

MANEESH SIDHU

MANEESHKSIDHU.COM

SKILLS

- Proficient in Adobe Creative Suite
- Proficient in Mac & PC
- Able to effectively manage multiple projects at any given time
- Strong organizational and time management skills
- Team Player
- Detail-oriented
- Self Motivated

EDUCATION

CHAPMAN UNIVERSITY CLASS OF 2015 | ORANGE, CA

- BFA in Graphic Design
- Minor in Advertising

CONTACT

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EXPERIENCE

SENIOR GRAPHIC DESIGNER | DELOITTE

AUGUST 2015 - PRESENT | LOS ANGELES, CA

- Worked independently to create content for Deloitte's internal service areas as well as for a select few global brands on the company's roster.

GRAPHIC DESIGNER | BEACH HOUSE PUBLIC RELATIONS

SEPTEMBER 2014 - AUGUST 2015 | NEWPORT BEACH, CA

- Worked alongside the Social Media Manager to write and design content for the social media accounts of several global and boutique brands.
- Assisted the PR Account Executives to strategically develop and manage comprehensive digital and social campaigns.
- Responsible for following and maintaining brand standards across all platforms.

GRAPHIC DESIGN INTERN | NBC UNIVERSAL

MAY 2014 - AUGUST 2014 | UNIVERSAL CITY, CA

- Worked under the Creative Director and Vice Presidents of Worldwide Creative Operations and assisted with all of the necessary print work in the department.
- Assisted in developing outdoor collateral, including billboards, bus shelters, and film standees, for all Universal Pictures films.
- Responsible for following both company and film branding throughout all work.

GRAPHIC DESIGNER | CIRCLE ADVERTISING

SEPTEMBER 2013 - APRIL 2014 | ORANGE, CA

- Worked with a team of 30 students to create a fully integrated advertising campaign for Mary Kay Cosmetics.
- Worked with 5 other student designers to develop the advertising pitch book as well as the pitch presentation.
- Assisted in market research, development and implementation of creative strategy, and the production of a TV commercial.

GRAPHIC DESIGN INTERN | BURO HAPPOLD

MAY 2013 - AUGUST 2013 | LONDON, UK

- Worked with a team of 20 designers to create an in-house exhibition highlighting the engineering firm's latest work.
- Conducted weeks of research and worked closely with all company employees to better understand the firm's work in order to create a strong exhibition.

GRAPHIC DESIGNER // WHOLESALER | GREEK GIRL SHOP

NOVEMBER 2012 - AUGUST 2013 | YORBA LINDA, CA

- Designed phone cases and other sorority merchandise to appeal to college girls.
- Acted as the wholesale supplier to Greek Girl Shop.
- Responsible for staying up to date with current trends and maintaining positive business relations with the client and vendors.
- Required proficiency in advertising, social media marketing, and Google Analytics.