



brendanmcwhirk.com
brendanmcwhirk@gmail.com
behance.net/brendanmcwhirk
207.459.6417

EXPERIENCE

Innovation First Inc.

Copywriter and Communications Coordinator
Greenville, TX | May 2016 - Current

Wrote for social media, web, and product packaging. Controlled and generated content for seven social platforms and company blog. Answered Amazon inquiries, participated in PR events, and managed Junior Creatives.

Innovation First Inc.

Copywriter Intern | Greenville, TX | January 2016 - May 2016

Produced social media campaigns, handled PR inquiries, generated copywriting content for both HEXBUG and VEX Robotics.

Kampus Application

Creative Intern | 2013 - 2014

Created original advertisements, promoted the application, and coordinated events.

EDUCATION

Savannah College of Art and Design

BFA Advertising | *Cum Laude* | November 2014

EXTRACURRICULAR

Odyssey of the Mind Judge

Sanford, ME | 2010, 2015

Regional judge for the Maine Odyssey of the Mind Competition.

Odyssey of the Mind

Team Member | 8 years

Odyssey of the Mind is a creative problem-solving group. Working within a team of eight you generate original plays and solve puzzles while competing against other teams, world-over.

HONORS AND AWARDS

Dean's List

Academic and Artistic scholarships

Ranatra Fusca Award (Odyssey of the Mind)

SKILLS

Copywriting

Concepting

Public Relations

Photoshop CS6

Illustrator CS6

Microsoft Word

Photography

WordPress