

2. Strengthen LA's economy by dramatically reducing greenhouse gas emissions and rallying other cities to follow our lead.
3. Invest in rail, bus lines, pedestrian/bike safety, and complete neighborhoods that provide more mobility options and reduce vehicle miles traveled.
4. Ensure the benefits of the pLAn extend to ALL Angelenos.
5. All have access to parks and open space, including a revitalized LA River.
6. All live in safe, vibrant, well-connected, and healthy neighborhoods.
7. A municipal government that leads by example throughout every department in the City of Los Angeles.

More information: lamayor.org/plan

RELATED LAYER:

Green Network provides locations in the City where bicycle paths are existing or planned. Project Areas that provide direct connection to existing bicycle paths will be prioritized, which include portions of the LA River.

Parks – Project Areas within one-half mile of parks will be prioritized.

APPENDIX 4: Project Types

Pop-Up Projects are temporary installations of new street designs, programs, or activities to test a new street design concept for a limited time (one day or a weekend). Pop-Up Projects are most appropriate for communities that are just starting to think about the needs and opportunities on neighborhood streets. Pop-Up Projects temporarily transform streets to show the benefits of streetscape improvements on safety, quality of life, neighborhood character, and economic development.

Pop-Up Projects aim to:

- Educate fellow community members about the benefits of street transformations.
- Demonstrate street transformations to further educate and build community capacity.
- Develop a community vision and shared values for street changes.

Build Projects

In the past year, the Great Streets Challenge has expanded to support the construction or fabrication of permanent street infrastructure, what we call Build Projects. Community Partners who have already started to build consensus around a street transformation should apply for a Build Project. Community Engagement for Build Projects will lead directly to development, design, and construction of street

improvements with existing City resources within an 18-month timeline.

Build Projects aim to:

- Install projects that are a direct reflection of community visioning and planning efforts.
- Prioritize the construction of projects in high-need areas with a shortened timeline.
- Implement improvements aligned with adopted City policies and plans.

APPENDIX 5: Examples of Challenge Statements

A short corridor with high vehicle speeds but significant pedestrian activity near a transit stop. Connections to the transit stop could be improved if the street was better designed for pedestrians.

- A short corridor in an area with low vehicle ownership and public health disparities, but without a lot of access to bike paths or safe pedestrian paths in this area.
- A community hub with lots of neighborhood-serving businesses, where it currently feels unsafe or uncomfortable to walk, bike, or use other nonmotorized travel options.
- A community hub with several vacant storefronts and businesses that lack a welcoming sidewalk presence.
- A neighborhood network with many people traveling short distances (fewer than three miles) to get to work or recreation. This area may benefit from increased multimodal opportunities.
- A neighborhood network in a residential area, where residents have to cross a major street to access a school or church. Children and older adults don't feel safe walking in these areas.

APPENDIX 6: Organizational Capacity Questions to Consider

- Have you ever hosted a festival for your neighborhood?
- Have you ever organized a neighborhood cleanup?
- Have you helped organize around a proposed development or park?
- Have you ever worked with your neighbors to install a new traffic signal or stop sign in your community?
- Have you ever worked with local businesses to start a farmers' market, chamber of commerce, or business improvement district? How did you get your neighbors involved in these projects?
- How did you measure your own success for these projects?