

Dear Sir or Madam,

It is with great pleasure that I reach out to you on behalf of the Gallatin Valley Skijoring Association; an incorporated federal non-profit aimed at organizing and hosting equine skijoring races in the Bozeman area.

Our 2016 inaugural race, which was held at the Gallatin County Regional Park, on January 23-24<sup>th</sup>, 2016, was a huge success as we were able to accomplish the following:

- Generated over \$26,000.00 in sponsorship, donations, and entry fees
- Registered 84 competitive teams (150 total participants)
- Attracted 5,000 spectators during the two-day event
- Raised over **\$4,000.00** for our beneficiary Eagle Mount
- Received media coverage ranging from local television to national television on AltitudeTV, as well as local newspaper and magazine coverage.

Our second annual race will be held on January 14-15, 2017 at the Gallatin County Regional Park and our proceeds will again benefit Eagle Mount and its mission of providing therapeutic recreational opportunities for people with disabilities and young people with cancer. This great event would not have been possible without all of our great sponsors of 2016. As we look to grow in the future and bring one of the largest skijoring events in the country to Bozeman, we hope you will consider sponsoring our race.

Sponsorship opportunities are available at the following levels:

- **Platinum - \$3,000:** logo included on the Bozeman Event's 30-second customized race advertisement aired on Altitude Sports ([www.altitude.tv](http://www.altitude.tv)) which is currently available in 5.7 million homes on cable and satellite TV for a minimum of 4 times prior to the race, product display at the event, extra-large banner on one of three of the course jumps (the focal point of the race course for thousands of spectators and the photographers who capture the action), logo on the race scoreboard, radio advertising two weeks prior on Townsquare Media stations XL Country, KISS, and the Moose, large logo printed on event posters, large logo listed and linked on our website ([www.gallatinvalleyskijoring.com](http://www.gallatinvalleyskijoring.com)), live announcer mentions during the event, one complimentary skijoring team  
*The Platinum sponsorship level is only available to **three** sponsors*
- **Gold - \$1,000:** extra-large banner on one of three of the course jumps (the focal point of the race course for thousands of spectators and the photographers who capture the action), logo on the race scoreboard, radio advertising two weeks prior on Townsquare Media stations XL Country, KISS, and the Moose, large logo printed on event posters, large logo listed and linked on our website ([www.gallatinvalleyskijoring.com](http://www.gallatinvalleyskijoring.com)), live announcer mentions during the event, one complimentary skijoring team  
*The Gold sponsorship level is only available to **three** sponsors*
- **Silver - \$500:** medium banner on the crowd-facing snow fence lining the race, small logo printed on event posters, logo listed and linked on our website, live announcer mentions during the event


- **Bronze - \$250:** name listed on event posters, name listed and linked on our website, live announcer mentions during the event

If you are interested in sponsoring at any of the levels outlined above, please contact us to discuss the details further. Thank you very much for your time and consideration.

Sincerely,



Whitni Ciofalo  
President



Josh Abbott  
Treasurer



RJ Klotz  
Secretary

GALLATIN VALLEY SKIJORING ASSOCIATION SPONSORSHIP AGREEMENT

I, \_\_\_\_\_ agree to sponsor the 2017 Bozeman Skijoring Event at the following level, and will receive the aforementioned and agreed to sponsor benefits:

- \_\_\_ Platinum Sponsor – \$3,000
- \_\_\_ Gold Sponsor – \$1,000
- \_\_\_ Silver Sponsor – \$500
- \_\_\_ Bronze Sponsor – \$250

Payment must be received prior to inclusion on any printed materials. The Platinum and Gold sponsors must provide their own logo banners.

Gallatin Valley Skijoring Association is a Federal 501(c)(3) Incorporated Non-profit: EIN #81-0754958.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Please make checks payable to: **Gallatin Valley Skijoring Association**

**Sponsor Details:**

Company Name: \_\_\_\_\_

Mailing Address \_\_\_\_\_ City, \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email address: \_\_\_\_\_

Announcer script: (attach 30 word script)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Office use only:

Paid date: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Check #: \_\_\_\_\_