Dear Baan Dek Partners,

It is with great pleasure and pride that we present our continued achievements from 2019.

Our focus - as always - is on kids and we have been able to improve direct access to education, health and safety services to hundreds of vulnerable children and families in Thailand. We, in partnership with UNICEF, have also continued to positively impact sustainable and systemic change within the construction sector by fostering awareness and influencing the practices of leading players in the sector.

At the core of these successes has been our dedication in remaining true to our four core values that guide each of our relationships with beneficiaries and partners:

**Commitment to Impact**
We are focused on defining, delivering and measuring our direct impact and systemic impact

**Collaboration**
We believe in collaboration with both beneficiaries and partners, based on trust and mutual respect

**Transparency**
We are transparent in our utilisation of funds, and apply the most rigorous tools for internal and external audit of our accounts

**Innovation**
We commit to identify, pilot and share innovative solutions to the social challenges we address

On behalf of BDF, we would like to extend our sincerest thanks to all of those who inspire us during every step of this journey.

Our very best,

Nicola Crosta  
BDF Founder

Magali du Parc  
BDF Executive Director and  
Founder of Dao Ethical Gifts
1. The Challenge

There are tens of thousands of children living in construction site camps in Thailand that encounter barriers to accessing education and health services. These children are also vulnerable to neglect and abuse, all of which can be detrimental to their development. Instead of going to school, many children spend every day in the construction site where they live, or do not have proper supervision as their parents are away at work, exposing them to hazardous environments and situations. Also, many families do not know how to access local medical systems and lack financial resources to obtain these services, negatively impacting the health of children.

2. The Mission

BDF endeavors to ensure that vulnerable children have access to education, health and safety services. By embracing international child protection standards, BDF is committed to enriching the development, wellbeing and access to opportunities of every child. In collaboration with construction companies, BDF works to create sector-wide norms to improve the lives of children living in construction site camps in Thailand. We count on their participation when implementing our programs and encourage their commitment in providing environments where children can grow and thrive.
3. Impact Statement

BDF continues to strive to improve the fundamental well-being of all children living in construction site camps in Thailand.

In 2019, BDF continued to work in strengthening the reach of the Chiang Mai Framework for Action (CMFA). In partnership with UNICEF, we gathered input from key construction, government and civil society stakeholders, BDF endeavors to maintain the 12 key recommendations as the core focus for our:

**Chiang Mai Framework for Action**

1) **Direct Impact**
   by providing emergency case management, child development and community empowerment activities; and

2) **Systemic Impact**
   through collaboration with the construction sector.
4. Direct Impact in 2019

BDF staff complete in-depth community level needs assessments to thoroughly understand the needs of children and families according to the 12 areas of inquiry in the CMFA, creating tailored action plans for each community.

These areas of inquiry include the percentage of children who need support for school registration, the percentage of children who needed support to access vaccinations, and the total number of children who are exposed to domestic violence, and require tailored case management and support.*

*All the statistics presented in Annual Report are as of December 2019.

**52 in Chiang Mai (40 construction site camps, 6 urban slums, 4 schools, 1 familial home, 1 orphanage for boys) and 11 in Bangkok.
BDF staff provides educational sessions tailored to the needs of the community in order to enhance child development, prepare school-aged children for integration into Thai public schools, and prevent dropout once enrolled. BDF also teaches children essential life skill knowledge in the form of “superpowers” through 15 superhero-themed modules in the Superheroes Academy, such as Child Protection, Oral Hygiene, Safe Migration, Road Safety, and Child Rights. BDF has expanded this program to include an educational web and mobile app, known as the Digital Superheroes Academy (DSHA), which educates children in an engaging manner with hard and soft skills necessary for their future.
Child Safety

BDF provides one-on-one, tailored case management including direct and immediate protection to families identified as at risk. On a community level, BDF supports children’s access to medical care, while working with local schools to improve inclusiveness by removing barriers to enrollment.

32 communities have improved their community safe spaces this year.

22.6 percentage point knowledge increase of Peer Educators around child rights, with an average endline of 82.6% in Chiang Mai and 67.8% in Bangkok.

376 children supported with tailored case management, across Chiang Mai and Bangkok. This support includes immediate counseling and referrals as needed.
BDF provides specialized training to adults and youths to become Peer Educators and support children and families in their communities to access vital services, as well as providing immediate protection in critical situations. This includes collaborating with construction companies to create community safe spaces and ensuring Water, Sanitation and Hygiene (WASH) are available in clean, safe, and accessible areas. BDF also provides life coaching, upskilling and action planning to empower vulnerable women in need of support to gain autonomy for themselves and their families through the Dao Women’s Empowerment Program in Chiang Mai.

376 Peer Educators trained and empowered on how to support their communities.
844 children benefited from improved living environments in their communities.
112 women empowered with life coaching, upskilling, and/or training on developing an action plan over the course of 180 hard and soft skill training sessions, through the Dao Women’s Empowerment Program in Chiang Mai.
Case Story - Meet C.

Many families leave their homes to seek a better future supported by better economic opportunities and possibilities. This was the dream for C. and his family when they moved from Cambodia to Thailand in search of employment within the construction industry.

BDF met C. when he was 13 and helped him enroll in school, providing him with the non-formal education support he needed to succeed. C.’s passion for school flourished despite being the only 14 year-old in Grade 1. C. actively participates in BDF’s Superheroes and Digital Superheroes Academy where he acquires “Superpowers” in life skills such as Hygiene, Electrical Safety, Child Rights, and Waste Management.

When C. and his family moved to another camp, BDF was ready to support his school enrollment, only to find that C. had used his “Superpowers” and was prepared with all the documentation. C. dreams of becoming a Thai teacher and a Social Advisor with BDF to ensure that other children will receive the same opportunities that have empowered him! C. explains that his “superpowers” have helped him empower his family and community to prevent cases of injury and to know who to contact in case of health and safety emergencies.

Education gives children the power to build their future: everyday at BDF we access remote areas to share about life skills and pave sustainable support to qualitative child development.
5. Systemic Impact

2019 has been a monumental year of growth for BDF, with a new advocacy office opening in Bangkok, intrinsic to driving systemic impact via the social impact framework, the **Chiang Mai Framework for Action (CMFA)**, developed by key construction sector stakeholders, UNICEF and BDF between 2016-2018. Building on this successful collaboration, BDF has further developed tools for the construction sector to use in order to easily implement this framework: the **Social Impact Guidelines** and the **Self-Assessment Tool**. These are tools for companies to use in their camps to ensure social sustainability, while supporting Environmental and Social Governance as well as sustainability reporting. BDF remains committed in supporting companies to pilot these tools and feed into their development. We are currently working with 3 Real Estate Developers in Bangkok to cultivate these tools, and are now reaching out to more companies to gather insight and feedback on how the CMFA can be implemented to improve the living situation of children and families living in construction site camps.

**Milestones:**

- **47** agreements with real estate and construction companies including 9 new agreements in 2019.
- **5** construction companies have committed to the Chiang Mai Framework for Action in their camps.
- **1** major declaration by the Thai Contractors Association, and on the behalf of their members that represent over 90% of construction value in Thailand, to not only end child labor but to advocate with their members to implement the Chiang Mai Framework for Action.
BDF is acutely aware of the immense progress and impact that these tools have the potential to make. The companies who adopt these tools will also have the opportunity to benefit in other areas, such as:

- Improved Environmental and Social Governance (ESG) performance with the Stock Exchange of Thailand (SET) that positively influences foreign investment,

- Improved conditions of environmental impact that may increase chances of Environment Impact Assessment (EIA) approval for major construction projects, and

- Improved workforce retention that yields greater productivity and may reduce the workers’ risk of accidents, both on the worksites and in their temporary living environments.

We look forward in 2020 to building on the promising success in 2019 by remaining committed to supporting construction companies and developers, piloting new tools and paving the way for the continued momentum in improving the lives of children in Thailand.
Both expenditure and income have increased considerably in 2019. This is largely attributable to the development of activities in Bangkok, which has been made possible due to the financial contributions of several key partners. Expenditure remains within the funding captured in 2019, allowing BDF to continue to provide the most vulnerable children and families with access to education, health and safety services on an on-going basis.

**INDIVIDUAL PARTNERS**
Belloni Family, Ciccognani Paola, Claudio & Silvia Crosta, Edouard & Hélène du Parc, Fournier Family, Gine & Ian Guilford, Manuel Maina, Michele Locatelli, PierAngelo Dolera, Silvia Poli, Stani & Allegra Lucheschi, Valeria & Gabriele Ciccognani

**INSTITUTIONAL AND CORPORATE PARTNERS**

We at Baan Dek Foundation want to express our heartfelt gratitude to so many others who have donated both financially and in volunteering their time.

**CONTACT US**
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