



Facebook and Twitter are great ways to encourage a community conversation about childhood asthma during Asthma Awareness Month. To make it easier for you to get started, we have suggested some sample Twitter and Facebook posts below.

These suggestions are based on key facts about the problem and ideas for local and national responses. But they are just suggestions – feel free to customize and adapt these examples for your own use, by inserting local references, replacing the links featured here with links to your own resources, and putting the message in your voice.

Sample Twitter Posts

Did you know smoking is known to trigger asthmatic attacks in children?
<http://www.cdc.gov/tobacco/campaign/tips/diseases/secondhand-smoke-asthma.html>
#AsthmaAwareness #InvestInKids

Kids can't learn if they can't breathe, & #asthma causes nearly 14M missed school days/year:
<http://ow.ly/uvEu30btyFy>. #AsthmaAwareness #InvestinKids

Asthma is the third leading cause of hospitalization among kids under 15 y.o.:
<http://ow.ly/uvEu30btyFy>. #AsthmaAwareness #InvestinKids

Studies on asthma in kids and smoking show major the risk factor is: <http://ow.ly/ncNU30btzj8> .
#AsthmaAwareness #InvestinKids

How has asthma prevention and treatment been funded over the past few years? Check out this handy chart: <http://ow.ly/CAKi30btyXE> #AsthmaAwareness #InvestinKids

Secondhand smoke contains more than 7,000 chemical and 70 that can cause cancer. Keep kids away from smoke. <http://www.cdc.gov/tobacco/campaign/tips/diseases/secondhand-smoke-asthma.html>

Do you have a child with asthma? Do you have an action plan? Develop one today.
<http://www.cdc.gov/asthma/actionplan.html> #AsthmaAwareness #InvestInKids

Do you know *everything* that trigger's your child's asthma? Find out at
<http://www.cdc.gov/asthma/triggers.html> #AsthmaAwareness #InvestInKids

It's #AsthmaAwareness month. Suspect your child may have asthma? Find out before it's too late. <http://acaai.org/asthma/who-has-asthma/children> #InvestInKids

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Sample Facebook Posts

One in 11 school-age children in America has asthma. May is Asthma Awareness Month, so take a minute to learn more about this children's health issue and get involved.

<http://www.childhoodasthma.org/>

Did you know? Asthma is a leading cause of chronic school absenteeism and can seriously hinder a student's academic success. Students miss 14 million days of school every year due to asthma, according to the National Asthma Education and Prevention Program. Find out what Congress is doing about it. <http://www.childhoodasthma.org/news/2016/1/12/we-did-it-asthma-education-provision-passes-congress>

Most children who have asthma develop their first symptoms before 5 years of age. However, asthma in young children can be hard to diagnose. Do you think your child has asthma? Learn more.

<http://www.lung.org/lung-health-and-diseases/lung-disease-lookup/asthma/living-with-asthma/managing-asthma/for-parents-of-children-with-asthma.html>

Think pollution is bad for kids? Second-hand smoke is even worse. And we can control that. Find out how you can protect your children. http://www.huffingtonpost.com/medical-discovery-news-/secondhand-smoke-and-alle_b_9534452.html