

Dating tips from OkCupid's most popular girl

OkCupid's most messaged girl, Lauren Urasek, talks about becoming the most popular single girl in New York, plus her tips on getting your profile more views.

ine, she's been on a lot of dates, many of which she spills about in her new book, "Popular." Here, Urasek tells us how to get your profile more views, and once the messages are rolling in, how to have a successful dating life without burning out.



EMILY LAURENCE @EmLaurence emily.laurence@metro.us

When 25-year-old Lauren Urasek created her OkCupid profile last year, she really didn't think too hard about it. "I just wrote what seemed natural to me, uploading some photos from my Instagram, and that was it," she tells us.

But in a matter of months, she became the dating site's most messaged female, getting an average of 35 messages a day and more than 15,000 four- or five-star ratings in just a few months. As you can imag-

Limit the amount of dates you go on

Even at her most active, Urasek says she was only going on two dates a week — max. She has a reason as to why single guys and girls shouldn't overschedule themselves with dates.

"When you're going out with multiple people, you end up not spending enough time with one person and getting to know him or her better because after your date, you're already thinking about the next person you're going to go out with," she says. "Scheduling more dates becomes a pattern." Her advice:



Lauren Urasek gets an average of 35 messages a day on OkCupid. PROVIDED

scale it down and give each person a valid shot before setting up a date with someone new.

2 Make the dates convenient for you

Urasek says when she first started online dating, she would go out of her way to meet her

dates at a place that was easy for him, or somewhere in the middle. Not anymore.

"The best first date spot for me is a bar close to my apartment. It's not really about the place. It's about how convenient it is for you in case they suck," she says. No matter how great someone seems online, the first

date is always a wild card. Make it easy on yourself.

3 Keep yourself busy with other things

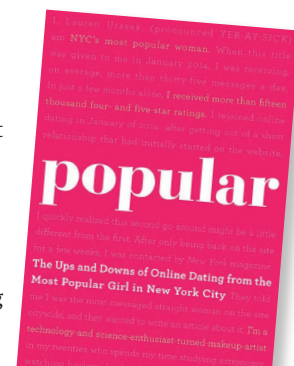
One of the most draining parts of dating is having the same conversation over and over again. Where are you from? What do you do? Urasek says the way around this is by having enough going on in your life that you have other things to talk about. And then, bonus, you don't care as much about your dates anyway. "When you're happy being by yourself and keeping busy, dating isn't a priority anyway," she says.

Urasek's tips on giving your profile a boost.

Focus on the photos. "A lot of it is just about having a good variety of clear, current pictures that are a variety of shots of your face and also full-length shots," she says, adding that she would lead with a stellar face photo.

Show your weird side. "My profile was so random. I said I liked down comforters and swimming in the ocean," Urasek says. "Don't say you're outgoing or like to travel because the last five people just wrote that."

Don't be afraid to message first. If you're a female, there can still be an urge to hold back messaging a guy, wanting him to pursue you instead. Urasek says to get over it. "A lot of guys now don't want to be seen as a creep," she says. "Also, just like anyone else, a lot of guys are intimidated and don't want to be rejected. Whenever I've asked guys out, they always say they love it because most girls won't do it."



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