

## EXPERIENCE

### CREDO Mobile, Designer

Sep. 2015 – May 2017 | San Francisco, CA

- Create template and visuals for monthly customer email newsletter.
- Design assets for Donations program e.g. banner ads, motion graphics.
- Collaborate with creative team and marketing department on email campaigns, landing pages, product buy-flow, paid social media ads, digital retargeting ads, blog post graphics, A/B testing, brand development.

### Phase 3 Marketing & Communications, Graphic Designer

Jul. 2013 – Aug. 2015 | Atlanta, GA

- Conceptualize, execute, and present creative for print, web development, fabrication, and marketing campaigns for B2B and B2C clients.
- Design and prep files for packaging, print, direct mail, magazine, email, web.
- Meet clients, ascertain visual and marketing solutions for their needs.

### Smokey Road Press, Letterpress Intern

Jun. 2013 | Athens, GA

- Operate and maintain letterpress equipment (Chandler & Price, Vandercook).
- Design and print goods for sale such as greeting cards, coasters, stationery.
- Learn the tradition of manual printing, broadsides, book binding.

## FREELANCE

**Dendinger Brothers Car Care**, Flyer Design Jul. 2016

**Atlanta Film Society**, Brand Guideline Expansion Oct. 2015

**WonderRoot**, Local Film Series Design Sep. 2014 – Jun. 2015

**AMA Atlanta**, Chapter Excellence Award Entry Design 2013, 2014, 2015

**TypeCon**, Identity (Student Design Team) Fall 2011 – Summer 2012

**Color the World Bright**, Identity and Print Design Jun. 2012

## SKILLS

Adobe CC      Digital Marketing  
Microsoft Office      UI/UX Design  
Print + Digital      Illustration  
Branding + Identity      Motion Graphics

## RECOGNITION

MyFonts Creative Characters, Issue #111  
Apr. 2017 | Work Featured

Graphic Design Alumni Show I  
Feb. 2014 | Lamar Dodd School of Art  
Galleries

No Small Measure: Collaborations  
between Artists & Poets  
Sep. – Oct. 2013 | University of North  
Georgia Art Galleries

Communication Arts,  
"Typography Annual 3"  
Jan./Feb. 2013 | Work Featured

## INTERESTS

Atlanta Film Society Member  
2015 –

UGA Graphic Design Club  
Communications Chair + Historian  
2012 – 2013

AIGA-Atlanta Student Board  
Communications Chair  
2012

AIGA Member  
2010 –

## EDUCATION

**Lamar Dodd School of Art,  
University of Georgia**

BFA, Graphic Design  
2009–2013 | Athens, GA