can reduce power consumption up to 90% over traditional incandescent seasonal lighting, lowering the electric bill and saving precious energy resources.

The jewel-like brilliance of LED lights creates dazzling effects, so there's no reduction in quality of the display versus traditional light sets.

## WHY SEASONAL SOURCE ?

As one of the nation's leading suppliers of seasonal lighting solutions, Seasonal Source offers a complete range of LED and standard incandescent product solutions to match any project requirement. Plus, Seasonal Source products are inventoried by your local authorized distributor, so additional supplies and support are always available.



## PRODUCTS AVAILABLE



**Commercial-grade LED Light Strands:** In a wide range of colors and bulb-options. Rugged construction includes heavy-gauge wire, thick plastic lampholders, and o-ring sealed watertight end-to-end coaxial connections for shock-proof and tamper-proof installations. (Strings do not have traditional plug-ends that are prone to vandalism, shorts and premature failure) Long-life design can be used season-after-season. Plus you can connect LED light strings to animation controllers for additional unique effects.



**Pre-lit LED Greenery:** combines high-quality artificial greenery with long-life LED lights into an easy solution that installs quickly.



**Retrofit LED Bulbs:** screw-in retrofits work with existing C7 and C9 incandescent strands and displays. Each uses less than 1 watt versus a 7 watt incandescent, plus you get 50,000 hours of typical life versus a 2,000 hour incandescent bulb.



**LED Rope Lighting:** ideal for architectural installations and figurines.

## LED FEATURES AND BENEFITS AT-A-GLANCE:

- **Brilliant Light Output with Jewel-like Colors:** Provides a dazzling display that draws crowds and wins accolades.
- **Environmentally-friendly, Low Energy Consumption:** Reduces operating costs of seasonal displays, allows the use of more lights and displays to create larger impact.
- **Connectivity:** Up to 125 strands can be connected end-to-end, making installation fast and easy. Splitters and blank wire strands make continuous runs from tree to tree simple. Patented design.
- **Rugged Design:** Don't confuse Seasonal Source LEDs with inexpensive knock-offs found in discount stores. Each strand is made of durable heavy-gauge wire with water-resistant coaxial end-to-end connectors.
- **Eligible for Rebates:** Many local power utilities offer attractive rebates to users that upgrade to LED technology. Check for money-saving rebates in your area.
- **Safety:** Cool-touch lamps (unlike traditional holiday designs), tamper resistant and shock-resistant end-to-end connectors.



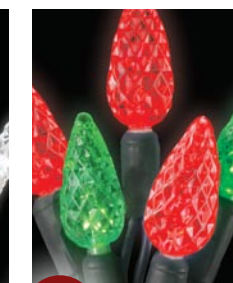
G-12 Raspberry Size



5MM Conical



M5 Mini Lights



C6 Medium Cone



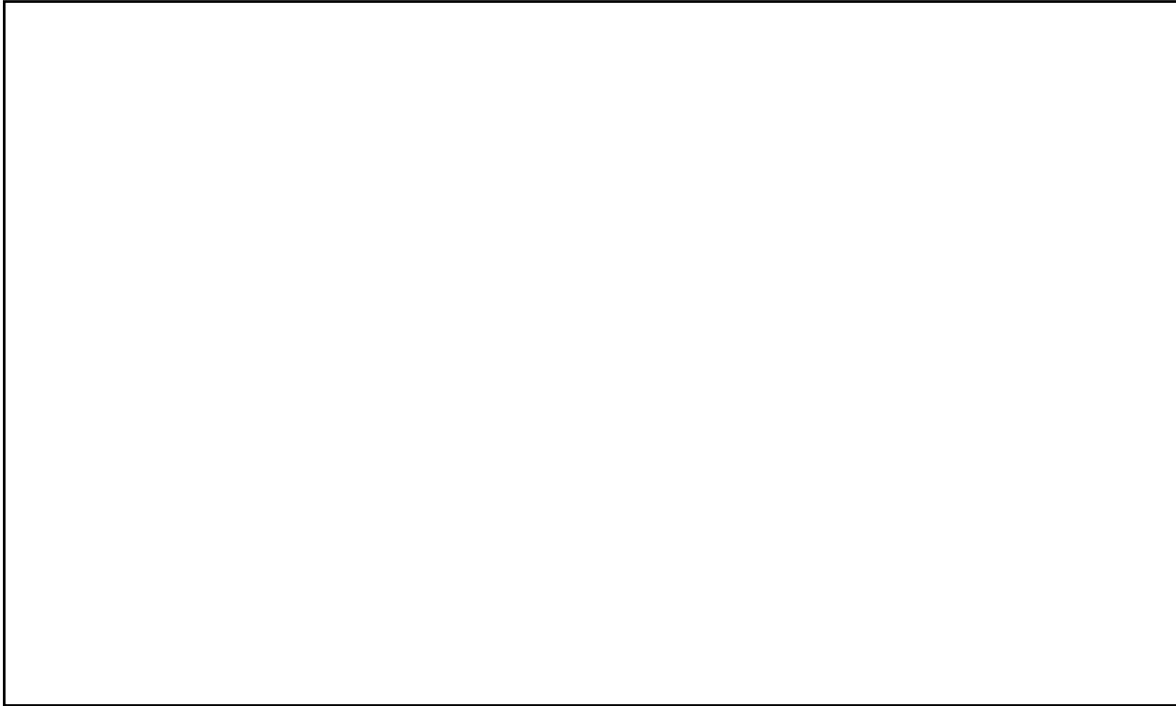
C7 Traditional Cone



C9 Large Cone

## Your Seasonal Source Expert

The professionals at your authorized Seasonal Source distributor can help you design and implement exceptional seasonal lighting displays. Rely on these experts to provide smart solutions and personalized service.



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