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Micro Technologies Partners with New Planet Technologies, Inc. to Offer Integrated Solution for Veterinary Feed Directive Management

Colorado Springs, CO (December 19, 2016) – New Planet Technologies, Inc. and Micro Technologies, part of AmerisourceBergen, announced today a new partnership that would integrate New Planet’s cloud-based [RxExpress](#) solution with Micro Technologies innovative computerized systems to safely and accurately track and manage feed-grade Veterinary Feed Directives (VFD).

As of January 1, 2017, new U.S. Food and Drug Administration regulations will become effective, requiring VFDs to be issued by a licensed veterinarian prior to the distribution of medicated feed or water. [RxExpress](#) is a cloud-based solution that allows a veterinarian to create, manage and retain VFDs in accordance with regulations. Micro Technologies’ proprietary computerized systems communicate automatically with [RxExpress](#) to ensure that a valid VFD is in place prior to mixing medication into a feed order insuring compliance in real time.

“We’re excited to collaborate with New Planet Technologies and ensure customers have access to a necessary suite of solutions that will better allow them to manage their VFDs,” said Mark Shaw, president of Micro Technologies. “Together, we can not only help producers comply with the new VFD regulations and standards, but also improve food safety and increase efficiencies across the industry.”

Tyson Hartshorn, President and CEO of New Planet Technologies, Inc, says, “We are excited to work with Micro Technologies. Their cutting-edge automated feed and health management tools, combined with [RxExpress](#), provides a seamless solution for ensuring compliance with FDA regulations from the creation of the veterinary feed directive through to the delivery of the medicated feed.”

Micro Technologies is a leading innovator of proprietary, computerized management systems for the production animal market.

About New Planet Technologies, Inc.

New Planet Technologies is a Colorado Springs, CO-based Software as a Service (SaaS) company founded in 2008. New Planet Technologies provides cloud-based software solutions to the animal health and production market, including tools for managing VFDs, prescriptions, animal movement and animal premise management.

About Micro Technologies

Established in 1971, Micro Technologies is the leading provider of advanced, comprehensive and integrated animal management systems and solutions for livestock producers. Their systems help producers by increasing the value and reducing the cost of producing animals while assuring quality, food safety and consumer wholesomeness. Micro Technologies is a member of the AmerisourceBergen division of Animal Health companies.