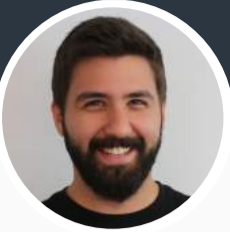


Personal Info



Name
Barış Ertufan

Current Title
Senior UI/UX Designer
Visual Design Team Leader

Location
İstanbul / Turkey

Contact
bertufan@gmail.com
+90 0535 302 46 38

Website
barisertufan.com

Birth
13.12.1987 - Adana Turkey

[See Portfolio](#)

Specialities

Mobile App Design
1 2 3 4 5

Web Design
1 2 3 4 5

User Experience
1 2 3 4 5

UX Research
1 2 3 4 5

Team Management
1 2 3 4 5

Presentation Skills
1 2 3 4 5

Learning & Working Speed
1 2 3 4 5


In a Few Words

Hi!

I am a **Visual Design Team Leader**, originally from Istanbul, Turkey.

I have been a professional visual and experience designer, specializing in **mobile & web** platforms, for over 6 years. After proving myself as high quality designer, problem solver, and good communicator, I was promoted to **Senior Designer** and, subsequently, to **Team Leader**. I currently manage a 9-person team of designers, serving clients that include the region's largest banks, sports teams, ecommerce providers, airlines, and more.

My working style is based on having a positive attitude - I pride myself on the ability to empathize with people in different locations / functions / backgrounds; on my efficiency and diligent work ethic; on my ability to collaborate with and to motivate others; and on my speed of learning new skills and adapting new expertise, without sacrificing quality in the user experience.




Achievement.avi
I helped, build & scale the design team at Pozitron, which was acquired by Monitise for \$100M / one of the region's largest ever acquisitions!

Skills

Senior UI/UX Designer

- Research**
 - Competitor Analysis
 - Desktop Research
 - Trend Research
 - Paper Sketching
 - Navigation Mapping
 - User Journey
 - Personas
 - Moodboard
- Client Management**
 - Wireframing
 - User Testing
 - High-Fidelity Prototyping
 - Low-Fidelity Prototyping
 - User Testing
- Design Implementation**
 - Sketch (Designing whole app / web)
 - Photoshop (Creating Mockups)
 - Illustrator (Icon Creating)
 - After Effects (Animation)
 - Premiere (Animation)
- Support**
 - Understanding basic coding
 - Asset, Spec & Style Guide
 - Developer Communication

Visual Design Team Leader



- Reporting
- Allocation
- Communication
- Anger Management
- Empathy
- Motivation

Other Skills & Hobbies



Experience

Education	Work
UXLondon Conference Participant	2014
UXLX Conference Participant	2013
Sabancı University Visual and Communication Design	2012
Koç Highschool Certificate of Achievement	2007

Experience

Education	Work
Monitise Visual Design Team Leader	2014 - Current
Monitise Senior Visual Designer	2013 - 2014
Pozitron Visual Designer	2012 - 2013
Drive Dentsu Intern	2011
Wunderman Intern	2010

Languages

Turkish **Native**

English **Fluent**

French **Beginner**

[Done](#)

Domestic Digital XP

TJK My First Mobile App iPhone - UI/UX	2011
Hepsiburada (Concept) iPad - UI	2012
Şekerbank iPhone - UI/UX	2012
ING Bank iPad - UI/UX	2013
Kırmızı Caps iPhone - UI/UX	2014
Anadolu Sigorta iPhone - UI/UX	2013
Ziraat Bank iOS & Android - UI	2014 - 2015
TFXTARGET iPhone & iPad - UI	2016
CocaCola İçecek iPhone, Android & Responsive - UI/UX	2017

Domestic Print XP

VMTD Full Branding	2013
Mitra Full Branding	2014
Salkim Full Branding	2015
Pozitron Brand Guideline	2015
Mindmapp Logo	2015
Farmabiz Full Branding	2014
Lynchburg Lemonapps Logo	2016

International Digital XP

FAO Schwartz USA - iOS - UI/UX	2012
Brands4Friends Germany - iOS & Android - UI/UX	2012 - 2013
Ebay - APA Project USA - iPad - UI	2013
Gumtree South Africa - Blackberry - UI/UX	2013
Clip Mexico - iOS - UI/UX	2013
FGB UAE - iOS & Android - UI/UX	2014
AXA - Capita London - iPad - UI	2015
Visa - Travel Tools London - iOS & Android - UI	2015
Visa - Offers London & Poland - iOS & Android - UI	2015
Apple - Instore UAE - iPad - UI	2016

Others

- Asset Spec - Documentation Designer Developer Communication **2014**
- Design Methods - Presentation **2014**
Istanbul, ITU Girişimcilik Zirvesi - Speaker
- Design Trends **2015**
Dubai, Cards & Payments - Speaker
- Design in the Mobile World **2015**
Istanbul, CodecampIST - Co Speaker