

# CORPORATE SPONSORSHIP



## ARTIST TRUST BENEFIT ART AUCTION March 30, 2019 Fisher Pavilion, Seattle Center

**Artist Trust invites the community to support the premier annual event benefitting Washington State artists of all disciplines, the Artist Trust Benefit Art Auction.**

Artist Trust's Benefit Art Auction is an exceptional opportunity to invest in our artistic culture and community. This inspiring event features visual art, jewelry, arts experiences and performances. Our 2019 Auction theme will be a celestial celebration of what artists need most to thrive—Space + Time.

Sponsors gain visibility through our website and online communications, and direct access to over 450 affluent art collectors, patrons, and arts professionals during the event, while providing valuable support for Washington State artists. All sponsors are recognized:

- on our dedicated Auction website, [www.artisttrustauction.org](http://www.artisttrustauction.org);
- in e-communications, including our e-newsletter (*re)Source*, emailed monthly to over 16,000 subscribers;
- on our website, [www.artisttrust.org](http://www.artisttrust.org), which attracts over 350,000 visitors annually;
- on our social media accounts, reaching a combined 20,000 followers

The Auction is the single most important night of Artist Trust's year, with proceeds comprising over 30% of Artist Trust's operating budget. Your support through sponsorship or catalog advertising is directly invested in Washington State artists through Artist Trust's grants and educational programs, providing working artists the necessary assistance and skills to launch and sustain successful careers.

**Thank you for considering sponsorship of our 2019 Auction!**

Artist Trust is a 501c3 non-profit, tax ID 91-1353974. A portion or all of your sponsorship may be tax deductible.



With the help of our supporters each year, Artist Trust:

- Awards over **\$350,000** to **85 Washington State artists** of all disciplines
- Delivers professional development training to **over 2,000 artists** across the state
- Serves **over 150,000 people** through online resources and opportunities at [www.artisttrust.org](http://www.artisttrust.org)



206/467-8734 x16 :: [emily@artisttrust.org](mailto:emily@artisttrust.org) :: [www.artisttrust.org](http://www.artisttrust.org)

# ARTIST TRUST 2019 BENEFIT ART AUCTION

## Corporate Sponsorship Benefits

<b>PRESENTING SPONSOR</b> \$10,000	<ul style="list-style-type: none"> <li>• <b>Title sponsorship on all marketing and event materials</b> <ul style="list-style-type: none"> <li>• <i>Marketing:</i> Presenting logo on all collateral, including email and postal invitations; dedicated blog post and social media post; logo and link on <a href="http://artisttrustauction.org">artisttrustauction.org</a></li> <li>• <i>At the auction:</i> Prominent recognition inside front cover of catalog; logo in catalog sponsor acknowledgements; full-page catalog ad with prime placement; logo prominently displayed, including on big screen; verbal recognition</li> </ul> </li> <li>• <b>VIP Table for 10</b> <ul style="list-style-type: none"> <li>• Ten auction tickets, seated at premium table</li> <li>• Invitation for ten to exclusive VIP preview on the eve of the auction</li> <li>• Complimentary valet parking during the auction</li> <li>• Complimentary bottles of premium champagne</li> </ul> </li> <li>• <b>Year-round recognition</b> <ul style="list-style-type: none"> <li>• Brand recognition attached to Artist Trust programs and events for one full year</li> </ul> </li> </ul>
<b>PATRON SPONSOR</b> \$5,000	<ul style="list-style-type: none"> <li>• <b>Featured sponsorship on all marketing and event materials</b> <ul style="list-style-type: none"> <li>• <i>Marketing:</i> Logo on email and postal invitations; dedicated social media post; logo and link on <a href="http://artisttrustauction.org">artisttrustauction.org</a></li> <li>• <i>At the auction:</i> Prominent recognition in catalog on cover page of one of four auction rounds; logo in catalog sponsor acknowledgments; half-page catalog ad; logo displayed on big screen; verbal recognition</li> </ul> </li> <li>• <b>Table for 10</b> <ul style="list-style-type: none"> <li>• Ten auction tickets</li> <li>• Invitation for ten to exclusive VIP preview on the eve of the auction</li> <li>• Complimentary valet parking during the auction</li> </ul> </li> </ul>
<b>ARTIST SPONSOR</b> \$2,500	<ul style="list-style-type: none"> <li>• <b>Listed sponsorship on all marketing and event materials</b> <ul style="list-style-type: none"> <li>• <i>Marketing:</i> Name on postal invitations; featured social media placement; logo and link on <a href="http://artisttrustauction.org">artisttrustauction.org</a></li> <li>• <i>At the auction:</i> Quarter-page catalog ad; name in catalog sponsor acknowledgements; name displayed on big screen</li> </ul> </li> <li>• <b>Tickets for 4</b> <ul style="list-style-type: none"> <li>• Four auction tickets</li> <li>• Invitation for four to exclusive VIP preview the night before the auction</li> </ul> </li> </ul>
<b>CULTURAL PARTNER</b> \$1,500	<ul style="list-style-type: none"> <li>• <b>Listed sponsorship on all event materials</b> <ul style="list-style-type: none"> <li>• <i>Marketing:</i> Name on postal invitations; social media placement; name and link on <a href="http://artisttrustauction.org">artisttrustauction.org</a></li> <li>• <i>At the auction:</i> Quarter-page catalog ad; name in catalog sponsor acknowledgements; name displayed on big screen</li> </ul> </li> <li>• <b>Tickets for 2</b> <ul style="list-style-type: none"> <li>• Two auction tickets</li> <li>• Invitation for two to exclusive VIP preview on the eve of the auction</li> </ul> </li> </ul>
<b>COMMUNITY PARTNER</b> \$500	<ul style="list-style-type: none"> <li>• <b>Listed sponsorship on event materials</b> <ul style="list-style-type: none"> <li>• <i>Marketing:</i> Name on postal invitations; name and link on <a href="http://artisttrustauction.org">artisttrustauction.org</a></li> <li>• <i>At the auction:</i> Eighth-page catalog ad; name in catalog sponsor acknowledgments; name displayed on big screen</li> </ul> </li> </ul>
<b>Benefit Art Auction Catalog Ads</b>	<ul style="list-style-type: none"> <li>• \$175 (1/8 page)</li> <li>• \$350 (1/4 page)</li> <li>• \$550 (1/2 page)</li> <li>• \$950 (full page)</li> </ul>

To maximize your sponsorship benefits, confirm by December 14, 2018!

# ARTIST TRUST 2019 BENEFIT ART AUCTION

## Corporate Sponsorship Form

Deadline for invitation recognition is **December 14, 2018** | Deadline for catalog recognition is **February 8, 2019**

A portion or all of your sponsorship may be tax-deductible

### SPONSORSHIP LEVEL

- \_\_\_\_\_ \$10,000 Presenting Sponsor
- \_\_\_\_\_ \$5,000 Patron Sponsor
- \_\_\_\_\_ \$2,500 Artist Sponsor
- \_\_\_\_\_ \$1,500 Cultural Partner
- \_\_\_\_\_ \$500 Community Partner

OR

### CATALOG AD

- \_\_\_\_\_ \$950 Full Page Ad
- \_\_\_\_\_ \$550 1/2 Page Ad
- \_\_\_\_\_ \$350 1/4 Page Ad
- \_\_\_\_\_ \$175 1/8 Page Ad

**To reserve your sponsorship  
or catalog ad, or for questions  
and additional information, contact:**

Emily Dennis  
(206) 467-8734 x16  
Emily@ArtistTrust.org

OR

**Mail completed sponsorship  
form to:**

Artist Trust  
1835 12th Ave  
Seattle, WA 98122

**For full sponsorship recognition  
benefits, secure your sponsorship**

### RESERVATION INFORMATION

Organization/Company Name: \_\_\_\_\_

Name(s) as you wish to appear for recognition: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### BILLING INFORMATION

☐ Enclosed is a check payable to Artist Trust.

☐ Please send an invoice.

☐ Charge \$\_\_\_\_\_ to: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Authorized signature: \_\_\_\_\_