



Privacy Policy

At the Billing Off Road Experience we are committed to maintaining the trust and confidence of all visitors to our website. We will not share your information with a third party for any reason.

When someone visits www.thebillingoffroadexperience.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

As part of the registration process for our regular e-newsletter, we collect personal information. We use that information for a couple of reasons: to update you on the Show news and to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see MailChimp's privacy notice. You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer sarah@thebillingoffroadexperience.co.uk.

When you purchase tickets through the website your name, address data, email and contact number will be stored in our Box Office system, Stripe. Please be assured that we do not share your personal details with any other company without your consent.

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Sarah Arrowsmith at sarah@thebillingoffroadexperience.co.uk

This policy will be reviewed every 2 months.