CASE STUDY

Toronto Pearson & GTAA

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An International Gateway

Toronto Pearson International Airport is the largest airport in Canada, and the second-largest airport in North America. In 2017, it served 47.1 million passengers.

The Greater Toronto Airports Authority (GTAA) is the operator of Pearson Airport. The GTAA is focused on growing Pearson as an international gateway. Its vision? To be “the best airport in the world” by providing consumers with reliable service, sustainable growth, and a welcoming atmosphere. That begins with parking.

Expert Partnerships

By partnering with industry experts, the GTAA is one step closer to realizing its vision. In 2011, the GTAA’s in-house parking management team joined forces with Precise ParkLink to create a secure, reliable and seamless parking operation. To date, this new system has allowed the GTAA to exceed its goals and establish a world-class parking operation.

Cutting-Edge Software Development

When Precise ParkLink partnered with the GTAA, we tapped our in-house research and development (R&D) team to engineer a solution that would meet the airport’s specific requirements. Our team developed parking software programs, such as:

• Employee Parking Management (EPM) system (known today as I PASS™)
• Licence Plate Recognition (LPR) system to increase airport security
• Promotions and validations bar code scanner for corporate clientele
• Integration of debit and tap-and-go payment options to help with the flow of traffic exiting the parking lots

Since then, our R&D team has become an invaluable resource that has nearly tripled in size, and is accountable for developing revolutionary parking technologies that continue to propel the Canadian parking market forward. Our R&D resources and cutting-edge products are now available for all Precise ParkLink customers to benefit from.
A World-Class Parking System

Precise ParkLink’s products and services ensure a safe and easy parking experience for all passing through the major travel hub. The GTAA chose to invest in a parking solution that consists of Precise ParkLink’s SkiData Pay-on-Foot parking equipment, EV charging stations, equipment maintenance and technical support, and 24/7/365 remote monitoring centre.

The Result

In addition to world-class technology, Canada’s largest parking operation is sustained with regular weekly meetings. Quarterly meetings are also scheduled for future road mapping to ensure the parking operation has the technical capacity to keep up with Toronto Pearson’s rapid pace, and goals for continuous improvement to become the best airport in the world.

Since partnering with Precise ParkLink, Toronto Pearson International Airport has become home to Canada’s most robust parking operation, with top-notch security, staff, and traveller convenience. The parking technology at the airport will only continue to thrive.
## Summary of Parking Services

<table>
<thead>
<tr>
<th>Volume Served</th>
<th>Lot Type</th>
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<tbody>
<tr>
<td><strong>44 Million</strong> passengers annually</td>
<td><strong>Surface &amp; Underground</strong></td>
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### Services

<table>
<thead>
<tr>
<th>Equipment &amp; Maint. Services</th>
<th>Construction &amp; Maint. Services</th>
<th>I PASS™</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pay-on-Foot Skidata</td>
<td>Electric Vehicle Charging Stations</td>
<td>License Plate Recognition</td>
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### Additional Services

- Parkfolio Web
- Financial Services