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## MetaFarms Production Platform to Interface with RX Express VFD System

**Burnsville, MN (June 6, 2016)** – MetaFarms, Inc. and RX Express announce plans to interface the MetaFarms livestock production platform with New Planet Technologies RX Express® Veterinary Feed Directive solution .

“New VFD rules are set to take place in January and we continue to take a lead role in providing producers and vets with a more automated solution,” says Brian Parker, MetaFarms VP of Market Development. “Bringing production data together with VFD compliance will also give our clients increased visibility to measure the impact those prescriptions have on performance.”

MetaFarms delivers a fully integrated suite of products to manage livestock production from breed to market and track over 15 million active nursery/finish pigs on feed. Rx Express is a complete and intuitive tool for producers, veterinarians, and mills to achieve full compliance with the new VFD rule efficiently and cost effectively. New Planet has a decade of experience meeting compliance needs for its clients on its third generation software platform.

“Rx Express is the solution that everyone effected by the new VFD rule should be evaluating,” states Tyson Hartshorn, CEO of New Planet Technologies. “The Rx Express integration with MetaFarms is another big step in our mission to streamline and simplify compliance so that our clients can focus on business and not regulation.”

The interface is included as part of MetaFarms’ Assurance module. Veterinarians with an Rx Express account will receive notifications of a clients request for VFD so that they can review and digitally sign on their client’s behalf. Feed mills can also hold an Rx Express account and will gain the advantage of instantaneous, searchable, and fully compliant storage of VFDs.

To learn more about the MetaFarms web-based platform, visit [www.metafarms.com](http://www.metafarms.com).

To learn more about RX Express system, visit [www.dvmrxexpress.com](http://www.dvmrxexpress.com).

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### About MetaFarms

MetaFarms is an integrated web-based software solution that helps producers manage their operations via a secure technology software platform developed specifically for providing unbiased, in-depth livestock management. Founded in 2000, MetaFarms provides a comprehensive suite of animal enterprise management applications to help businesses of all sizes and animal species meet the complex challenge of sharing and managing information on demand. The MetaFarms web-based platform is built on world-class database technology that uses the latest standardized tools to allow secure data access – anytime, anywhere. For more information, go to [www.metafarms.com](http://www.metafarms.com).

### About RxExpress

Rx Express is a web based and smart device ready software as a service solution to manage veterinary feed directive (VFD) and Rx prescription records. Rx Express speeds time to create prescriptions and VFDs and automates compliance details so that our clients can focus on business. Rx Express also streamlines communication between producers, veterinarians, feed mills, and pharmacies, ensuring that animals treatments are accurate, compliant, and timely. For more information go to [www.dvmrxexpress.com](http://www.dvmrxexpress.com).

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