Clever Octopus Reuse Market Application

If you have quirky, stunning, bold, or otherwise unique products made from reused materials that you'd like to sell at Clever Octopus Creative Reuse Center, please read our terms before applying.

What are reused materials? Any kind of materials that are unwanted, used, or scrapped from something else, like leftover fabric made into a purse or old spoons made into jewelry.

WHERE

_Clever Octopus Creative Reuse Center’s Reuse Market_

2250 S. West Temple, Salt Lake City, UT 84115

SET UP

- Each vendor will be limited to a single shelf or designated wall space. Take note that most shelves can be shopped from both sides. We reserve the right to change display space based on vendor needs, and the general aesthetics of the consignment shop. We appreciate your flexibility with this tricky issue.
- You will need to bring everything for your display needs, minus the shelf itself. Occasionally we can help provide items to help your product stand out.
- You will need to check-in and restock or replace merchandise every two months, or more if needed.

CHECKOUT

- We will have one central checkout, accepting debit and credit cards. At present, due to COVID-19 protocols we do not accept cash.
- While we take every precaution to protect your merchandise from customer accidents, vandalism, and shoplifting, the floor layout does not guarantee that we see all shoppers at all times.
- Clever Octopus is not responsible for damaged or stolen items.

FEES

- The Reuse Market’s application fee is $15. This is a one-time fee and this fee is non-refundable.
- If your merchandise is accepted into the space, you’ll have two weeks to meet with the creative director and set up your merchandise or you will lose your space. If you would like to change the type of merchandise you will be selling, you will need to speak with the director for approval first.
- Clever Octopus will retain a commission of 30% of the vendor’s total sales and will collect and pay all associated sales tax for the vendor.
You will be mailed a check every other month of the year, For example, Jan/Feb sales will be paid out the first week of March and March/April will be paid out the first week in May. If after 2 months your merchandise is not selling, we will talk about possible reasons for this and if a solution is not found, we will re-evaluate your participation in the Reuse Market.

ADVERTISING

- A digital file will be e-mailed to you to be used on all your social media accounts (Instagram, Facebook, Snapchat, Twitter, blogs, and websites) to get the word out about your product and its availability at Clever Octopus.
- Please create at least two posts each month on each social account where you have an active presence (For example: posting Clever Octopus’ events and sales to all of your feeds monthly, and post a tease of your product).

LABELS

- You must clearly label each piece of merchandise with a price and vendor number — no exceptions, regardless of the size, price or quantity.
- We will assign you a vendor number upon receipt of your entrance fee. Only one vendor number per space will be issued. If you represent more than one vendor, each number must be paid for. You can request a number that you prefer unless that number is already in use.
- Each vendor must fill out our inventory spreadsheet and list all items, including descriptions and prices, at the time of set up. If you want to bring in more merchandise or remove some merchandise, you must make an appointment to do so.
- Vendor number and price must be clear, please adjust your labeling to avoid any mistakes! Tips for creating a clear label to help ensure the correct application of payments:
  - Use printed labels (versus something handwritten)
  - White tags are preferred as they are easier to read.
  - Use an easy-to-read font like Geneva or Helvetica. Avoid script or fancy fonts and use black ink.
  - Stick with full dollar amounts when possible

PRODUCT REVIEW

- Merchandise applications will be subject to review bi-monthly and applicants will receive notice within 3 weeks of their application date, if not sooner.
- Successful applicant’s merchandise will fill a need in our market and meet the following requirements:
  - Constructed from at least 2/3 reused materials
  - Inspires creative reuse
  - Is an item the team believes our customer base would want to purchase
  - Does not compete too closely with another vendor’s product
THANKS FOR YOUR INTEREST! WE CAN’T WAIT TO WORK WITH YOU.

To apply, pay the application fee and then submit the application.