Dear Baan Dek Partners,

2017 has been a year of growth. We have had direct, significant impact on the lives of over 1,300 children and their families. We have kept innovating in our programs and continued to lobby construction companies and Government to facilitate access to services for 60,000 migrant children in Thailand. We have also launched our spin off ‘social enterprise’: DAO!

The number of communities we support increased to 50 slums and camps overall (compared to 26 in 2016), and our programs, team, partnerships, and resources have grown in turn.

Through all this growth, meaningful impact remained our topmost priority. Our tailored support to families in critical situations achieved greater impact than ever, serving a total of 211 individual children in critical need.

The pages that follow will share these achievements with you, as we thank you for your precious support that makes it all possible.

Our very best,

Nicola Crosta
Founder
Baan Dek Foundation

Magali du Parc
Co-Founder
Baan Dek Foundation
1. OUR IMPACT IN 2017

**EDUCATION**
- 98% of school-aged children were successfully enrolled in local public schools.
- 689 children received school kits.
- 1,500 hours of Non-Formal Education sessions were delivered in the communities.

**HEALTH**
- 85% of children were fully vaccinated.
- 700 children attended sessions of health-related life skills.
- 500 hygiene kits were distributed.

**SAFETY**
- 211 children in critical situations were identified and supported through tailored case management.
- 251 children benefitted from improved child-friendly spaces in community living environments.
- 60 boys living in a government orphanage supported with psycho-social and developmental activities.

Vulnerable children received education, health and safety support among 50 communities.

New communities were identified and supported in 2017, reaching a total of 50 communities overall (up from 26 in 2016).
2. SYSTEMIC IMPACT ON THE THAI CONSTRUCTION SECTOR

In addition to its field programs, Baan Dek Foundation is changing the dynamic of the construction sector throughout Thailand. Our work continues to achieve high impact in this industry thanks to our strategic partnerships with private and public sector stakeholders.

This year, Baan Dek Foundation partnered with UNICEF to document projects that support migrant children growing up in construction site camps throughout Thailand. Together with leading Thai real estate and construction companies, Baan Dek Foundation and UNICEF show that it is possible to transform sector-wide standards and improve the lives of these generations of disadvantaged children.

This project culminates in a publication, major launch event, and focus events with a wide range of partners, including property developers and construction companies, UN agencies, and foreign Embassies.

This publication also includes the ‘Chiang Mai Framework for Action’ - a specialized tool developed by Baan Dek Foundation that identifies the critical needs of children living in construction site camps and recommends the most effective responses for sector-wide replication.

In 2017, Baan Dek Foundation achieved: 38 partnerships with real estate developers, construction companies and sub-contractors.
D. grew up in a construction site camp where, as with the other children living in the community at the time, she had never been to school. Through Baan Dek’s support, D. started attending school for the first time at 12 years old. BDF set up partnerships with the construction site company and a local public school in order to make this possible.

D. had to stop attending school when she turned 15, in order to support her family by working on the construction site. When she was 16 years old, she found out she was pregnant. Her husband left suddenly, and BDF helped her through counseling, by making an antenatal care plan with her, and facilitating her access to the hospital throughout her pregnancy. With BDF’s support, she was able to give birth in a healthy environment and obtain a birth certificate, health insurance, and appropriate vaccinations for her child.

D. is now living with her parents and her healthy baby, while working on how to improve her work security in Thailand. She currently participates in BDF’s Dao Social Enterprise making handicrafts and sewing products while receiving proper compensation.
3. INTRODUCING DIGITAL IMPACT MONITORING

We have consistently implemented a centralized digital system that monitors our social impact. This year, our Social Advisors adopted tablets to send data directly from the field to our central database system (Salesforce). This cloud-based technology for data storage and analysis allows us to gather more data about our work and our beneficiaries, thereby ensuring effective and efficient tracking of our projects’ progress and our overall impact.
4. BAAN DEK FOUNDATION WINS SOCIAL INNOVATION AWARD FROM MIT!

The ‘Digital Superheroes Academy’ is a web-based application that teaches kids life skills in the form of ‘superpowers,’ such as the superpowers of oral hygiene, child rights, and vaccinations. The potential scalability and overall effectiveness of this project has gained international attention, including an award at the MIT Solve competition in 2017 (Massachusetts Institute of Technology).

Out of 500+ applicants for 2017, Baan Dek Foundation was selected as a finalist for its worked in the field of ‘Youth, Skills & the Workforce of the Future.’ Our Research and Partnerships Coordinator pitched the Digital Superheroes Academy to a panel of judges at the MIT Solve Challenge Finals held live in New York on September 17, 2017.

We are very proud to announce that the Baan Dek Foundation won the award in MIT Solve’s competition for social innovation, and are looking forward to ongoing collaboration with the MIT Solve community!
5. PROJECT UPDATES

INDIVIDUAL SUPPORT PROGRAM (ISP)

Our ISP program continues to be the core of Baan Dek Foundation’s work, providing individual tailored support to children and families in critical need.

211 children received direct assistance through our Individual Support Program in 2017.

UPSTART: PARTNERSHIPS WITH PUBLIC SCHOOLS

Improving English, Engaging Ambition

This innovative program features English language training through real-life career talks from local Thai professionals. These guest speakers expose the children to positive and diverse career role models, while the children improve their English skills. In 2017, our UpStart program has expanded and continues to take place through MoUs with local Thai public schools.

1063 instances of attendance for children at UpStart sessions.

16 speakers from the Chiang Mai area led sessions, including: local independent business owners, an engineer, a lawyer, a musician and a fashion designer.

11 English language modules conducted overall.

MIGRANT EMPOWERMENT PROJECT (MEP)

Community members choose to participate in training sessions where they learn how to access fundamental rights and social services – for both themselves and other community members, especially children. Participants are then trained as ‘Peer Educators’ who learn how to deliver knowledge and counseling in their communities, as well as the new communities they will migrate to in the future.
Throughout 2017, MEP has continued to be a widely successful program, with more and more ‘Peer Educators’ engaging in the program and sharing essential knowledge among their own communities.

- **4,800** people in attendance at awareness sessions.
- **76** sessions delivered to migrant workers.
- **68** Peer Educators trained (for a total of 148 since 2016).
- **160** hours of training sessions delivered overall.

## 6. UPCOMING OFFICE BASE IN BANGKOK IN 2018

Baan Dek Foundation’s partnerships with real estate and construction companies have carved out a clear path to scale-up: our expertise in supporting construction site camps and slums in Chiang Mai will be extended to support disadvantaged communities in Bangkok. Baan Dek Foundation will open an office base in Bangkok in 2018 to target these major urban camps, working with much larger populations of children and migrant families.
7. BDF LAUNCHES ITS SPIN-OFF: THE DAO SOCIAL ENTERPRISE

EMPOWERING WOMEN, INVESTING IN CHANGE

SOCIAL: Marginalized Thai women in need of critical support and financial assistance are given opportunities to realize their full potential and develop transferrable skills used in the workforce. This helps to improve their lives and the lives of their children.

ENTERPRISE: We create and tailor unique and responsible corporate gifts. All products are locally sourced and handmade, and 100% of profits go directly back into Baan Dek Foundation’s support to these women, their children, and families.

SOCIAL + ENTERPRISE = DAO
RESPONSIBLE CORPORATE GIFTS
2017 was a prosperous year for Baan Dek Foundation. Major contributions were made by individual supporters, institutional donors, and CSR activities of major companies. This generous support provides access to health, education and safety services that improves the lives of vulnerable children and families from across Southeast Asia.

**ALLOCATION OF FUNDS**

**BY TYPE OF SUPPORT**
- 48% Education
- 30% Food
- 7% Healthcare
- 6% Communities Support
- 2% Housing
- 7% Others

**BY PROGRAM**
- 22% UNICEF Documentation Project
- 17% (Digital) Superheroes Academy
- 15%Blueprints
- 14% Individual Support
- 14% Migrant Empowerment Project
- 7% Social Sharing / DAO
- 6% Nursery
- 3% Smile Holidays
- 2% UpStart

**TOTAL EXPENSES**
271,000€

**TOTAL DONATIONS**
327,000€

**TOTAL KIDS SUPPORTED**
1,349

**INDIVIDUAL PARTNERS**
Belloni Family, Bosetti Family, Gabriele & Valeria Ciccognani, Claudio and Silvia Crosta, Claudio Dagostino, PierAngelo Dolera, Gary Ford & Nancy Ebb, Fournier Family, Fabrizio Gasparetto, Gine and Ian Guildford, Michele & Laura Locatelli, Stani & Allegra Lucheschi, Manuel Maina, Mariuccia & Danilo Maffini, Edouard & Hélène du Parc, Silvia Poli, Sonia Rousseau, and Giuseppe & Alessia Vigevani

**INSTITUTIONAL PARTNERS**

**WANT TO HELP?**
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