

Learning that Defies 'One Size Fits All'  
Think, Learn and Work **Differently.**

**VOT** VIDEO  
ONLINE  
TRAINING

Launch Date: Nov 2017

Get Video Online Training from Bob the BA

# This is a Game Changer

Bob Prentiss, dynamic and exciting Keynote Speaker, Business Analysis Thought Leader, and Author is delivering a whole new approach to learning Business Analysis with the new Video Online Training Business Analysis Certificate from Bob the BA! This exciting new product blows away other Video Online Training solutions with feature rich content, exercises that engage, templates you can use right away, and with the ever-engaging and unique style of Bob the BA. Bob the BA training is fresh, modern, relevant for today's business analysis practices. Video Online Training (VOT) launches in November 2017.

## Why Choose Bob the BA for Video Online Training?

- **Get over 100 hours** of video online training at your own pace
- Learn Anywhere on any device at your own pace – fit training into your busy schedule easily
- **Earn PDU and CDUs** for certification or re-certification with IIBA and PMI
- Exercises and templates that bring concepts to life and easily can be applied to current projects
- Bob the BA is an **IIBA Endorsed Education Provider**
- All courses **align with the BABOK 3.0**
- Key insights from skilled instructors that each have over 25 years of Business Analysis and Leadership experience working in Fortune 50 companies

## Try Before You Buy

We are confident that you will love Video Online Training from Bob the BA. Swing by Bob the BA today to sign up for a free demo of a full day class. No 5-minute teasers or watered-down demos. Get the full 7-hour course and exercises. No contracts, no small print, and absolutely FREE to try. Visit [bobtheba.com](http://bobtheba.com) today!

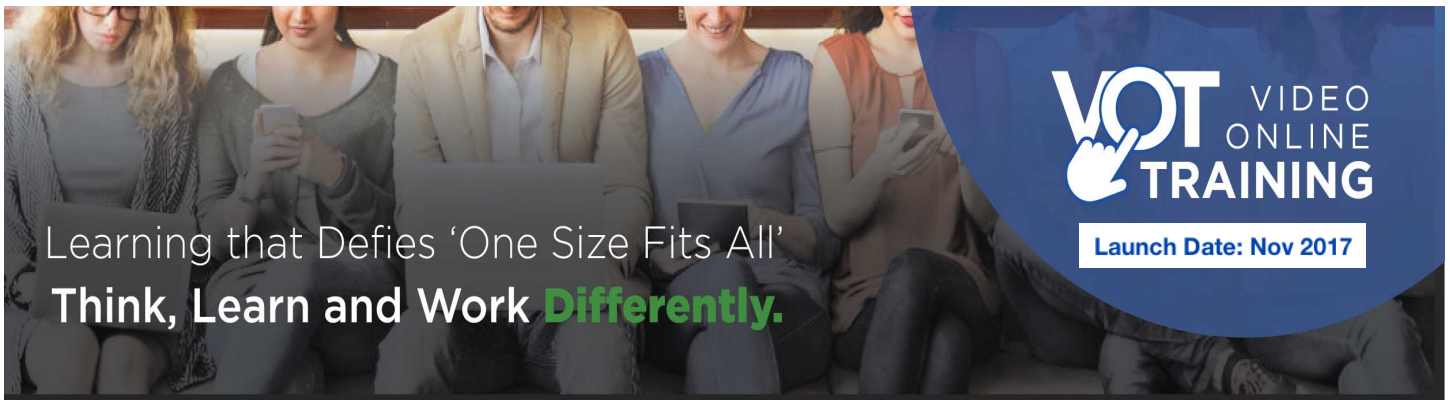
## Train Your Entire Organization with Enterprise Solutions

Everyone does business analysis. Want to be ahead of the curve? Get your entire organization trained on business analysis now. You really can train your ENTIRE organization for one low price. Train 10, 50 or 100 users all for the same flat rate. No per user licenses or complex fees. Ask about our enterprise solution options today. Enterprise Solutions starts launching November 2017. Email us at [sales@bobtheba.com](mailto:sales@bobtheba.com).



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[bobtheba.com](http://bobtheba.com)  
[sales@bobtheba.com](mailto:sales@bobtheba.com)



## Comprehensive Courses

- Introduction to Business Analysis
- Business Analysis Scope & Elicitation
- Requirements Modeling & Analysis
- Supporting & Managing Requirements
- Business Analysis Planning & Monitoring
- Critical Thinking Skills
- The Agile Business Analyst
- Influencing Without Authority

ALL of these courses can be purchased separately or as part of the Business Analysis Certificate. Need some flexibility? **Take one course or take them all.** Get flexibility and purchase only the courses you need. Mix and match to get the courses that make sense for your career. Savings you can take to the bank. Save \$400 by purchasing the Business Analysis Certificate versus purchasing each course individually. Visit **bobtheba.com** to sign up to be notified when the product launches PLUS exclusive offers and fun stuff!

## Which training product is right for me?

Video Online Training Launches Nov 2017	Instructor Lead Training New 2018 Schedule	Customized Onsite Training Now Available
Watch and interact with an online interactive video. Learn topics on your own pace – anywhere, anytime. Affordable for individual budgets and incredible enterprise solutions! Take the training at your own pace. Easy to fit into your busy schedule.	Interact live with an instructor in a classroom either physically or virtually. Very affordable for individuals or organizations. Training is conducted on a set schedule so you'll need to juggle your calendar.	Training is customized to meet your training goals in an instructor lead environment privately for your company. Free customization and affordable for organizations or teams. Privately held training scheduled by your organization.

## Are you ready to be a Game Changer?

Don't miss this opportunity! Video Online Training (VOT) from Bob the BA launches November 2017.

Be a game changer and visit **bobtheba.com** today and sign up to be notified when the product launches **PLUS** get exclusive discounts and fun stuff just for signing up. What's the worst thing that could happen? You get a free full day Video Online Course with Bob the BA.

Let's change the game together! Sign up today at **bobtheba.com**!



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