Ambassador Program: Connecting Students with Industry Professionals

In 2018 the New York State Turfgrass Association embarked on a Strategic Planning process. One key objective is career awareness and outreach at the K-12 schools in New York State. We have partnered with the New York State regional school FFA chapters, as well as Agriculture Educators and Counselors at each school district.

NYSTA also reached out to members for volunteer participants in an Ambassador Program. The goal is to match teachers/advisors with industry professionals as a resource for possible guest speakers, participate in career fairs, coordinate field trips to various facilities, and develop Co-op/internship opportunities where/when appropriate with various school districts.

A list of ambassadors has been developed for individual FFA districts and they may be contacted by an ag educator or FFA advisor for the purpose of:

- A Work-Based Learning program at their facility or place of business in coordination with your school district
- A Guest speaker as it relates to career opportunities within the Green Industry at career days or various classes
- Hosting a field trip to their facility or place of business

We believe strongly that this approach will expand awareness to young individuals about the tremendous opportunities available to them and at the same time begin to satisfy the employment shortage we are experiencing. It is our way of “paying it forward”.

A list of available NYSTA Ambassadors can be found on our website at:

www.nysta.org/NYSTAAmbassadorlist.pdf

VISION:
The New York State Turfgrass Association will be recognized as the premier green industry association in the northeast. We will do this by developing and supporting educational programs, relevant research projects, providing professional development and advocating for sound policy and environmental stewardship.

MISSION:
The New York State Turfgrass Association, on behalf of the green industry, provides educational opportunities, networking, advocacy and policy development, research support, youth outreach and career development, while advocating for environmentally responsible management.
CAREERS AVAILABLE IN THE GREEN INDUSTRY

- Athletic Field/Sports Turf
- Parks & Recreation
- Golf Course Superintendent or Staff
- Lawn & Landscape
- Sod Farm
- Sales
- Equipment Manager
- Cemetery
- Educator
- Grounds Maintenance

NEW YORK STATE COLLEGES OFFERING GREEN INDUSTRY MAJORS

CORNELL UNIVERSITY
www.cornell.edu

FINGER LAKES COMMUNITY COLLEGE
www.flcc.edu

NIAGARA COUNTY COMMUNITY COLLEGE
www.niagaracc.suny.edu

STATE UNIVERSITY OF NEW YORK – COBLESKILL
www.cobleskill.edu

STATE UNIVERSITY OF NEW YORK – DELHI
www.delhi.edu

STATE UNIVERSITY OF NEW YORK – FARMINGDALE
www.farmingdale.edu

STATE UNIVERSITY OF NEW YORK – MORRISVILLE
www.morrisville.edu

VISIT OUR WEBSITE FOR A LIST OF SCHOLARSHIPS AVAILABLE IN THE GREEN INDUSTRY
www.nysta.org