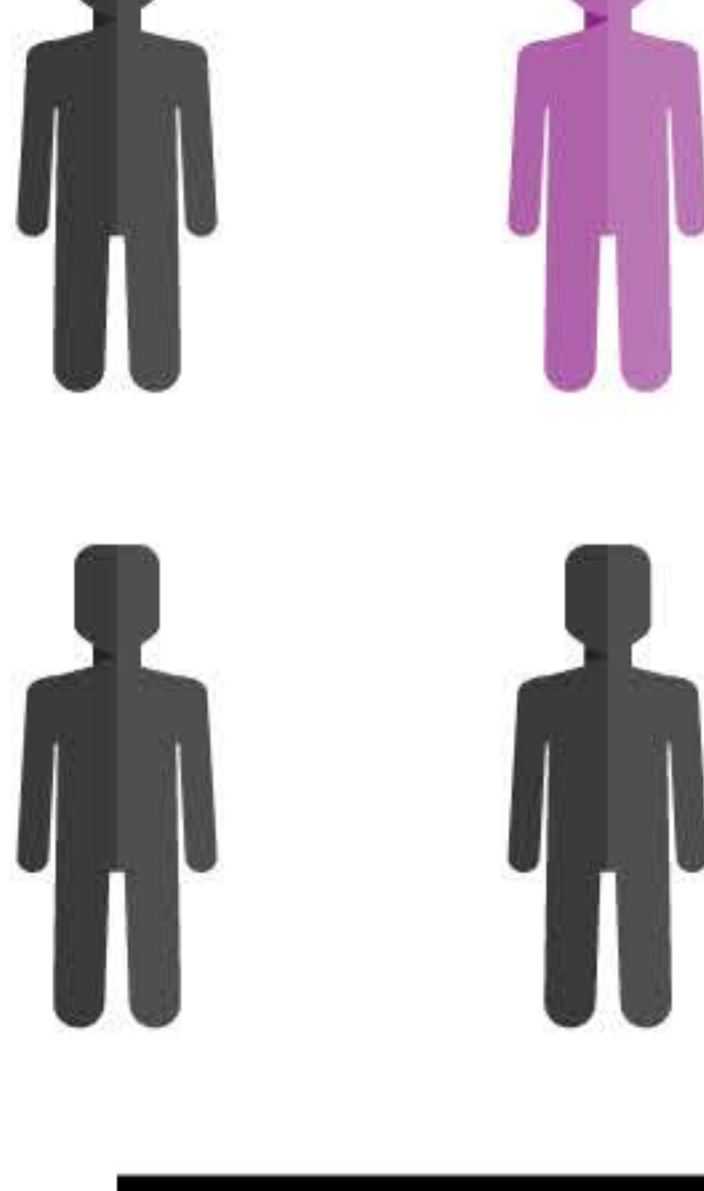


# WOMEN'S HISTORY

HOW WELL DO WE KNOW AMERICA'S HEROINES?

## AMERICANS GET AN "F" ON WOMEN'S HISTORY

A new survey from the National Women's History Museum reveals that the **average American gets an "F"** on their knowledge of women's history.



Fewer than one in four American men and women consider themselves knowledgeable about notable women and their accomplishments.

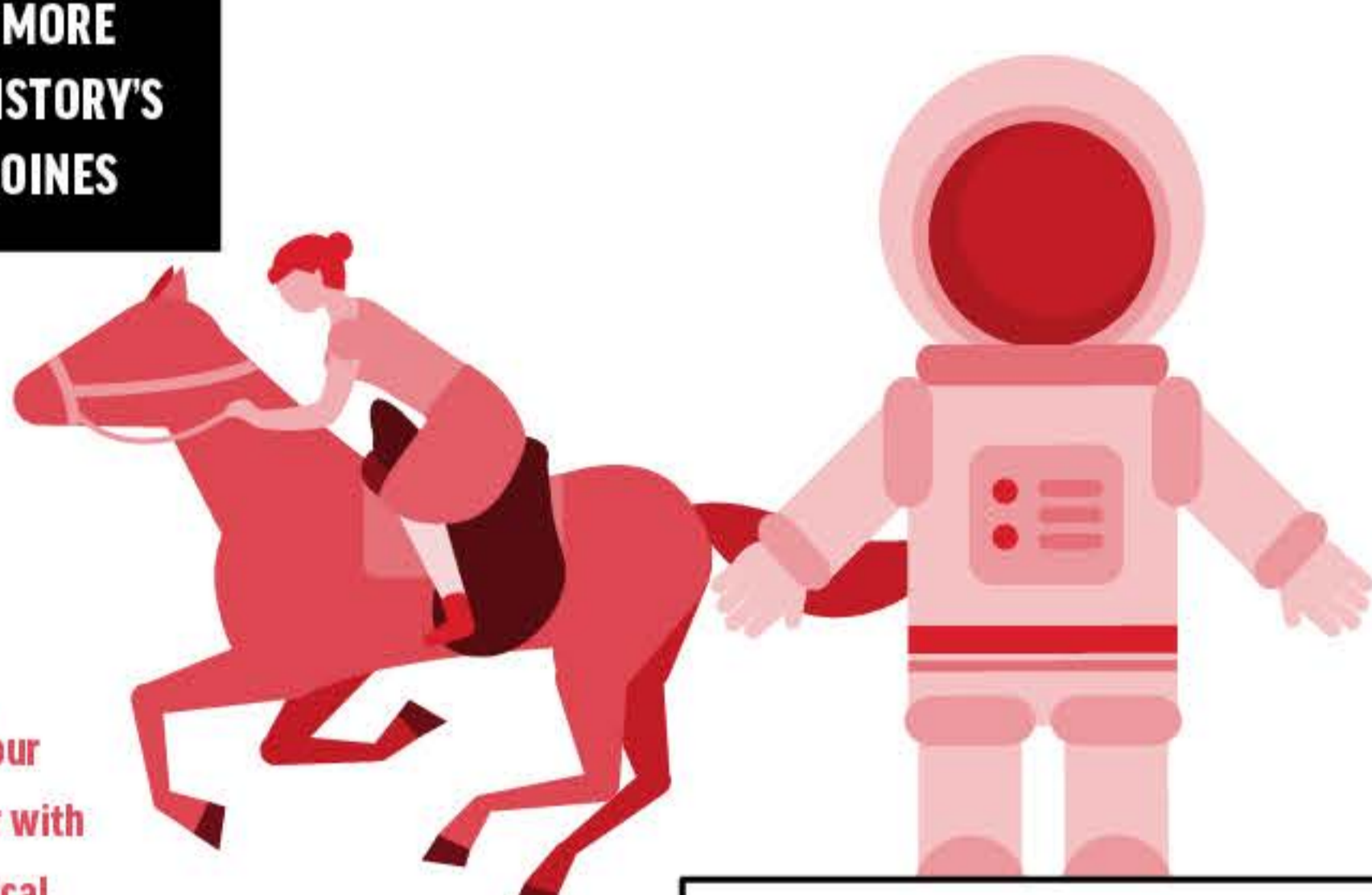
## MOST

Americans admit they know way more about sports or celebrity gossip. Even today's most celebrated female scientists, doctors, and civil rights leaders were hard to identify by most respondents.

The underlying sentiment: more than half of all survey takers say their history education focused more on the contributions and accomplishments of men.

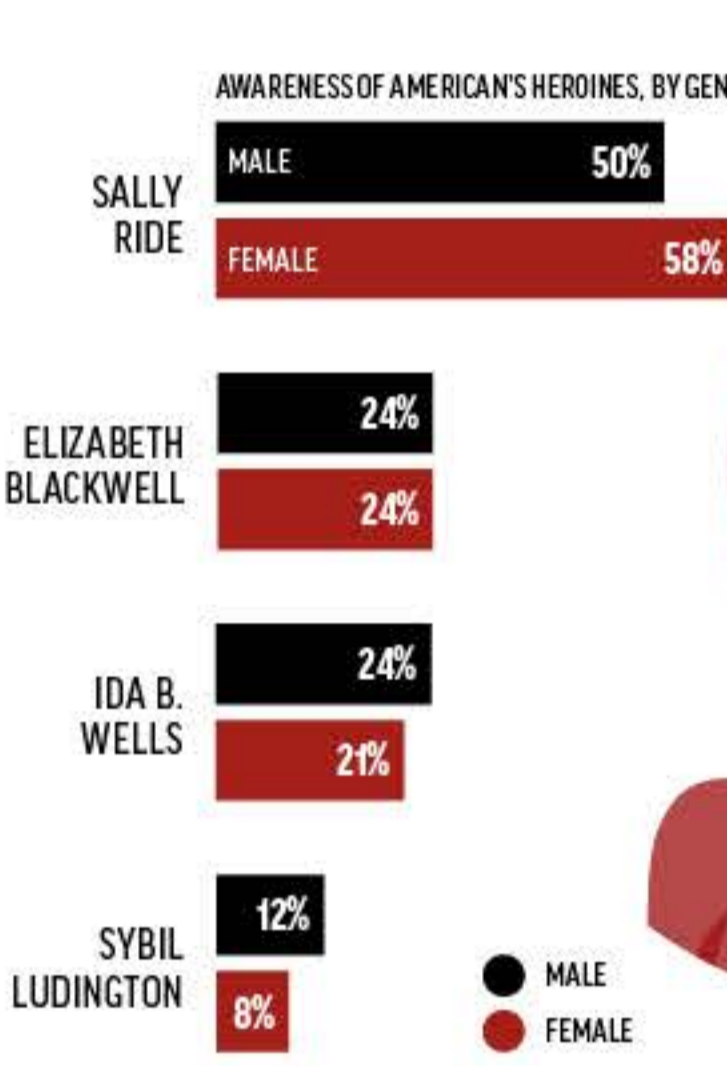
## MOST AMERICANS ARE MORE FAMILIAR WITH OUR HISTORY'S HEROES THAN OUR HEROINES

Fewer than one in four Americans are familiar with major female historical figures like Elizabeth Blackwell, Ida B. Wells and Sybil Ludington.



But heroes like Neil Armstrong, Frederick Douglass and Paul Revere are recognized by most of us.

### AWARENESS OF AMERICAN HEROINES, BY GENDER

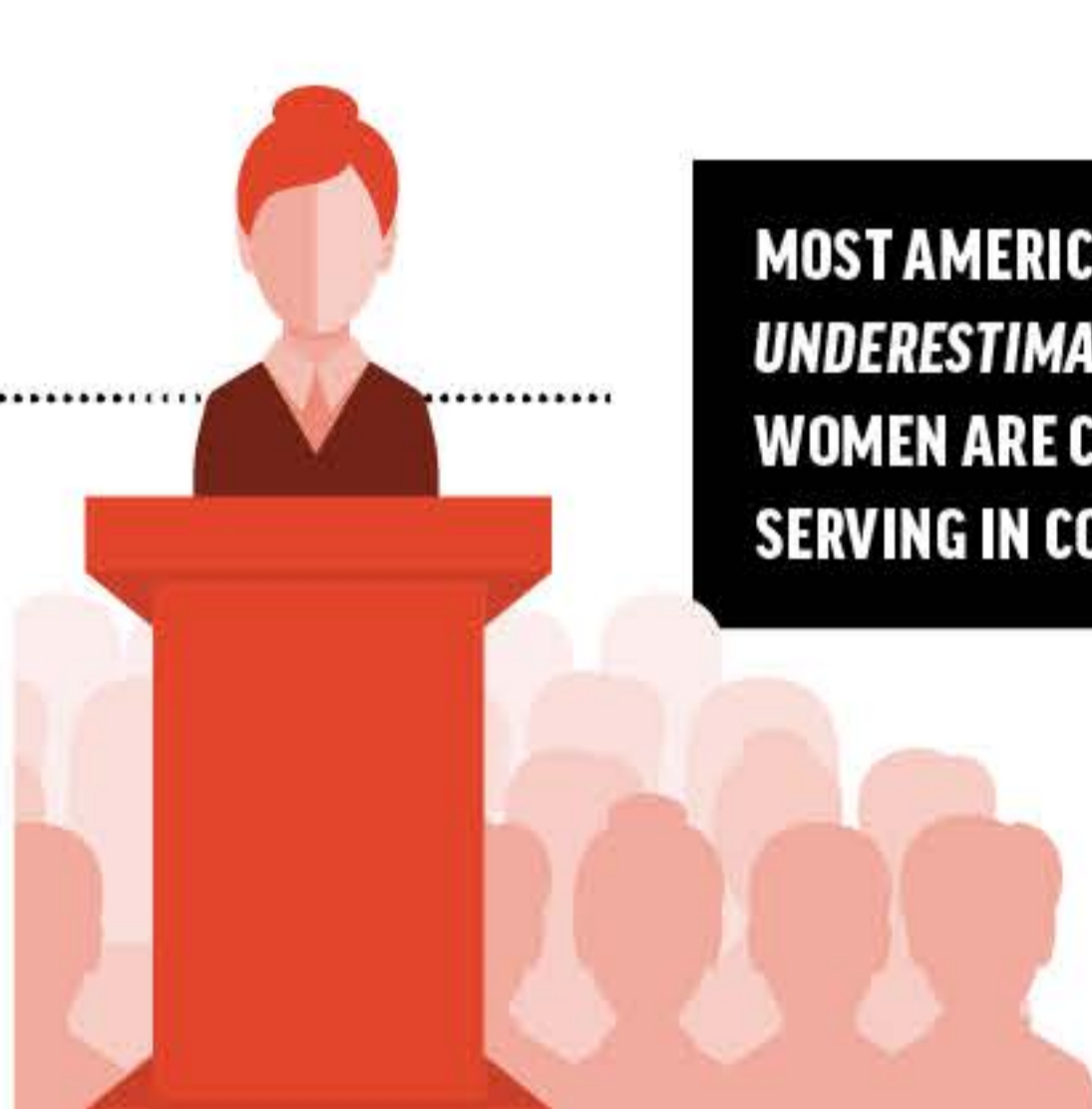


## WOMEN ARE ONLY SLIGHTLY MORE INFORMED THAN MEN

Think women know their women's history better than men? Wrong. When quizzed on important female figures – men and women received virtually the same scores across the board.



1% of Americans know how many women currently serve in Congress. On average, most people guess 76 – it's actually 104.

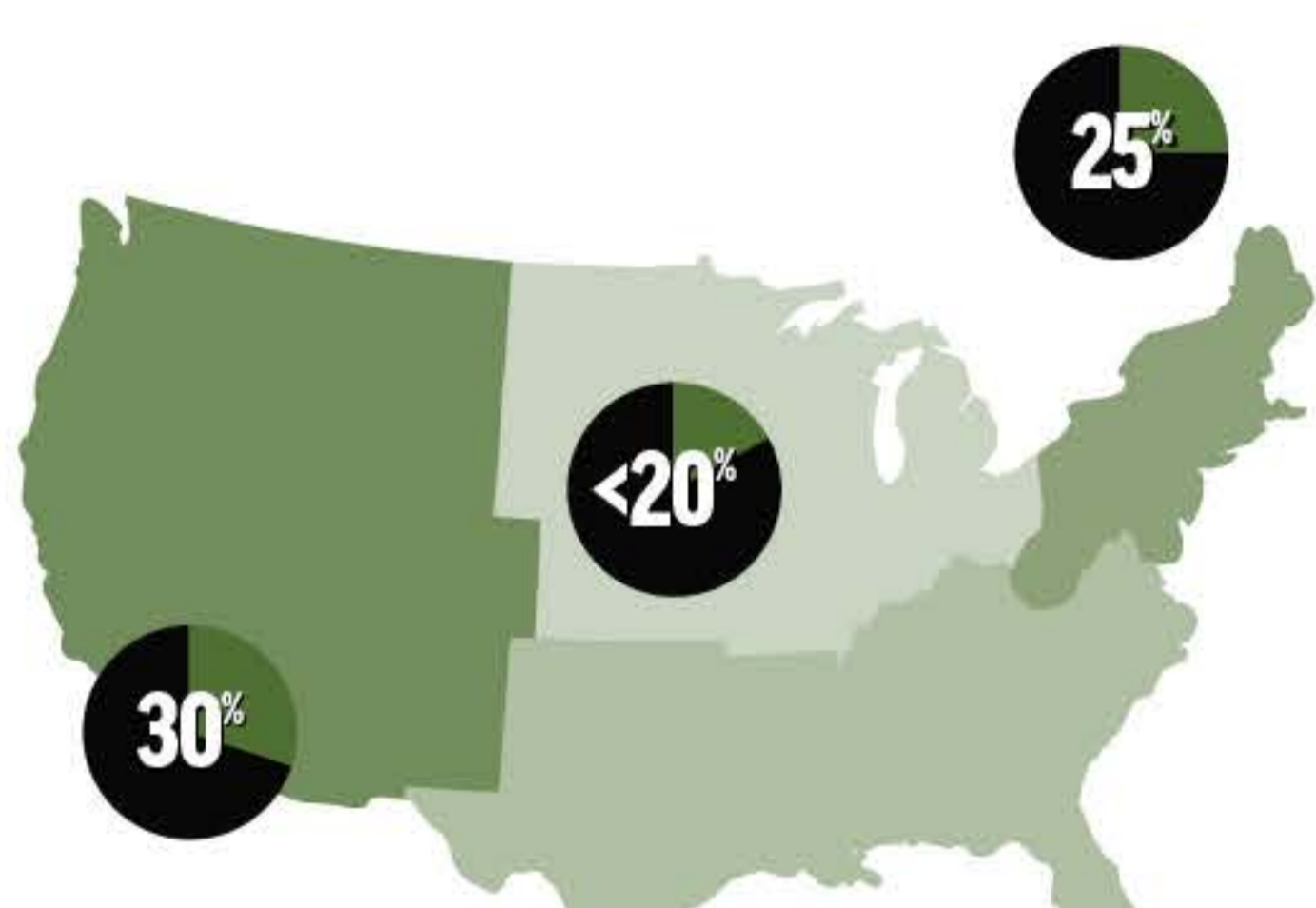


## MOST AMERICANS LARGELY UNDERESTIMATE HOW MANY WOMEN ARE CURRENTLY SERVING IN CONGRESS.

## MOST AMERICANS OVERESTIMATE THE NUMBER OF FEMALE FORTUNE 500 COMPANY CEOS BUT STILL DON'T KNOW THE ACTUAL NUMBER OF FEMALE POWERBROKERS RUNNING CORPORATIONS.



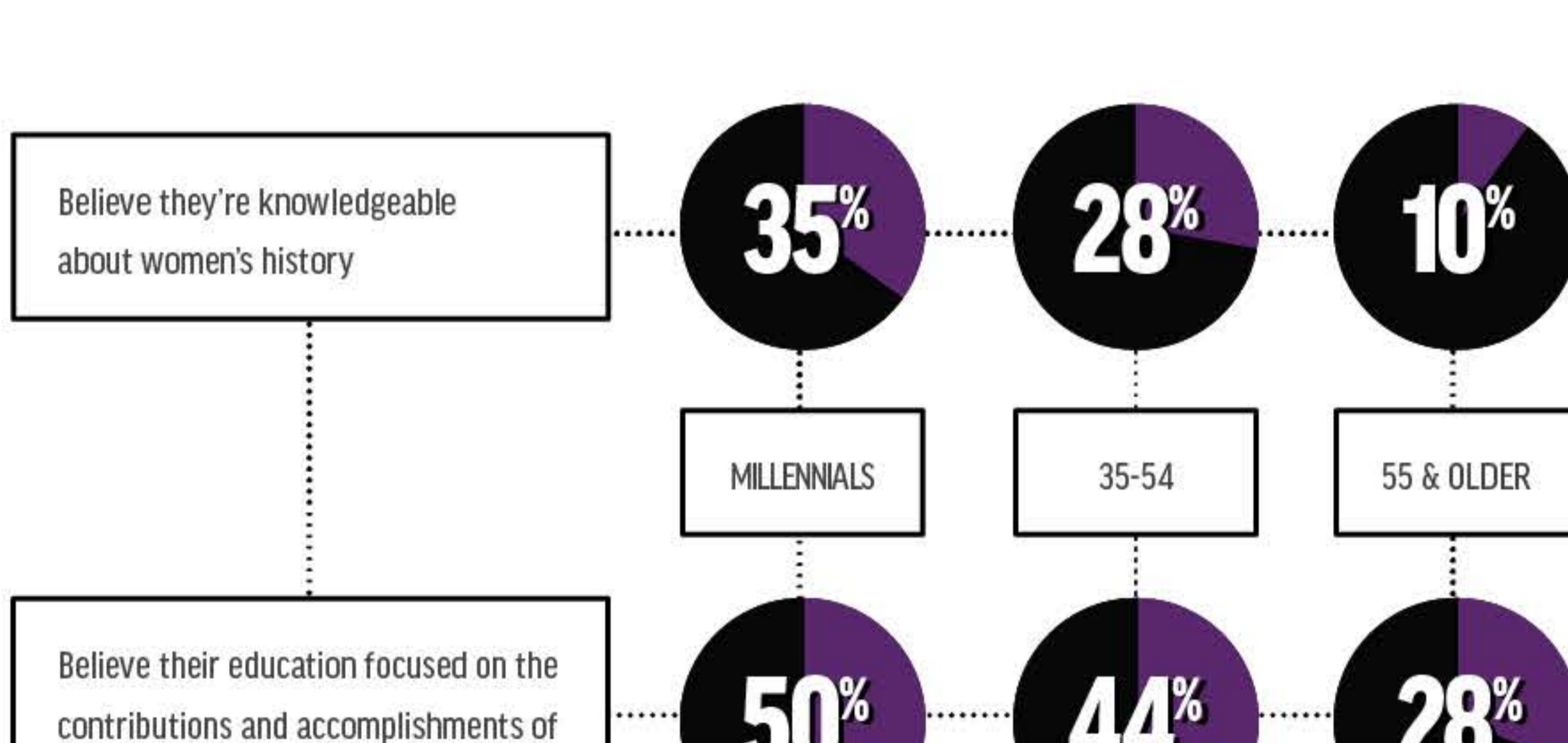
1% of Americans know how many women are currently a CEO of a Fortune 500 company. On average, most people guess 38 – it's actually only 24.



## THE WEST KNOWS BEST

While only 30% of adults living in the Western U.S. report being knowledgeable about women's history, that's still better than people living in the North or South. Only a quarter of Americans in those regions believe they're knowledgeable about women's history. People from the Midwest fare the worst – less than 20% feel they're knowledgeable about women's history.

## MILLENNIALS THINK THEY KNOW MORE THAN THEIR PARENTS AND GRANDPARENTS



## WHAT DOES THIS MEAN FOR TODAY'S KIDS?

The greatest fuel for social change is when the unconventional becomes conventional. In other words, when young girls begin to see women do and be things they didn't dream were possible. Like becoming a Senator or a CEO of a Fortune 500 company.

The National Women's History Museum invites people to share stories of women past and present to inspire all Americans, men and women alike. Through their events, lectures, online programs and plans for a facility in Washington, D.C., NWHM seeks to create a future that fully integrates women's distinctive contributions into our daily culture.



VISIT THE MUSEUM ONLINE AT [WWW.NWHM.ORG](http://WWW.NWHM.ORG).

THE DATA POINTS REFERENCED ABOVE COME FROM A STUDY COMMISSIONED BY THE NATIONAL WOMEN'S HISTORY MUSEUM, CONDUCTED BY RESEARCH FIRM EDELMAN BERLAND AS AN ONLINE SURVEY OF N=1,001 ADULTS NATIONWIDE, AGES 18+. INTERVIEWING TOOK PLACE FROM AUGUST 5-10, 2015. THE MARGIN OF ERROR IS PLUS OR MINUS 3.1 PERCENT.

NATIONAL WOMEN'S HISTORY MUSEUM