

CALL FOR PROPOSALS - ILLUMINUS 2017

Nighttime Public Art Festival Seeks Projects for Exhibition

Dates: November 3rd & 4th 2017, 6:00 pm - Midnight, Downtown Boston

Website: illuminusboston.org

Funding Available: \$1,000—\$10,000

Submissions Due: 11:59 pm EST, September 1, 2017

Submission Form: <https://illuminusboston.slideroom.com>

Questions: info@illuminusboston.org

ILLUMINUS is a free nighttime festival where Boston's artists, designers, performers, and creative technologists converge to showcase their most thoughtful, innovative and imaginative works. In the past ILLUMINUS has taken place in the SoWa district of Boston and on Lansdowne Street. In 2017 ILLUMINUS has partnered with the non-profit LuminArtz and the Downtown Boston Business Improvement District (BID) to present the festival throughout the Downtown Crossing neighborhood. The festival will not be centralized in one location, but spread through the neighborhood streets - taking over plazas, alleys and building facades, creating a captivating network of installations for people to explore and enjoy.

For 2017, ILLUMINUS is seeking innovative projects that cross disciplinary boundaries and engage a diverse public audience. Individuals and creative teams are invited to submit new or existing works for consideration. You may propose more than one piece and submissions may include scalable versions of the work. We accept submissions for projects in any medium, but give special consideration to projects that fall in the following categories:

- Light, Sound or Projection Installations
- Audio/Visual Performances
- Interactive or Participatory Projects
- Experiential Art Installations

Project selection will be made on the following criteria:

- Creative Vision/Artistic Merit
- Innovation in Content, Technology or Process
- Engaging Audiences and Overall Experience
- Budget and Feasibility

A curatorial team consisting of local curators, executive director, operations director, technical director and artistic liaison will review and select projects based on the above criteria.

FUNDING FOR PROJECTS:

There are four categories to apply for in 2017 with specific funding levels. Individuals and teams may apply to more than one category. All projects, including performances, must occur on both days of the festival.

Installation/Performance Projects: up to \$4,000 per project. This is a call for installations or interactive art projects. We will also be accepting submissions for performance based projects within this category.

Projection Mapping: up to \$1,000 per project. This category is for projection artwork only. Projection details are included below under the Projection section - with examples of the possible buildings that will host projection. Artists will need to conform projection to fit to selected building (templates will be provided by the technical team). All projections will be run by our technical team for the duration of the festival.

Semi-Permanent Alley Installation: \$10,000. Only one project will be selected in this category. The BID is searching for an artist or team of artists to create a semi-permanent, light based piece of work to occupy Spring Lane. Spring Lane is the secluded alley between Washington and Devonshire streets. Here is where Boston literally began—the “Spring” in “Spring Lane” having been the original source of fresh water for Boston’s first settlers. At this exact spot, in 1630, the tiny settlement of Boston was born. A plaque on the side of the alley supplies details. Today Spring Lane is a hidden gem in need of lighting. In this way, it is typical of other sites in the district that could use light or projections to be made more welcoming and highlight their place in our history. The BID would like this project to use creative lighting or projection installations as potential for permanent lighting enhancements. This project will debut at ILLUMINUS 2017, and if successful, will remain installed for several months. There is potential for an additional phase and the development of a permanent installation. The artists will work directly with the BID to implement this project.

Banner Installations: up to \$2,000 per banner. ILLUMINUS is searching for artists to create large scale banners that incorporate lighting and/or movement that would hang across entry points into the BID and the festival (see map). Banners would hang across city streets for the two nights of the festival and would have access to hanging points and electrical infrastructure.

LOCATION

The Downtown Boston Business Improvement District (BID) is a non-profit organization that was created by property owners committed to achieving the district's full potential as a premier and vibrant destination.

The BID's mission is to significantly improve the experience of all who live, work, visit, go to school or shop in the Downtown Boston BID by:

- Providing supplemental services to keep the streets and sidewalks clean, upgrade the aesthetic appearance of the district, and make people feel welcomed and safe
- Promoting and fostering an energetic and thriving business climate in the area
- Serving as the voice and advocate for the district.

ILLUMIMUS has partnered with the BID to continue the BID's efforts to urge the Downtown community to pause and appreciate the history and beauty of the district.

Project locations will not be finalized until the works are selected and all projects will be curated with an eye towards possible locations within the bid including alleys, plazas, and streets. Due to the layout and ownership of buildings in the BID, we can not guarantee a specific location in advance, but will work with selected artists and building owners to find a location that best suits the vision and technical needs of the piece. All submitted pieces must be able to be executed without attaching to buildings.

The borders of the BID and possible project locations that we have identified are indicated on the interactive Google Map. All projects will fall within the boundaries of the BID and a preference will be given to locations on the western side of the BID.

Map URL: <https://drive.google.com/open?id=1EKUb3QANy-Xf-9yWnNqyud3uqmq&usp=sharing>

To Submit a Project for Consideration:

Please make an account at <https://illuminusboston.slideroom.com>. The application will be completed and submitted within Slideroom. The outline of submission questions and requirements is below:

Project Title**Contact Person****Email****Phone**

Project/Technical Description: Describe in detail the proposed work (1–3 paragraphs) and provide technical specifications for its installation. Please be sure to include measurements of the project, electrical needs, and how/if the audience is able to interact with the work. PLEASE REMEMBER this is an outdoor festival - your work must be able to withstand moderate wind, moisture and humidity. Projects may not be dependent on physical connections to buildings.

Installation Questions

Approximately how much space does your project require?

What are the power needs of your project?

Does your project include amplified sound?

Is your project interactive? If so, in what way?

Project Images: Include 1–3 images and/or videos of the proposed artwork. These can be images of existing work, prototypes or sketches/renderings of the proposed work.

Project Team/Individual Description: Who is working on this project? What are their skills and relevant experience? Links to artist websites or previous work should be included in this section.

Budget: Please submit an itemized budget for your project. This budget should include ALL equipment required to build, install and de-install your work. The festival will not be able to provide any equipment, materials or tools to the artists.