

# ANNUAL REPORT

2014



## DEAR KIDS HOME PARTNERS,

2014 was another fast-paced, challenging, incredibly rewarding year at Kids Home!

It is difficult to summarize in just a few pages all that has been achieved, the impact that our work has had on the life of hundreds of children. Rather than giving you a 'project by project account', with this annual report we chose to provide you with a snapshot of **7 key results** achieved during the past year. The story that emerges is one of growth (we support now more than 1,000 children!), of deeper impact and also one of changes in our organization to improve and innovate the way we work.

We are grateful that so many gifted, dedicated people have chosen to work with Kids Home and grateful that you have done so much to make their work possible. The results presented in this report belong to you too.

Nicola Crosta  
co-Founder  
Kids Home Foundation

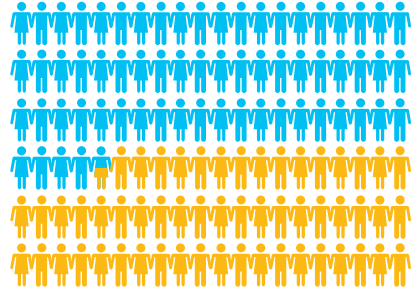
Magali du Parc  
co-Founder  
Kids Home Foundation

# 1. GROWTH

## IN THE NUMBERS OF KIDS SUPPORTED

In 2014, Kids Home Foundation provided critical support to over 1000 children (up from 695 in 2013).

During the year we kept focusing on the most vulnerable kids in Chiang Mai: we supported 659 migrant children living on construction sites and 369 children living in slums or unsafe environments. Support included access to education, healthcare and safety through: the After-School Program (The Smile Project+), Non-formal education and reading sessions (Access4Kids), Tailored support to the most difficult cases (Individual Support Program). 22 little children attended Kids Home's Nursery.



1028 CHILDREN 

659 MIGRANT CHILDREN ON CONSTRUCTION SITES

369 CHILDREN LIVING IN UNSAFE ENVIRONMENTS

67% INCREASE FROM 2013

## 2. OUR IMPACT

The growth in the number of kids supported was accompanied by a continuous effort to deepen the quality of the work. Our team is constantly improving our programs to achieve greater impact. Here are some of the most telling figures:

EDUCATION

80%

OF SCHOOL-AGE CHILDREN LIVING ON CONSTRUCTION SITES WERE SUCCESSFULLY INTEGRATED INTO THE FORMAL EDUCATION SYSTEM

HEALTHCARE

100%

OF KIDS IN NEED FOR HEALTH ASSISTANCE RECEIVED SWIFT SUPPORT AND HAD ACCESS TO HOSPITAL

SAFETY AND RIGHTS

95

CHILDREN RECEIVED INDIVIDUAL SUPPORT, TAILORED TO SPECIFIC SITUATIONS OF ABUSE, VIOLENCE OR OTHER SERIOUS SITUATION FACED BY THEM OR THEIR FAMILIES



## OUR IMPACT

### MEET SO, 5 YEARS OLD

So came from Myanmar in 2013 to live with his parents on construction sites in Chiang Mai. When Kids Home met him, he was on his own all day while his parents were at work, in a very unsafe environment and isolated from the other children as he is deaf. After some counseling sessions with the parents, Kids Home convinced them that deaf children could actually go to school. We followed So from one construction site to another, identified a special school and

facilitated a complete ear-diagnostic at hospital with his mother.

Today with the support of Kids Home, So attends a public nursery, waiting with excitement for May when he will go to school for the first time! His parents are full of hope. There are hundreds of stories like this which show that with expertise and dedication KH is making a significant positive impact on the life of the kids we support.

# 3. INNOVATION

## THE ACCESS4KIDS INITIATIVE

According to research conducted by Kids Home there are approximately 300,000 migrant kids (mostly Burmese) living in Thailand. Many of them live on construction sites and experience extreme poverty. During the last few years Kids Home has developed a robust expertise in addressing the specific challenges of these children. What we have learned is at the basis of a new ambitious initiative: the Access4Kids. The objective is **to pilot and scale new ways to provide access to education, healthcare and safety for children living on construction sites**. The most innovative aspect of

this project is that it is carried out in close collaboration with the private sector. At the time of writing, Kids Home is about to sign an agreement with one of Thailand's largest real estate companies. The co-funding agreement is really one of a kind and could change the life of thousands of children across Thailand. Stay tuned for the Access4Kids implementation during 2015!



**300 000**

MIGRANT CHILDREN LIVING  
IN THAILAND COULD BENEFIT  
FROM THE ACCESS4KIDS  
INITIATIVE

## 4. ORGANIZATIONAL DEVELOPMENT

### A NEW MONITORING SYSTEM FOR KIDS HOME

Kids Home Foundation significantly improved its internal monitoring systems in 2014. **In partnership with the Columbia University, we developed Kids Home's new Logical Framework** that lays out clearly what impact we aim at across our three key areas of intervention: education, healthcare and safety. The Logical Framework links activities to expected outputs and outcomes

and rests on **46 key indicators** that allow us to rigorously measure progress and impact of our programs. The new Logical Framework and monitoring system will also allow us to provide our supporters with more precise, quantitative information on the results of Kids Home's work.



"SUPER HERO SOCIAL WORKERS"

POSITIVE ROLE MODELS TO ENGAGE CHILDREN

## 5. NEW TOOLS

### THE SUPERHEROES ACADEMY

Created in 2014, the SuperHeroes Academy aims at empowering migrant children with fundamental life-skills. Superheroes are used as positive models, as an attractive way to engage children in key conversations about child rights, education and healthcare. By acting as a "super hero", children are encouraged to learn 'super-powers': life-skills that are fundamental for their survival and development. These life-skills range from oral health, to waste management, from HIV/Aids to prevention

of diseases, etc. The more they learn and implement these life-skills the more they are rewarded and move towards becoming "Super-Heroes" themselves! Approximately 200 children have already taken part in the Superheroes Academy sessions during its inception phase. We expect many more to join in 2015!



200

CHILDREN TOOK PART  
IN THE SUPERHEROES  
ACADEMY

# 6. TECHNOLOGY

## AND WEB-PRESENCE

In 2014 Kids Home's expert volunteers helped us re-think the way we use technology. A new (much nicer!) website is live, on-line donations have been enabled and a new Kids Home's Facebook page introduced. We are currently in touch with tech companies to design and roll-out a system that will allow our social workers to use tab-

lets and a new CRM system to collect data on our beneficiaries and on our impact. Another great boost to our efficiency and effectiveness.



# 7. FUN(D)RAISING

Kids Home developed new fundraising opportunities to support its activities. Most of them have actually been a lot of fun!



### JO&GECKO

Our children's book is now available in its electronic version on Amazon and iTunes! We also extended the distribution of Jo & Gecko's printed version across Thailand.



### COOK4GOOD

Friends from all over the world cooked for Kids Home! At the end donations were sent directly to Kids Home and helped provide food support to migrant children.



### KIDS GOT TALENT

Kids Got Talent's 2nd edition has been a great success! New York: kids dancing, singing, playing with their parents to raise funds for Kids Home. Thank you!



TOTAL EXPENSES  
**110,800 €**

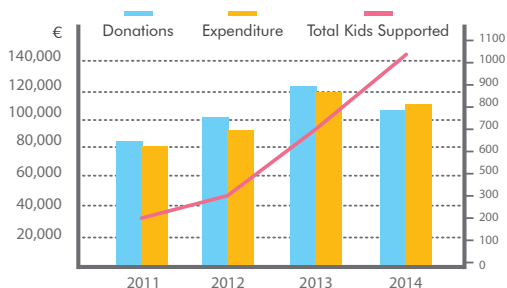


TOTAL DONATIONS  
**109,500 €**

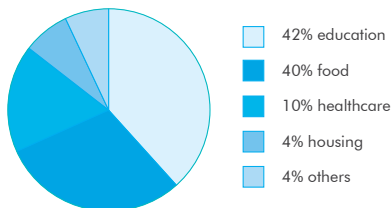


TOTAL KIDS SUPPORTED  
**1028**

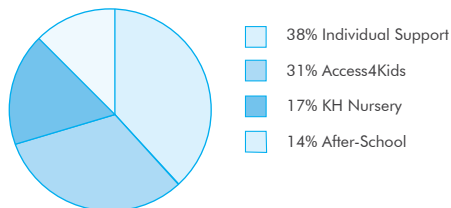
During 2014, despite a slight inflection in donations, Kids Home has been able to reach more kids by improving efficiency in the delivery of the Access4Kids program. **100%** of donations were used to support the kids in Thailand. Kids Home's overheads continue to be covered by our board members.



#### FUNDS ALLOCATION BY TYPE OF SUPPORT



#### FUNDS ALLOCATION BY PROJECT



#### KIDS HOME PARTNERS

Nicoletta Alessi, Sylvain Bard & David Bourgeot, Giovanna & Toni Belloni, Martina Belloni, Alessandro Bosetti & Family, Giuseppe Carillo, Valeria & Gabriele Ciccognani, Silvia & Claudio Crosta, Nirmala & Andrea Crosta, Claudio d'Agostino, Luca Deplano, Pierangelo Dorela, Helene & Edouard du Parc, Nancy Ebb & Gary Ford, Fabrizio Gasparetto, Guido Giannuzzi, Claire & Federica Grignolo, Lorenzo Guidi, Laura & Michele Locatelli, Allegra & Stanislaw Lucheschi, Mariuccia & Danilo Maffini, Manuel Maina, Valeria & Niccolo Magnoni, Florence & Alexandre Mars, Silvia Poli, Sonia & Philippe Rousseau, Mohamed Semary, Acha Sripaurya, Francesca Sutti, Jerome Valcke, Alessia & Giuseppe Vigevani, Caroline Winter

**Institutional Partners:** Aibitrophy, FIFA, The RCRT Foundation, Rotary Club Bourgogne, KH France Supporters, KH America, KH Italia, KH Club Paris,

#### WOULD YOU LIKE TO SUPPORT US?

Now you can do so in a few clicks  
[www.kids-home.org/donate/](http://www.kids-home.org/donate/)

#### CONTACT US:

[kidshome.foundation@gmail.com](mailto:kidshome.foundation@gmail.com)  
[www.kids-home.org](http://www.kids-home.org)