

Subject:	GLENDALE COUNCIL PTA- WEEK 5
From:	Neda (nfarhoumand@gusd.net)
To:	nfarhoumand@gusd.net;
Date:	Tuesday, September 12, 2017 2:26 PM

A MESSAGE FROM GLENDALE COUNCIL PTA PRESIDENT

Dear PTA Friends,

Enriching the lives of all children in our District has and always will be our main goal. Having the honor of representing Glendale Council PTA and working with you, our Presidents and site leaders, is my privilege. We will continue to work together to make our schools special! Thank you all for your efforts in ensuring that all of our school sites opened spectacularly and that our "Back to School" nights were a success.

It is time to redirect our focus to membership and ensure that we are doing everything in our power to grow our ranks and give our school sites their voice in Sacramento. Good is the enemy of great. Let's make sure we always strive for "great"! I want to encourage you to step up your recruitment efforts and empower students and families to take their commitment to the next level by joining your unit PTA's. Council VP of Membership Rebecca Johnson is an excellent resource and is always willing to assist you in developing best practices for your membership drives.

Reflections workshops are underway across the district and I have received many calls in the office from enthusiastic families looking forward to this year's contest! Please remember to reach out to Council VP Bita Mathews with any questions or concerns.

Glendale Council PTA will have a table at the Glendale Educational Foundation's "State of the School's" Breakfast taking place on Thursday October 5th. Tickets are \$35. per person. If you would like to be seated with us at Council, please email me immediately as we are finalizing our table arrangements. Tickets can also be purchased from Glendale Educational Foundation directly.

Our Administrator's Luncheon will be on Thursday October 12th. Food will be catered from New Moon Restaurant in Montrose. This event is not to be missed! Please encourage members of your boards to join us for lunch as we host our GUSD Administrators. Council VP of Special Events, Lourdes Wang will have details at Thursday's meeting.

This Thursday we will be meeting in the GUSD Board Room from 8:30-12:00pm. Please make every effort to be on time. We have two guest speakers attending and lots of ground to cover. The meeting will be chaired, in my place, by Glendale Council PTA First VP of Programs and Education, Bita Mathews. I will be sitting in on interviews for GUSD's next Assistant Superintendent of Human Resources and am unable to join you for the full meeting. It is my hope that I will have an opportunity between candidates to run downstairs and pop in to greet you. Please remember to bring your first required monthly membership remittances to council if you have not turned them in yet.

Many of you will be attending the CA PTA leadership Conference at Cal State in San Bernardino this Saturday. I look forward to hearing your thoughts on the training and invite you to share your experience with the group at next month's meeting.

I have requested that GUSD reschedule the LCAP Parent Advisory currently slated for September 20th as this meeting coincides with the beginning of the High Holy Days, commencing with Rosh Hashanah at sunset next

Wednesday. I shall update you on the districts response and apologize for any inconvenience this scheduling may cause.

Lastly, I am pleased to share that we have presently have 11 All-Star PTA Members who have graciously and generously become members at all of our PTA Units. Particular thanks to Jami White, PTA President at Roosevelt for taking the initiative and setting the membership bar extra high by becoming an All-Star!

In your service I remain.

Neda Farhoumand

A MESSAGE FROM GLENDALE COUNCIL PTA VP OF MEMBERSHIP REBECCA JOHNSON

Hello Membership Chairs:

Good news: I have started receiving numerous checks and am happy to report that the following units have met the Ready-Set-Remit Challenge of submitting at least 30 members by the end of September. (This is a precursor to any state incentive): Balboa, Crescenta Valley High, Edison, Fremont, Keppel, Monte Vista, R.D. White, Valley View & Wilson

It's not too late, so please submit those memberships soon to qualify!

Better news: I will have Baskin Robbins coupons for you at the meeting.

Also, I wanted to share the Membership Goal Sheet with you. This shows your previous two year membership totals and gives you guidelines for this year. Still waiting to hear back on the state goal, so that column is currently blank. Kudos to Balboa and Wilson for already surpassing last year's totals.

As always, feel free to e-mail with any questions.

Sincerely,

Rebecca Johnson
Glendale Council Membership

National Arts in Education Week

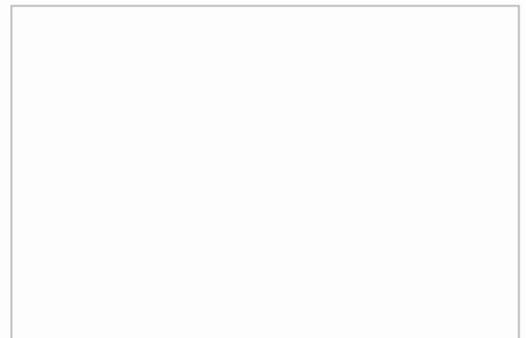
September 10 - 16, 2017

Whether you are a student, educator, parent, organization or principal, you can find a way to celebrate the arts in education during National Arts in Education Week! The arts are an essential part of a complete education, no matter if it happens in the home, school or the community. Students of all ages – from kindergarten to college to creative aging programs – benefit from artistic learning, innovative thinking, and creativity. Celebrating National Arts in Education Week is a way to recognize this impact and share the message with friends, family, and communities.

National Arts in Education Week is a national celebration recognizing the transformative power of the arts in education. Passed by Congress in 2010, the celebration is designated to bring attention to this cause for elected officials and educational decision-makers across the country and to support access to the arts for all students.

Make your voice heard through social media! Join us during the week of September 10 - 16, 2017 by using the hashtag **#BecauseofArtsEd** to take part in the [Americans for the Art visibility campaign](#). People from all walks of life can share their story of the transformative power of the arts in their own education and the impact the arts have had on their work and life.

[Learn about how to get involved.](#)



Become an Arts Champion

Parents know: **art matters**. Nothing gets children engaged for success in school like arts education, and that's why we're looking for Arts Education Champions! California State PTA believes every child's education should include the arts. Arts Education Champions at each PTA can help make this happen. Learn more about becoming an Arts Education Champion – download the flyer in [English](#) or [Spanish](#).

Learn more about how to get involved in arts education and more ways to make a difference at www.capta.org/art and ask your local PTA if they have registered their arts champion into PTAEz.

Don't miss the "Becoming an Arts Equity Champion" Webinar on **September 19, 2017 at 3 p.m.** hosted by Create California. Michael McAfee, President of Policy Link, leads a conversation of real life examples from our arts education sector and strategies that can assist each of us in becoming champions for equity in the workplace and the classroom. [Register here](#).

Put Your Arts Plan Into Action

Successful arts-education programs are responsive to and reflective of their community, and share basic key elements:

- Provide strong leadership and support
- Gather local data
- Set clear goals
- Build capacity with all stakeholders
- Leverage and expand resources
- Make arts learning visible.

The time is **now** to encourage your school district to look at arts education as a significant strategy to address student engagement and achievement in California schools.

Download, print and share this free new PTA resource – available in [English](#) and [Spanish](#) – with parents, families, administrators and your school community! This is a great conversation starter to take with you to your Local Control Accountability Plan (LCAP) or Local Control Funding Formula (LCFF) meetings.

News and Resources in Your Inbox

Our *SMARTS Parents for the Arts* newsletter is just one of the many ways California State PTA helps keeps parents, educators and community members informed and engaged on issues affecting our children.

Learn more about the issues that matter most to you by subscribing to our other [free email updates](#). California State PTA has resources for education, advocacy and health and safety issues – many of them translated into Spanish. We have something for everyone to stay involved and informed. Spread the word!

Drug Awareness Signs & Supplies

Red Ribbon Week is next month - ***Are you ready?***

ShopPTA.com has a wide variety of drug prevention signs and supplies all at super low prices! All items can be easily ordered online and if needed paid with a PTA Unit check or school purchase order.

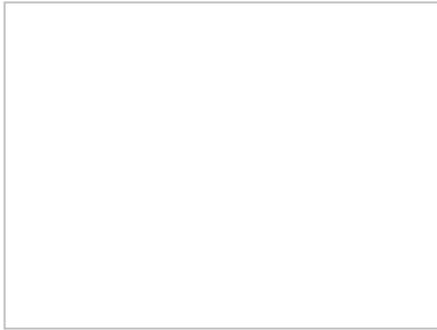
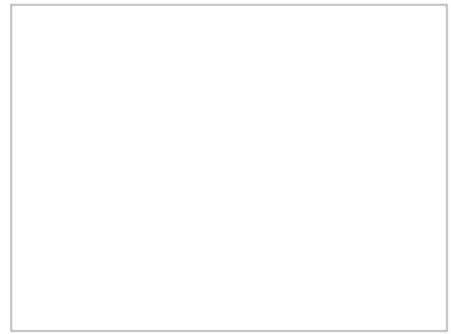
Check out our [Super Value Package](#) - 6 separate items for just \$1.00

Red Silicone Wristbands

Youth size red silicone bracelet, inset with message: I CHOOSE TB BE

DRUG FREE.

As low as **.25 each**



Red Ribbon Week Pencils

White, #2 Wood pencil with side Red Ribbon Week imprint + bold message:

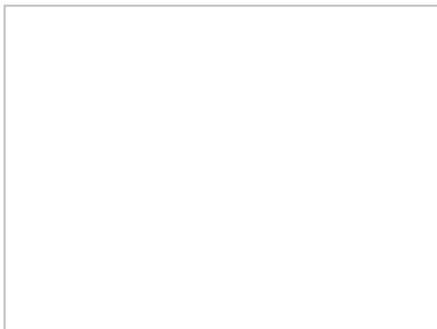
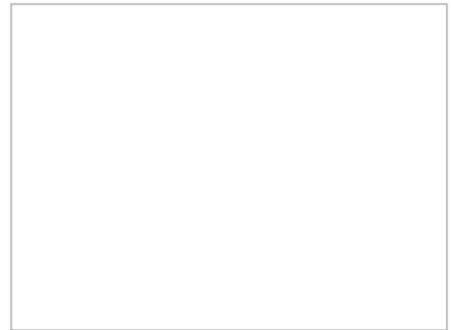
I CHOOSE TO BE DRUG FREE!

As low as **.15 each**

Drug Free Pledge Certificates

5.5" by 8.5" paper certificate that each student signs and brings home to their parents.

As low as **.10 each**



Awareness Animal Bookmarks

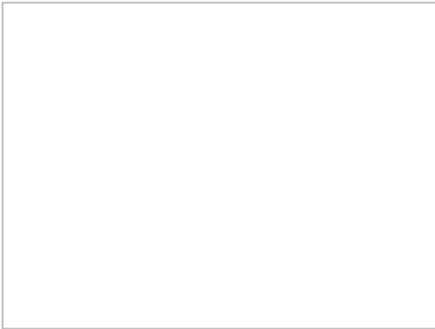
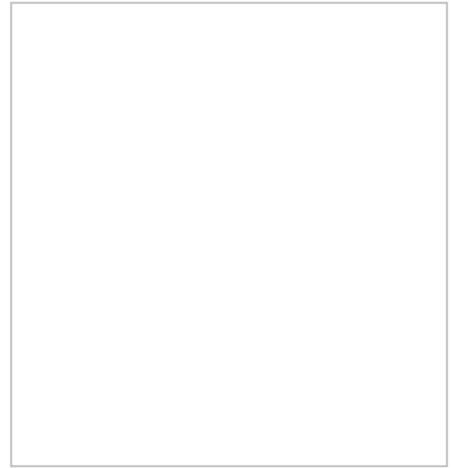
5 different 2" by 8" full color 16pt. cardstock bookmarks with fun animal photos & a 'Drug Free' message.

As low as **.10 each**

Awareness Animal Stickers

Large 2" by 3.5" full color stickers with fun animal drug free messages + Red Ribbon Week logo.

As low as **.05 each**



Prevention Message Stickers

Three different bright foil sticker options-

*Roll of 500 **\$10.00 each***

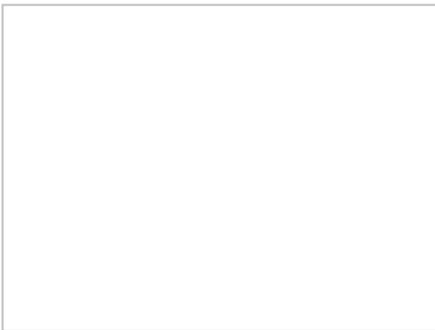
*Pack of 3 Rolls **\$25.00***



Prevention Message Buttons

1.25" full color button with pin back and 'Drug Free' Red Ribbon Week message.

*As low as **.35 each***



Ribbon Rolls & Bows

2.75" Extra Wide Weatherproof Embossed Poly Ribbon - **\$8.95**

8" Pull Bows -Roll of 50 -**\$55.00**

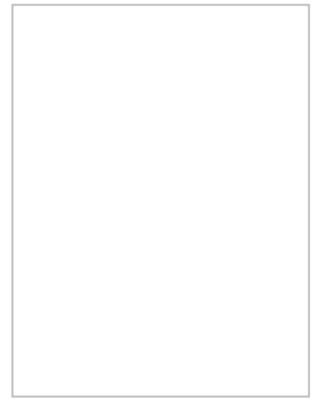
4.5" Satin Bows -12 Packs
*As low as **.45 Each***

Buy red ribbon and bows now

Awareness Animal Posters

11" by 17" - Full color printed poster with animal photo and drug free message - All packs are mixed with 5 different designs / messages

As low as **.50 each**



Awareness Animals Lawn Signs

18" by 24" corrugated outdoor, weatherproof plastic signs with metal stakes. 5 different sign designs all grouped together.

Group of 5 signs + stakes **\$50.00**

That's just \$10.00 a sign!



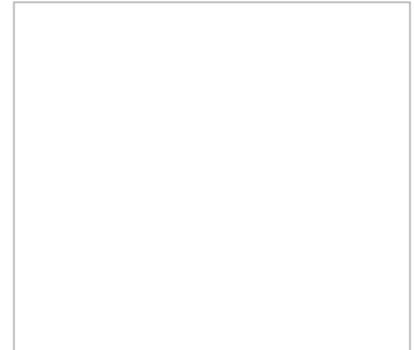
Awareness Animal Banners

Outdoor banners, 13 oz. heavyweight vinyl, hemmed and grommeted for easy posting.

7 different animal design options

3 ft. by 4ft large banners- **\$45.00 each**

24" by 32" banners- **\$35.00 each**



Red Ribbon Week - Super Package Deal

6 Items for just a buck!

Silicone Bracelet + Pencil + Animal Sticker + Button + Bookmark + Pledge Certificate

Plus FREE classroom posters too with every order too!

Just \$1.00 per student!



Family Engagement Matters

Family engagement plays a major part in your child's success at school. Decades of research indicates that students with involved parents are more likely to attend school regularly, perform better in school, develop better social skills and go on to post-secondary education. Whether it's reading together, monitoring homework at the kitchen table, talking to teachers about a child's progress, joining PTA or taking an active part in school governance and decision-making, parent involvement is vital to student achievement.

California State PTA is celebrating family engagement and back-to-school season all month. Check the www.capta.org website and follow us on [Facebook](#), [Twitter](#) or [Instagram](#) to see the action.



National Arts in Education Week

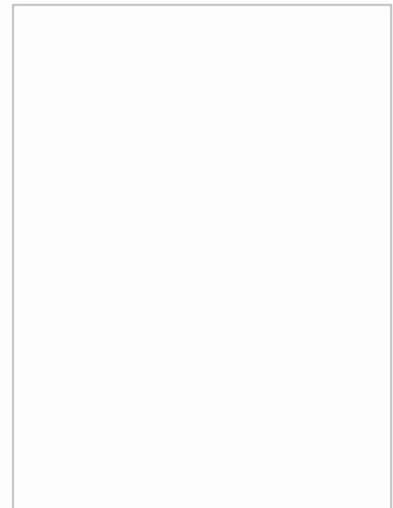
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[Learn about how to get involved.](#)



Fighting for Childrens' Education

TAKE ACTION TODAY! Contact your state Senator and Assemblymember today and ask them to rescind "pre-approved

cuts” to our children’s education funding over the next three years. A part of recently passed [AB99](#) (the education budget trailer bill) potentially cuts the Prop. 98 school funding minimum guarantee for K-12 public schools over the next three years. The reason? A guess that state revenue might decrease in the future.

We need your help.

Bad laws can be rescinded! Please take action today! Email your Senator and Assemblymember today and tell them cutting \$850 million from California schools over the next three years is unacceptable and wrong. By sending an email, your legislator will know how much could be cut from your LOCAL schools. California schools cannot be cut AGAIN! Time is running out – the Legislative session ends September 15, 2017.

New Guidelines to Improve Services for Students with Dyslexia

[New guidelines](#) were recently released to assist teachers and parents in identifying students with dyslexia and to plan, provide, evaluate and improve education services. Dyslexia is a specific learning disability that is neurobiological in origin and is characterized by difficulties with accurate word recognition and by poor spelling and decoding abilities.

“California State PTA is pleased State Superintendent Torlakson has released groundbreaking guidelines to assist an estimated 20 percent of the general population representing more than 1 million students in California public schools with this challenging learning disability,” said California State PTA President Dianna MacDonald. “I know firsthand how critically important early detection, planning and improving education services is to our students through California. I am dyslexic. I understand the struggles — but also the successes — that can be realized with strong public-school and family support.”

In 2016, California State PTA delegates adopted a [comprehensive resolution](#) supporting teacher/staff training necessary to improve the understanding of dyslexia as well as early screening for signs and symptoms of dyslexia in kindergarten through third grade. California State PTA will be sharing these important guidelines with our members statewide.

PTA Membership is a Gift

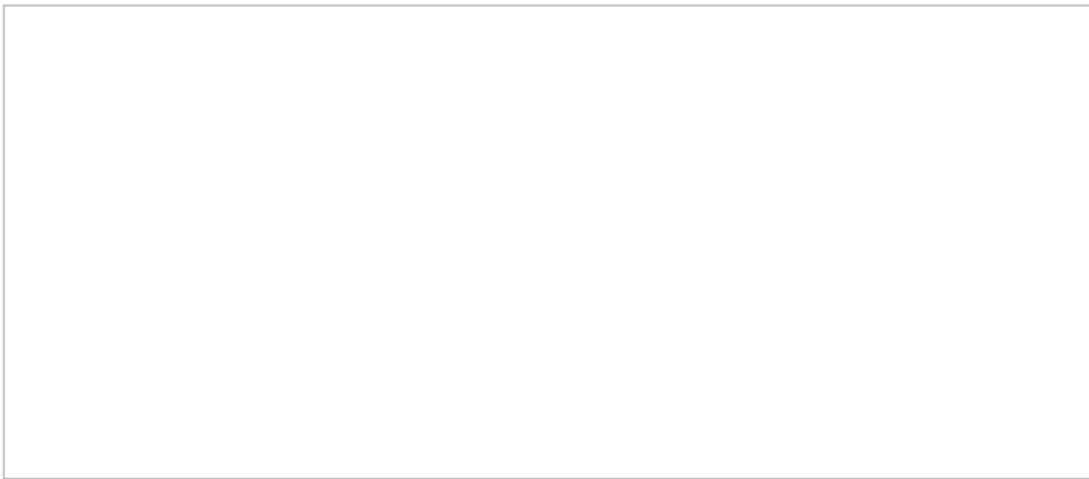
What better way to kick off your child’s new school year than with a gift to all children – a PTA membership? Show that you believe in children and make a difference in their lives by joining PTA today.

Your PTA membership supports student success in your own community as well as across the state and nation. Simply joining PTA shows you're invested in all children's futures. If joining PTA to help all children isn't reason enough, check out these exclusive, money-saving [Member Perks](#) for everything from school supplies to rental cars to museum discounts.

Please keep in mind that it's because of the dues of PTA members like you and the other thousands of parents, families, educators and community leaders throughout the state that we are able to continue to offer great resources and materials – thank you!

California State "PTA Connects" is sent monthly to all PTA members and leaders as well as to all California principals and superintendents.

Five Tips to Engage Parents



How Nice!

One of the nicest questions we get from readers is “How can I use Ed100 at my school?”

Here are a few tips to get you off to a successful new school year:

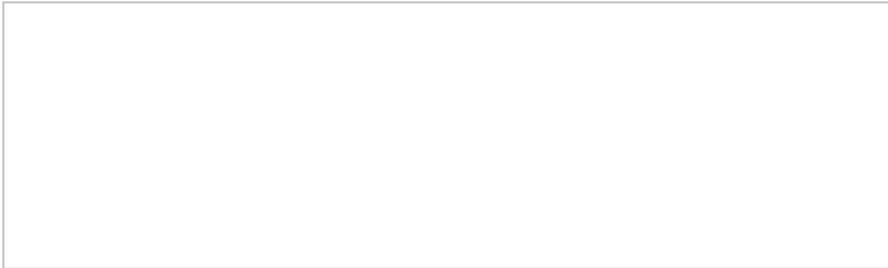
Share a Lesson. Get parents up-to-speed with a quick 10 minute training at your next parent meeting. Before the meeting, send a link to an Ed100 lesson for everyone to read before they arrive. (Don't worry if they forget. Each lesson takes about five minutes so they can skim it at the meeting.)

For example, let's say you want to talk about [attendance](#). Searching for "attendance" from anywhere within Ed100 turns up Lesson 4.8. Near the top of each lesson, you'll find an "In this Lesson" box with a list of questions. Click or tap any of those questions and Ed100 takes you straight to the answer.

Here's what it looks like for Lesson 4.8:



Use Ed100 at Parent Trainings. Our [Parent Leader Guides](#) are designed for PTA and parent group trainings. They take about 30 minutes and include lessons, discussion guides, handouts and suggestions for taking action.



Take the Full Course. Encourage your parent leaders interested in advocacy to take the full Ed100 course (10 chapters) and share what they learn at your board meetings.

Share our Blogs. Copy and resend [Ed100 Blog](#) posts out to your school community. Ed100 is on the [CAPTA approved content](#) list. A request: Make sure you link back to Ed100, and encourage parents to sign up, OK?

Want to win \$1,000 for your PTA? Use our twice a year [drawing](#) as motivation to get the conversation started. Sometimes volunteers will sign up and try to pass a lesson quiz just to earn a ticket and get a chance to win the \$1,000 ... but find that it's so easy to read and interesting that they come back again and again, moving your school up the Ed100 leaderboard in the process!

Ok. Just a few more tips.

- Need Fliers? Visit our public [Google Drive](#) where you can download handouts to share about Ed100 in English and Spanish.

- Share Ed100's [Facebook](#) and [Twitter](#) posts and add Ed100 to your web site. We keep our social media up-to-date to help you support your school community.

Do you have more ideas on how to use Ed100? Send me a note at Carol@Ed100.org.

Will your school be the lucky one?

You can win \$1,000 for your PTA while increasing your knowledge of key K-12 education issues.

Here's how it works: For each short lesson you read on [Ed100.org](#), you earn a ticket in a drawing for the benefit of your school's PTA. The more tickets you earn, the better chance your PTA has to [win](#). The next drawing is coming in November.

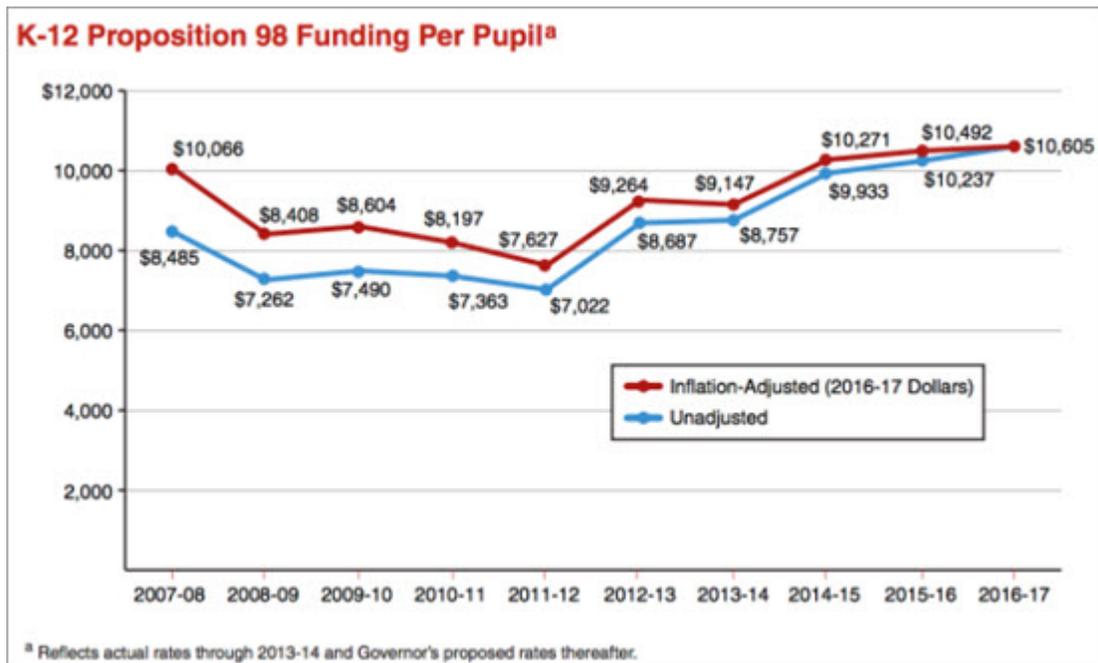
[Sign Up to Win](#)

School Funding: Is Bad Good Enough?



Getting Back to Bad

Take a good look at the ten-year chart below. It shows what has happened to California's funding for public schools since the Great Recession.



Source: California Legislative Analyst Office (LAO)

Starting in 2008, school funding took a massive nosedive. California voters passed two funding initiatives, [Proposition 30](#) in 2012 and [Proposition 55](#) in 2016, to fill that funding hole.

The good news: Today, California's funding is back near the 2007-2008 level, adjusted for inflation. Funding was essentially restored.

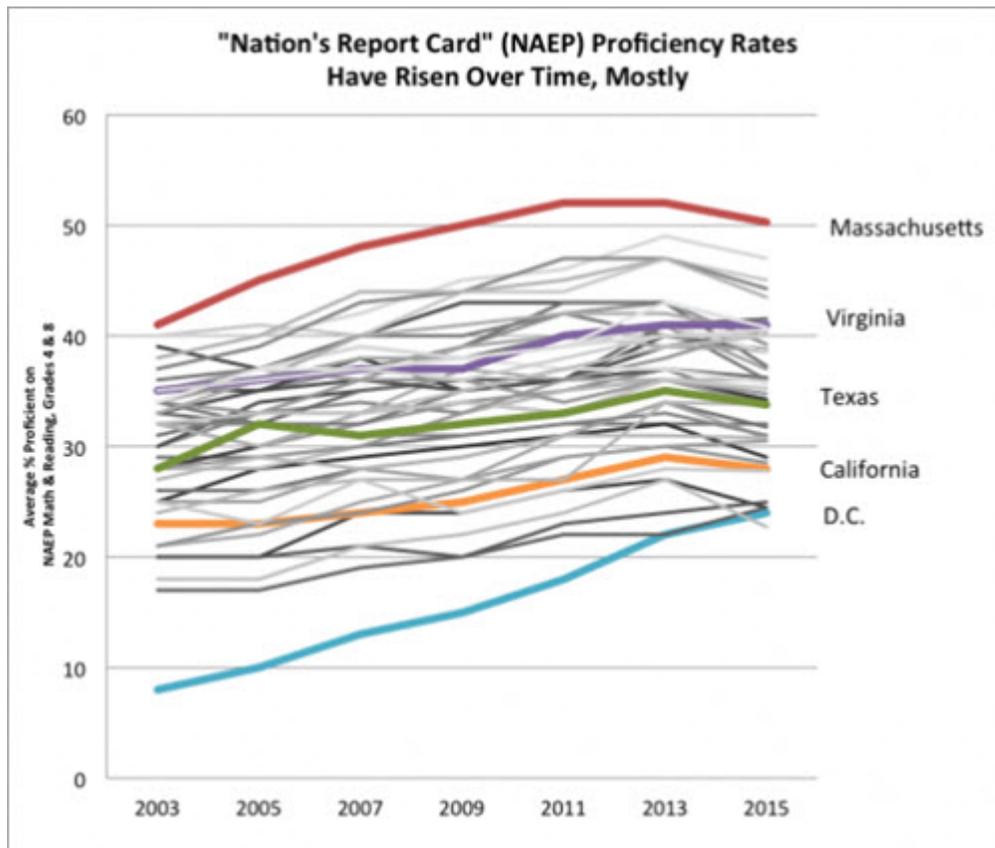
The bad news: Funding in 2007-2008 was waaaaay below the national average. It was [skimpy](#). And it showed. California ranked 43rd in the nation in total spending per student. It had some of the largest class sizes in the nation, along with fewer counselors, librarians, school nurses, administrators, and arts programs.

In 2007-08, the scores of California's students on the National Assessment of Educational Progress (NAEP) [lagged](#) far behind most other states.

The Lost Decade

Ten years later, when it comes to investing in children and schools, California is still just getting "back to bad". In 2017 Education Week ranked California [43rd](#) in spending per student, adjusted for cost of living, based on 2013-14 data. Class sizes remain about the largest in America, and California is still about dead [last](#) in counselors, librarians, and administrators.

And how well are our students doing? The most recent national test scores ([NAEP](#)) still show our children behind.



So how bad is this?

Sorry to spring this on you, but the differences are huge. Education Week regularly compares funding per student based not just on nominal dollars per student, but based on what those dollars can actually *buy* in each state. On that basis, California funds education at a level about 72% of the national average, and less than half that of New York. (Source: 2017 [Quality Counts](#) report based on 2013-14 expenditures.)

Are there Cuts in Your School's Future?

As schools open this fall, the news does not get better.

California's pension system for teachers and other school employees has been out of whack for years. Fixing it is necessary, but also costly. School districts will [feel the pressure](#). Pensions aren't the only source of cost pressure, either: Teaching is one of many job options for college-educated people. Over the last decade, the number of people training to become teachers has [shrunk](#) in California, and to strongly reverse the trend will require attractive pay. Districts are tightening their belts to raise wages or offer bonuses to attract candidates.

California has made important and significant changes to ensure that our neediest children get a larger [share of education funding](#). But there is a long way to go to address the chronic underfunding of California schools.

Ask your district for information about funding at your school. How is your district addressing these challenges? Is getting “back to bad” good enough? What does your school need?

Send me a note at Carol@ed100.org

If you want to learn even more about school funding, [Ed100 Chapter 8](#) spells it out.



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[Sign Up to Win](#)

Happy reading and good luck! From your friends at Ed100



Jeff



Carol



Mary



Manuel



Robin