



LA GREAT STREETS INITIATIVE
Office of Mayor Eric Garcetti
greatstreets@lacity.org

BUSINESS CONCIERGE PROGRAM

Instructions:

1. Download the Development Services Case Management Form
2. Fill out the Application Form with all relevant information. In Box A, be sure to check the “Referred To” box as “Great Streets Program”
3. Pay particular attention to Box 6. Meetings for each discipline will be held separately. All fees for each discipline are eligible for a fee waiver.
4. Please email DevelopmentServices.CM@lacity.org with your completed form.

Background

Mayor Eric Garcetti’s Great Streets Initiative is proud to announce the **Great Streets Business Concierge Program**, in partnership with the City of Los Angeles Department of Building and Safety (LADBS).

Small businesses that intend to locate or are currently located on one of the fifteen Great Streets corridors are now eligible—free of charge—to meet with LADBS to review and navigate the building permitting process, referred to as “Preliminary Plan Review Meetings.”

The “Preliminary Plan Review Meeting” will provide a clear, transparent road map of the permitting process by helping new and existing small business owners identify permit clearances that they will need for each project. This meeting will also provide assistance with troubleshooting and problem-solving that business owners may encounter during the permitting process. This service is available in LADBS’s West LA, Van Nuys, and Downtown Offices.

Local businesses are the lifeblood of Great Streets, supporting and attracting activity that ensure a street’s enduring vitality. Support for local business development is one of the most important goals of the Great Streets Initiative, which is why helping businesses grow and develop on Great Streets corridors is a priority for the Great Streets team. This program will pair new and existing businesses with trained city employees to navigate permits for new construction, building expansion/repair, tenant improvements, and changes of building use. The Great Streets Initiative will work with Council Offices and community stakeholders to alert all existing and potential business owners of this service. In order to qualify, business owners must be referred to DBS from the Great Streets Initiative and show intent to locate on a Great Street.

The vision of the Great Streets Initiative is to transform Los Angeles main streets. Mayor Garcetti believes all Angelenos should have access to at least one corridor that is pedestrian-oriented with excellent physical infrastructure that is scaled to people. The City of Los Angeles will invest and prioritize resources to transform the physical assets and operations of “Great Streets” using a place-based investment strategy to demonstrate economic vitality, mobility and access, community engagement, increased public safety, environmental resilience, and enhanced culture and recreation.