

Brian,

Here is the email I sent leaders. Our Campaign slogan is in italics.

Goals this week :

1. 60 Fresh/Soph names on the list, 40 kidnaped on Sat, 20+ sign up.
2. Sign up goals - have all spots filled by last club.
3. Grab Sr leaders that are going to camp and get them to head up the charge at school.

Let me know if you need anything else.

Todd

Pearce Team:

We have just received 20 more spots to Frontier this summer. That means we are taking 134 total, on 3 buses. This is the most EVER for Pearce.

I decided to go for these spots because there are too many kids at Pearce that don't have a chance to see a clear picture of who Jesus is. That being said, we are going to need all hands on deck for this. We will official start our "CAMPaign for Kids" tomorrow, trying to convince 25 more kids that...

*There is no better time to go to Frontier than now... All of their friends are going... It will be the best week of their life!*

Ways we will attack kids:

1. Send a postcard home to every club kid that has not signed up.
2. Announce it to kids at lunch tomorrow.
3. Seniors are kidnapping Fresh & Sophs for breakfast at the Pinkstons on Sat, watching a Frontier video, asking questions, and winning money off camp.

What I need from you:

1. Turn over every stone you can, ask every kid you can think of, ask your kids who needs to go.
2. Make lists of band kids, minorities, and any other groups we don't get many kids from.
3. Get me names of Freshmen & Sophomores so I can call their parents about Saturday.
4. Our goal is to have 40 kids here.
5. Give your kids incentive to get their friends -- \$100 off for every friend they get.

6. Pray hard that God will fill these spots.
7. Challenge the high school leaders in your grade to go after younger kids.

This is an exciting time. With over 2,000 kids at JJ Pearce, there is no reason we can't fill 134 spots. We just have to find the kids, and get them and their friends interested in a week that will change their lives.

I would never have considered taking these spots if I did not believe in my team.

Let's Do It!!!

Todd