

Solicitation for Proposal - Communications Staff

The Northern Michigan Mountain Bike Association is the local chapter of the International Mountain Bike Association (IMBA) for Northwest Lower Michigan. As an organization, what we do is really simple. We do everything we can to maintain trail access for trail users in our region. Based in Traverse City, Cadillac and Kalkaska, we maintain over 200 miles in all four seasons, 12 months a year. We maintain and build trails to allow everyone to enjoy woodland trails, from fat-tire biking in the winter, to trail-running in the spring, summer hiking, and fall single-track riding, we cover as much of the region as possible.

- We inspire people in Northern Michigan to experience the outdoors on bicycles.
- We promote mountain biking and healthy trail use in Northern Michigan.
- We build and maintain sustainable trails for everyone to enjoy.

The Opportunity

We are seeking a passionate professional communications person to spearhead our day-to-day communication needs.

Compensation

We are a grassroots organization on a shoestring budget, so naturally our emphasize will be toward a passionate person willing to volunteer their talents to help advance our mission. Applicants seeking monetary compensation will also be given serious consideration, please explain why you believe your service warrants monetary compensation and how much.

Application Process and Deadlines

Please submit a proposal outlining your capacities, experiences and passion for cycling to opportunities@nmmba.net. Deadline for applications/ proposals will be 12 pm March 27th 2017. Interviews will be scheduled April 3rd-8th 2017 with our decision being made by April 12th.

- Name and contact information
- Professional communication experience
- Personal recreational/ volunteerism experience
- Resume including writing style and examples of previous work
- Compensation if desired
- Weekly/ monthly availability
- References

Additional Questions: Email opportunities@nmmba.net