

KUOTING LIAN

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EXPERIENCE

ORANGE ELEMENT, BALTIMORE, MD

Senior Designer | November 2015 to June 2017

Designer | January 2012 to October 2015

Intern/Part-Time Designer | June 2011 to December 2011

Designed print, web, and environmental branding for a wide range of clients. Responsible for concept, design, production as well as client/vendor interfacing and project management from start to finish of a job. Leader in environmental branding projects and mentored junior designers and interns.

PI.KL STUDIO, BALTIMORE, MD

Graphic Design Intern | June 2010 to August 2010

Designed web pages for the Thomas Viaduct 175th Anniversary Event for the Friends of Patapsco Valley. Illustrated cover art for the Sept/Oct 2010 issue of The Futurist Magazine. Assisted with photo editing and design layouts for various architectural proposals and animations.

TEXAS TECH UNIVERSITY RECREATIONAL SPORTS, LUBBOCK, TX

Graphic Designer | January 2008 to May 2011

Designed print, web, apparel, and ad campaigns for all programming departments. Promoted the facility to new students at orientation and took photos for special events. Worked in a team to implement a new communication infrastructure and design protocol. Interviewed and trained new in-house designers upon graduation.

HONORS + EXHIBITIONS

FEATURED IN *DESIGN/PORTFOLIO: SELF PROMOTION AT ITS BEST*, 2013

For collaborative work on Orange Element's Work Smarter Poster Series

MUSIC + ART SAVE LIVES SILENT ART AUCTION, 2010

Silent art auction to benefit Haiti

COMMUNICATION DESIGN WINTER SHOW, 2009

Landmark Arts Gallery in TTU School of Art

ASSOCIATION OF GRAPHIC ARTISTS SHOW, 2009

Louise Hopkins Underwood Center for the Arts

22ND ANNUAL JURIED ART STUDENT EXHIBITION, 2009

Landmark Arts Gallery in TTU School of Art

MUSIC + ART SAVE LIVES SILENT ART AUCTION, 2009

Silent art auction to benefit the children's home in Kitale, Kenya

EDUCATION

TEXAS TECH UNIVERSITY

SCHOOL OF ART

LUBBOCK, TX

BFA in Communication Design

Magna Cum Laude

Minor in Chinese

SKILLS

- Proficient using Adobe Creative Cloud: InDesign, Illustrator, Photoshop, Bridge, and Acrobat
- Print/photo production, press and environmental graphics inspection
- Proficient in using website CMS tools i.e. Wordpress, Drupal, and Expression Engine
- Project management and client/vendor relations

ACADEMIC ACHIEVEMENTS

- Dean's List 2006 to 2011
- Vice President of the Association of Graphic Artists at TTU, 2010
- Service Chairman of the Association of Graphic Artists at TTU, 2009
- Lifetime member of Alpha Lambda Delta/Phi Eta Sigma Honor Society, 2006 to present
- Superior Scholastic Achievement Scholarship, 2006 to 2010